### Adam Romero

San Luis Obispo, CA 93401 adamromero89@gmail.com

## **Employment History**

Auspient/LeftLane Sports (August 2015 - Present)
 Front-End Developer

Maintenance of multiple live ecommerce websites consisting of adding site features, bug fixes, promotional content, and responsive website redesigns

- Implemented the front end redesign of leftlanesports.com which increased mobile conversion by 500%.
- Redesign work also includes gearup.active.com, seshday.com, overtonworkshop.com, auspient.com, ripplekids.com, and cookieskids.com.
- Helped rebuild theclymb.com after acquisition by Auspient.
- Implemented redesign of the Leftlane Sports cart page, increasing conversion rate by 50% in four weeks.

### <u>Personal Projects</u>

- Built two full stack websites with a login protected administrator page used for managing site content. One uses MySQL, Express, EJS, and Node. The other is built on MySQL, Express, React, and Node.
- Projects listed on https://www.adamromero.com.

#### Education

- California Polytechnic State University, San Luis Obispo
  - Bachelor of Science, Business Administration,
     Concentration in Information Systems (2015)
- Cuesta College, San Luis Obispo
  - Associates Degree in Business Administration (2011)

# **Technical Skills**

<u>Languages</u>: HTML5, CSS3, JavaScript ES6, C#, MySQL

Frameworks/Libraries/Other: SASS, Foundation, React, jQuery, Node, Express, ASP.NET

WebForms, Grunt, Webpack
<a href="Version Control">Version Control</a>: Git, TortoiseSVN