

# Adam Romero - Front End Developer

## **Summary**

Professional front-end web developer with 3+ years experience. Demonstrated experience building and maintaining responsive websites using JavaScript, HTML, CSS and various front end frameworks. Passionate about user experience and accessibility.

## **Technical Skills**

Languages: HTML5, CSS3, JavaScript ES6, C#, MySQL

Frameworks/Libraries/Other: SASS, Foundation, React, jQuery, Node, Express, ASP.NET WebForms, Grunt, Webpack

Version Control: Git, TortoiseSVN

## **Work Experience**

- Auspient/LeftLane Sports (August 2015 - Present)  
Front-End Developer  
*Maintenance of multiple live ecommerce websites consisting of adding site features, bug fixes, promotional content, and responsive website redesigns*
  - Implemented the front end redesign of leftlanesports.com which increased mobile conversion by 500%.
  - Redesign work also includes gearup.active.com, seshday.com, overtonworkshop.com, auspient.com, ripplekids.com, and cookieskids.com.
  - Helped rebuild theclymb.com after acquisition by Auspient.
  - Implemented redesign of the Leftlane Sports cart page, increasing conversion rate by 50% in four weeks.

## **Side Projects**

- Built a full stack website with a login protected administrator page used for managing site content. Uses MySQL, Express, EJS, and Node.
- Additional projects listed at <https://www.adamromero.com>.

## **Education**

- California Polytechnic State University, San Luis Obispo
  - Bachelor of Science, Business Administration, Concentration in Information Systems (2015)
- Cuesta College, San Luis Obispo
  - Associates Degree in Business Administration (2011)