

FEB 2022

ADAM REED

8

Apps Designed,
Developed and deployed
to the App Store.

Google Admob

Swift

Python

AVKit

Photoshop

SwiftUI

SVG Design

HTML/CSS

CoreData

UIKit

Django

Amazon S3 Storage

Adobe UX

Google Admob

XCode

Javascript

Illustrator

Github

Publisher's

Combine

GIT

MY SUMMARY

Currently living in Boise, Idaho I am experienced digital designer and iOS developer producing digital content, creating websites using React, HTML, CSS and wordpress, as well as designing and developing iOS applications for the App Store in native swift. Transitioning from designer to developer has given me a unique insight at the intersection of design and development, being a fan of Apple I believe that both must work together correctly to make a truly special product.

WORK EXPERIENCE

FREELANCE iOS APP DESIGNER & DEVELOPER

2020-2021

rdConcepts

Crypto Stand Released in January 2022, Crypto Stand is a game simulation where users start with a set amount of game money, trading coins to try and become the best crypto trader. This app uses a MVVM design pattern, taking advantage of Swift's Combine and CoreData frameworks. API calls are made to CoinGecko to update crypto coin pricing and information.

Custom Animations: Custom animations to improve user UI experience

Combine: Custom publishers and subscribers to populate data from API

Nature FM Released to the App Store in July 2021. Nature FM is a white noise generator directly inspired from Nature. Compatible with iPhone, iPad and MacOS, and built using the MVVM design pattern. Nature FM allows users to choose from a variety of nature inspired sounds for relaxation and focus. I also built NatureFM's back-end API using Python, Django, Heroku and Amazon S3.

API Calls & Core Data: Allow users to play sounds from API or backup sounds to local storage and use while app is off-line.

AVKit: Use built in frameworks to create audio player

Price of Poker rdConcepts app developed in June 2021. Price of poker is a timer built for managing blinds while playing Texas Hold'em. Designed using the MVVM design pattern and a custom subscriber to a timer.

SwiftUI: Using the latest framework from Apple, this app can be used on iPhone, iPad or Compatible Macbook

In-App Purchases: Purchase consumable content directly from the App, using Apple ID.

Engage Timer Developed and deployed to the App Store in June 2021. The Engage timer is a variation on your basic workout timer. The Engage timer creates random intervals to add an extra element of surprise and randomness to every workout, letting you set multiple random cues for training reflexes.

Google Admob: Advertising implemented in this app to monetize user impressions and usage

Persistent Data: Use local storage on the iPhone to store user settings and interactions in case of crashes

DIGITAL DESIGNER

2018-2020

ShadowboxFarms

Develop and maintain company brand guide

Make revisions to website, manage content including blogs, product updates, etc.

Design and publish weekly newsletter, marketing new product releases and content updates.

Manage weekly product scrum, create and present product Designs, timelines and costs to stakeholders on a weekly basis.

Create prototypes of designs for technical and cost feasibility.

Produce photography for social media and advertising needs, produce graphic design for packaging or marketing.

WEB DESIGNER

2016-2018

ShadowboxFarms

Establish brand directions for website, presenting the road-map and developing site using wordpress and custom CSS.

Use adobe UX to mock-up landing pages, contact forms, and overall website layout

Develop website using wordpress and deploy to a hosting server

Create all graphics and photography needed for website design using adobe suite

Design, present, create budgets, and work with vendors to produce company packaging

MY EDUCATION

Northern Michigan University, Marquette MI, BFA - Human Centered Design

Dean's List 2011 - 2012

LaunchCode Bootcamp 2018