



By Johnny Ch Lok

Independently Published, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. Can apply behavioral economic method to predict that the consequences of a stable basic income consumer's consumption behavior? It may be significantly different than the ones are predicted by the standard economic model if more realistic assumptions of human consumption behavioral prediction success. Behavioral economic method assumes that consumer will compare whether whose benefits are more than costs after they buy the product or consume the service. I assume the consumer is only the who have stable basic income source consumer target. This stable basic income target consumers who will evaluate or feel they will earn more benefits than costs to every product in their consumption process, after they will make final decision to choose to buy the product to use or consume the service. Otherwise, if they feel they won't earn more benefits after they buy the product or consume the service in the consumption process. Then, they won't choose to buy the product to use or consume the service. In behavioral economic view point, it indicates their consumption behaviors are depend on comparing the product or the service whether it can satisfy their desire benefits...





Reviews

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-- Prof. Edgar Kshlerin

It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Emmitt Harber