ADAM RUDMIK

Whitby, ON | (647) 299-7745 | adam.rudmik@gmail.com | linkedin.com/in/adamrudmik/

SENIOR DATA ANALYST | QUANTITATIVE RESEARCH CONSULTANT

Results-driven Senior Data Analyst and Quantitative Research Consultant leveraging 13+ years of expertise in advanced analytics and data visualization. Skilled at transforming complex datasets into actionable business insights using Python, IBM SPSS Statistics, and Excel. Specializes in market research analysis through expert use of Uncle tabulation software, consistently delivering high-impact data solutions that drive strategic decision-making.

Top competencies:

- Data Analysis
- Market Research
- Predictive AI
- Data Processing
- Statistics
- Survey Research
- Quantitative Analytics
- Teamwork
- Business Acumen
- Data Visualization
- Communication
- Attention to Detail

PROFESSIONAL EXPERIENCE

RUDMIK & ASSOCIATES INC.| Toronto, ON   **2011 to present**
A consulting firm delivering customized solutions for analyzing survey data and data mining with highly revered statistical methodologies.

Co-Owner / Data Analyst & Statistical Consultant | 5/2012 to present
Spearhead comprehensive data analysis initiatives utilizing advanced statistical software including SPSS, Uncle Professional, and Excel to deliver actionable market insights and maintain data integrity.

- Pioneer complex cross-tabulation analysis using Uncle and SPSS, resulting in deeper understanding of variable relationships and enhanced data processing efficiency.
- Create dynamic data visualizations, including multidimensional scaling, hierarchical clustering, and automatic interaction detection models.
- Engineer robust database management protocols that improve data accuracy by standardizing cleansing, transformation, and validation processes across multiple platforms.
- Strategic Partner with Research Strategy Group to consult on large-scale tracking studies while analyzing complex datasets, providing expertise in advanced analytical techniques including key drivers analysis, correspondence analysis, and custom segmentation typing tools to maximize statistical insight value and accuracy.

Junior Analyst – T. Rudmik & Associates | 2010 to 5/2012
Leveraged multiple statistical software packages to analyze and format market research data, programming cross-tabulations to uncover significant market trends and deliver actionable insights.

- Analyzed and coded complex quantitative survey data using systematic categorization methods, enabling comprehensive pattern identification, and streamlined data interpretation.
- Mastered advanced data processing methodologies, sparking a passion for programming that drove continuous technical skill development.

Additional Experience:
Co-Owner / Head of Analytics | LMR Market Research | 10/2019 to present
Survey Recruiter | Consumer Vision | 6/2007 to 8/2008
Coder | Canada Market Research | T. Rudmik & Associates Inc. | 2003-2011

EDUCATION

Big Data Analytics Certificate, York University School of Continuing Studies, Toronto, ON
Honours Bachelor of Arts & Science, Political Science, History Minor, Queen's University, Kingston, ON

COMMUNITY INVOLVEMENT

Quantitative Research Consultant, Donkey Sanctuary of Canada, 2021
Student Advisor, York Consulting Group, York University, 2017, 2018