

1 Disclosing funding sources for open 2 access publication fees: the Open APC 3 initiative

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8 ABSTRACT

9 Publication fees in open access publishing hold a prominent place on the agenda of researchers, policy-
10 makers, and academic publishers. This paper contributes to the evolving empirical basis on open access
11 funding. It describes the Open APC initiative, in which German universities and research organizations
12 share their expenditures for publication fees. As method, the initiative uses existing open data tools to
13 aggregate and disseminate institutional spending on open access publication fees. In total, 29 German
14 research organizations self-reported funding of 6,279 open access journal articles, which amounted to
15 8,039,339 €. The average payment for each article was 1,280 €, and the median payment 1,209 €. Our
16 data-set comprises only 53 articles in hybrid journals. With an indexing coverage of 99 %, the findings
17 reveal that the DOI agency CrossRef provides both comprehensive bibliographic coverage of the funded
18 open access journal literature and disambiguated names of journal titles and publishing houses. We
19 show that authority control of these bibliographic information is particularly relevant for the comparative
20 study of the economical effects of open access publishing.

21 Keywords: Open access, open access journal, scholarly publishing, publication fees, article processing
22 charges, science policy

23 INTRODUCTION

24 General Background

25 The rise of open access journals matches the increasing relevance of publication fees in academic
26 publishing (Davis and Walters, 2011; Laakso and Björk, 2012; Pinfield, 2015). To cover these fees, also
27 referred to as article-processing charges (APC), authors tend to make use of funding that grant agencies or
28 academic institutions provide (Suber, 2012). Yet, how and to what extent these research support activities
29 are effective in terms of the number of supported articles and associated costs remains under debate.

30 One reason why the study of how much was spent is in most cases difficult is that total publication
31 fee spending is fragmented across the budgets of grant agencies, research institutions, and libraries, or,
32 if support is limited, are taken from personal budgets. Asking 9,645 authors from various disciplines
33 how they financed publication fees, a comprehensive survey in 2010 revealed that the majority of the
34 respondents had access to research funding or institutional support to cover these charges. By contrast, 12
35 % paid publication fees individually (Dallmeier-Tiessen et al., 2011). These findings are consistent with
36 that of other studies, adding that sources of funding mostly exists in higher income countries, mainly to
37 support research articles in the bio- and physical sciences (Solomon and Björk, 2011). Personal budgets,
38 on the other hand, are likely used to cover low price publication fees (Björk, 2015; Solomon and Björk,
39 2011).

40 Another key problem in this regard is that funding for open access journals using publication fees
41 lacks transparency because the parties involved - authors, universities, funders, publishers - neither release
42 information on who pays for what nor the costs of publishing (Björk and Solomon, 2014), a situation
43 similar to the lack of transparency regarding journal subscriptions (Lawson and Meghreblian, 2015).
44 Empirical studies examining publication fees so far gathered price information from author surveys
45 (Dallmeier-Tiessen et al., 2011), or journal websites. Using the latter method, two studies investigating

journals across multiple disciplines observed similar averages that ranged between 904 \$ (Solomon and Björk, 2012) and 923 \$ (Walters and Linvill, 2011), as well as considerable price variances across journals and publishers. Accordingly, Solomon and Björk (2012) suggested to cluster fully open access journal using publication fees into several groups. In descending order, these are high-impact journals, followed by biomedicine journals from commercial publishers, large multi-disciplinary journals, and mid-price ranged journals from commercial publishers covering a large spectrum of disciplines. Lower priced journals were published by academic societies and by publishers from low-income countries.

Nevertheless, it remains unclear which factors contribute to pricing in academic publishing. Generally, these might include article processing, impact, rejection rates, management and investment, and profit margins (Noorden, 2013). While fixed prices for individual articles are common, agreements between publishers and institutions can lead to discounts, and publishers sometimes waive publication fees for authors from low-income countries (Björk and Solomon, 2012; Lawson, 2015c). Other factors leading to variable pricing schemes include submission or page charges (Björk and Solomon, 2012).

Hybrid journals substantially add to this complexity of open access funding (Kingsley, 2014). These journals, allowing articles to be published immediately as open access after a charge was paid, rely both on subscriptions and publication fees as revenue sources. Although the uptake of open access through hybrid journals was described as lower and more expensive compared to that of fully open access journals (Björk and Solomon, 2014; Pinfield et al., 2015; Solomon and Björk, 2012), this model has gained attention through recent science policies, notably because of open access policies from the UK (Pinfield, 2015).

To address these problems of fragmented spending on publication fees and of in-transparency about what was paid, some European research funders and research performing institutions have recently begun to disclose their payment for publication as open data. To our knowledge, the first research funders providing such data were the Wellcome Trust (Kiley, 2014) and the Austrian Science Fund FWF (Reckling and Kenzian, 2014). The not-for-profit company Jisc followed by collecting data from higher-education institutions in the UK (Lawson, 2015b). Disclosed as publicly available spreadsheets, these data-sets self-report what was being spent along with bibliographic information, including title, journal and publisher, and a persistent identifier to the publisher's version. Curatorial efforts focused on the disambiguation of publisher and journal titles as well as on detecting duplicates (Neylon, 2014; Woodward and Henderson, 2014). Parts of Jisc's cost data was examined by Pinfield et al. (2015). Although the average spending on publication fees remained stable across the universities, they found large price variances, as well as a varying number of articles UK universities supported between 2007 - 2014, confirming the earlier studies based on price information from journal websites.

Central funding for publication fees in Germany

This paper focuses on how much German universities and research organisation spent on open access publication fees. In Germany, the Deutsche Forschungsgemeinschaft (DFG), the largest German research funder, has strongly influenced how universities manage institutional support for publication fees.¹ Before the DFG started to pay for centrally funded publication fees on a pro rata basis through its "Open-Access Publishing" program in 2011, and similar to the situation described in Canada (Hampson, 2014) or the UK (Pinfield and Middleton, 2012), only few central funds existed (Eppelin et al., 2012). Because the DFG has enforced a set of criteria grantees have to comply with, similar implementations for supporting open access publishing across German universities exists (Fournier and Weihberg, 2013). These criteria exclude sponsoring of articles in hybrid journals, and the funding of articles whose publication fee exceeds 2,000 € (excluding value added tax)². Grantees agree not only to reimburse the bills on behalf of the researchers they support, but also to look for ways to improve the handling of those financial transactions. They include central invoicing schemes and related agreements between university libraries and publishers, leading to discounts for the authors (Fournier and Weihberg, 2013).

Research institutes organised in the Fraunhofer-Gesellschaft, Helmholtz-Gemeinschaft, Leibniz-Gemeinschaft, and Max-Planck-Gesellschaft are not eligible for this DFG funding program, contributing to the diversity of schemes in Germany. But in response, some organizations have adopted similar processes to support authors. The Max-Planck-Gesellschaft operates their long-lasting open access activities, including handling spending and publisher agreements centrally, through the Max Planck Digital Library (Schimmer et al., 2013; Sikora and Geschuhn, 2015), while the Leibniz-Gemeinschaft set

¹Guidelines for the funding program can be found here: http://www.dfg.de/formulare/12_20/

²Guidelines for the funding program can be found here: http://www.dfg.de/formulare/12_20/

98 up a dedicated open access fund in 2016.

99 The evolving institutional support structures to cover open access publication fees has led to calls
100 for an unified approach towards supporting open access journal publishing in Germany. The Allianz der
101 Wissenschaftsorganisationen³, a science policy board representing all major research organizations in
102 Germany, marked cost transparency as one way to sustain an “adequate open access publication system”
103 (Bruch et al., 2015). Reflecting Austrian and UK initiatives to share institutional spending on open access
104 publication fees as open data, as well as professional discussions on open access publishing, Bielefeld
105 University Library began to openly share its payment of publication fees in May 2014. After engaging
106 with the working group “Electronic Publishing” of the Deutsche Initiative für Netzwerkinformation
107 (DINI)⁴ other German institutions joined under the umbrella of the Open APC initiative soon after.

108 Research question

109 The aim of the study was to examine how much German universities and research organisations spent
110 on open access publication fees until 2015. Using self-reported cost data from the Open APC initiative,
111 the analysis focused on the amount of institutional payments for publication fees, and compared these
112 expenditure data with data from related Austrian and UK initiatives, both in terms of size and proportion
113 of the different journal types fully and hybrid open access journal. We also asked how thoroughly self-
114 reported articles were indexed in CrossRef, a DOI minting agency for scholarly literature, and analysed
115 how institutional spending per articles was distributed over publishers and journal titles.

116 METHODS AND MATERIALS

117 We analysed self-reported cost data released by the Open APC initiative on May 13, 2016, to assess
118 institutional spending on open access publication fees in Germany. In addition to administrative data
119 about the amount paid per article including value added tax, the reporting institution, and the year of
120 invoicing, we used information about whether an article was published in a fully or hybrid open access
121 journal as well as the recorded DOI from the data-set.

122 We fetched bibliographic metadata for each article from CrossRef on May 19, 2016, on the basis of the
123 reported DOIs. Although the Open APC initiative gathered metadata representing publishers and journals
124 from CrossRef as well, this information was retrieved at the time when the participating institutions
125 submitted the cost information. The Open APC initiative tracked the date of data submission and the
126 contributors for every data submission with Git, a version control system, increasingly used for enabling
127 reproducible research (Ram, 2013), and made this information available via GitHub to be transparent over
128 time. However, CrossRef regularly updated metadata to represent ongoing mergers of publishing houses
129 or name changes. A prominent example in this regard was the merger of the two large publishing houses
130 Springer Business + Media and Nature Publishing Group announced on May 6, 2015, that operated as
131 Springer Nature at the time of our study. To reflect these dynamics in academic publishing, we decided to
132 retrieve updated metadata from CrossRef for the whole Open APC data-set instead of re-using publisher
133 and journal information contained in the Open APC data-set.

134 As a client, we used the R package rcrossref (Chamberlain et al., 2016), developed and maintained
135 by the rOpenSci initiative⁵, to access CrossRef’s REST API. We requested the XML-based format
136 application/vnd.crossref.unixsd+xml in which full and abbreviated journal titles as well
137 as the ISSN media types, the International Standard Serial Number used to identify journals, were
138 distinguished. It also contained normalised publisher information, thus avoiding confusion about naming
139 of publishing houses other studies were faced with when working with self-reported data (Woodward and
140 Henderson, 2014). In cases where no bibliographic information could be obtained, we used the Open
141 APC values. Because CrossRef was not the only registration agency for DOIs, but also the agencies
142 DataCite and Medra minted DOIs for scholarly work, we furthermore obtained the DOI agency for each
143 article with the help of the rcrossref client.

144 Data collection also involved obtaining cost data from related open data initiatives. To compare
145 self-reported spending on open access journal articles by Germany universities and research organisations
146 with that of other initiatives, we reviewed the openly available data-sets from the the Austrian Science
147 Fund FWF (Reckling and Rieck, 2015; Rieck et al., 2016), Jisc (Lawson, 2015a, 2016) and the Wellcome

³http://www.dfg.de/en/dfg_profile/alliance/index.html

⁴<http://dini.de/english/ag0/e-pub0/>

⁵rOpenSci: <https://ropensci.org/>

Trust (Kiley, 2015, 2016). For analysis, we obtained the overall publication fee spending to support fully and hybrid open access journal articles. In the case of FWF, we gathered the cost information from the accompanying spending reports. We used the spreadsheet data to calculate Wellcome Trust's and Jisc's spending, and converted the prices from GBP to Euro in accordance with the average Euro foreign exchange reference rates provided by the European Central Bank. Our comparison between the open data initiatives focussed on the last two years 2014 and 2015. Because Wellcome Trust's spending was reported for the periods 2013 - 2014 and 2014 - 2015, we referred to the average exchange rates of the full two-year period as we could not determine the actual invoicing dates from the data. We excluded articles from the analysis for which neither price information nor the journal type could be obtained. In the case of Jisc's 2014 data (Lawson, 2015a), 4,861.772 € being spent on 2,812 publications were not eligible for further analysis because no publication type was given in the data-set.

Data collection methods of the Open APC initiative and those of the others differed in some aspects. For instance, whereas the DOI was a mandatory element in the Open APC data template that the participating institution were required to report, publication identifier in the Wellcome Trust data was also added through automated compliance checks. Our first screening of the data-sets revealed that some articles lacked a DOI. For this reason, and as our main focus is institutional funding for publication fees in Germany, we decided only to compare German spending with that of other initiatives, but not its size and distribution over publisher and journal titles, as well as the indexing coverage in CrossRef.

RESULTS

Cost Data

After excluding payments being made for non-journal articles and in 2016, we retrieved 7,417 articles for which the publication fee was centrally paid by 30 German universities and research institutions until 2015. The number of supported open access journal articles grew over the years (see Figure 1). While one institution disclosed 5 payments made in 2005, the majority shared their expenditures from 2013 onwards. With 1,999 articles, the year 2015 was best represented in our data-set. However, 27 institutions contributed their cost data for 2015 at the time of this analysis, suggesting that there exists a time lag between payments made and reporting these spending to the Open APC initiative.

Figure 1: Growth of Open APC Initiative

Among all articles, fees amounted to 9,627,537 € including VAT, the average payment was 1,298 € and the median value 1,231 €.

Figure 2: Distribution of institutional spending on publication fees by German research organisations

Figure 3: Institutional spending on publication fees by German research organisations per year

Figure 3 presents the large price variation among the articles. The disclosed publication fees ranged from 40 € to 7,419 €. However, the average price paid varied somewhat during the period 2011 and 2014 (1239 - 1289 €). We also observe that 6,996 (94%) of the publication fees were paid in accordance with the DFG price cap of 2,000 €.

The number of APC payments per institutions varied considerably (see Table 1). With 2,856 reported articles, the Max Planck Society contributed 39 % of the overall submissions. In contrast, the universities of technology, TU Clausthal, TU Dortmund TU Ilmenau that recently begun to set up support structures for fee-based open access journal articles, self-reported low numbers of payments.

Table 1: Institutional spending on open access publications (in €)

Comparison of related cost data-sets

Table 2 compares Open APC spending data with that of the Austrian FWF, as well as with Jisc's and Wellcome Trust's expenditures. Prices were converted according to the average Euro exchange rate of the examined periods, and gathered for both fully and hybrid open access journals. The comparison reveals that the Open APC initiative lacked cost information about hybrid journals, whereas the related Austrian and UK open data initiatives could report a large share of spending for these journals between 2014 and 2015. This situation likely reflected the DFG-inspired funding policy of most participating institutions that excluded support for publications in hybrid journals. Over the years 2005 – 2015, 3 out of 30 German universities and research institutions reported 60 hybrid journal articles to the Open APC initiative, accounting for 0.81 % of the overall payments. In terms of the number of supported articles and the amount being spent on publication fees, by contrast, the Open APC data-set provided the most

comprehensive price information for fully open access journals compared to what the Austrian and UK initiatives had reported.

Comparison of average prices suggests that publishing in hybrid journal was more expensive than in fully open access journals. Price differentials between these two categories were also reported earlier, concluding that prices for fully open access journals were generally lower (Pinfield et al., 2015; Solomon and Björk, 2012). In 2014 and 2015, the mean price for fully open access journals calculated from all data-sets was below the DFG price cap of 2,000 €.

CrossRef indexing

To identify the sponsored open access journal articles, as well as to gather bibliographic metadata, DOIs were a mandatory part of the Open APC initiative's data collection activities. The participating institutions reported DOIs for 7,373 out of 7,417 articles. Using these DOIs, we retrieved additional metadata from CrossRef for 7,346 publications, representing 99 % of the total article volume. Articles for which no metadata could be obtained, were either registered with the DOI agency DataCite (10 articles) or Medra (two articles). For eight articles, our parser could not gather the XML resource, although these publications were registered with CrossRef. Seven DOIs reported to the Open APC initiative did not resolve.

Cost data by publisher and journal

We used the DOI to automatically fetch publisher and journal names for each article from the CrossRef REST API. Table 4 shows the top ten publishers in terms of payments made that represent 92 % of the spending for publication fees. In total, payments were made to 139 publishing houses. In comparison with data from the UK, full open access publishers have a greater share on total spending. Pinfield et al. (2015), for instance, reported remarkably lower numbers for the open access publishers MPDI AG, Copernicus GmbH, and Hindawi Publishing.

Table 2: Publication fees paid per publisher (in €)

Most of the funding of publication fees in Germany went to the publisher Springer Nature, most likely profiting from the merge with the open access publisher BioMed Central in 2008, and in 2015 between the well-established publishers Springer Science + Business Media and Nature Publishing Group. Using the CrossRef-Member-ID instead of the publisher name, we were able to differentiate between journals formerly published by Springer Science + Business Media and Nature Publishing Group. In terms of articles, the majority of payments made were for publications in journal that were formerly associated with Springer Science + Business Media. Springer Science + Business Media journals accounted for 2,027 articles, representing 94 of the total Springer Nature article volume in the spending data, and 92 % of the amount spent. Median publication fee spending slightly differed between Springer Science + Business Media (1,355 €) and Nature Publishing (1,386 €). However, price variation was higher for Nature Publishing journals (SD = 848€) compared with that of the former Springer Science + Business Media titles (SD = 848 €).

In contrast to Springer Nature, other well-established publishing houses such as Elsevier and Wiley-Blackwell rank lower in our analysis, presumably because they mostly published hybrid journals, a journal type that was not well represented in our data-set at the time of this study. Table 4 also illustrates the variation across and within publishers, which confirms earlier findings (Pinfield et al., 2015; Solomon and Björk, 2012).

Table 3: Publication fees paid per journal (in €)

Prices also varied within single journals. Based on the number of articles paid for, Table 5 illustrates the top ten out of 732 journals. Payments to these ten journals represent 45 % of all payments. In the case of Atmospheric Chemistry and Physics Discussions, the price range can be explained by the fact that this journal charges per page and also takes the submission's file format into consideration.

DISCUSSION

In Germany, institutional spending on open access publication fees has increased over the years, confirming the general trend of publication fees in academic publishing (Davis and Walters, 2011; Laakso and Björk, 2012; Pinfield, 2015). With a share of 99%, the majority of open access articles German institutions reported to the Open APC initiative were published in fully open access journals. This presumably reflects the DFG funding policy which excludes the support of articles published in hybrid open access journals. The DFG has been financially supporting the implementation of central publication funds at more than 30

German universities since 2009. However, in reviewing self-reported cost data from funders or countries that also support hybrid open access journals or open access books, we revealed smaller proportions of payments in favour of articles in fully open access journals. Because open access publication fee spending is fragmented, we cannot answer whether German researchers avoided opting for open access when publishing in hybrid journals or used other budgets to pay publication fees required to make their work open access through these kind of journals.

In our study, CrossRef thoroughly indexed open access journal articles in the Open APC data-set. We could gather metadata representing publisher and journal titles for 99 % articles, and successfully merged these information with the Open APC cost data. Using metadata from CrossRef, therefore, reduces the extensive validation work of bibliographic information provided that the reporting of the DOI along with the expenses is made mandatory. Drawing on CrossRef would also increase the comparability of cost data for future negotiations with publishers on open access agreements, and the open access spending between open data initiatives that apply the same reporting standards, as its metadata represent the dynamic landscape of academic publishing in terms of ongoing mergers of publishing houses or name changes.

Another advantage of self-reported data-sets on the article-level to disclose spending on open access publication fees is that they enable researchers and practitioners alike to study in which open access journals researchers from one institution actually publish, and to compare these findings with that of other universities or research organizations. For instance, our study revealed that the size of publication fee spending differed among the institutions with the Max Planck Society accounting for almost 39 % of the overall articles. Many universities and research organization reported remarkably lower number of supported open access articles to the Open APC initiative. Using self-reported data, therefore, contributes to the understanding about how much and to what extent spending on open access publishing varies on the institutional level. This is particularly relevant given the increasingly important role open access publishing plays in recent negotiations between German universities and research organizations forming consortia on the one side and publishers on the other about financing scholarly publishing in future (Bruch et al., 2015).

This study is limited in some respects. One is that we cannot assess whether publishers and journals granted publication fee discounts seeing that the Open APC initiative does not track this kind of information. However, the large price ranges of particular journals suggests that varying pricing schemes were in place. Adding to this complexity, it is likely that some institutions only paid parts of the publication fee. Take for instance the journal Nature Communication. Charges reported in our sample ranged between 2000 €, the DFG price cap, and 4.403 €. Such co-payments that involve several budgets were a proposed strategy to sustain publication funds at German universities (Fournier and Weihberg, 2013). In another case, one university included its charges for participating in the German SCOAP consortia and presumably divided the sum by the articles published in SCOAP journals. In this national consortia, managed by the German National Library of Science and Technology, payments were not directly made per article. Instead, subscription costs between a participating library and a publisher were reconciled, and the reduction transferred to the consortia to finance publications in SCOAP journals.

It must also be noted that reporting to the Open APC initiative is voluntary. Therefore, not all institutions in Germany that provide central funding of publication fees contribute cost data to this initiative. In a qualitative survey, asking why German institutions are reluctant to share their cost data through the Open APC initiative, one institution feared that increase in transparency would allow publishers to adjust prices in their favour. Others pointed out that the workload to produce such a data-set could be too extensive (Deppe, 2015). As no registry of institutional open access funds or similar support structures exists, we cannot assess the number of non-participants in Germany.

Our analysis on how institutional spending per articles was distributed over publishers and journal titles shows that open access publishing is diverse and concentrated at the same time. While we were able to identify 139 individual publishing houses that were supported by the German universities and research organizations, the distribution is highly skewed. 92 % of open access publication fee spending went to ten publishers, confirming a general high concentration of few publishers in current academic publishing. However, our study could not confirm that publications in open access journals owned by traditional publishing houses account for most of the spending on publication fees. Rather, open access publishers such as Public Library of Science (PloS), Copernicus GmbH or MPDI AG rank higher in our study than in the analyses of cost data in the UK.

This study finally confirms the leading role of “mega-journals” in open access publishing, including

the multidisciplinary PLOS ONE and the journals New Journal of Physics, Atmospheric Chemistry and Physics Discussions and Frontiers in Psychology, all of which publish contributions from all branches of their respective discipline. In general, an estimated 14 out of more than 10,000 journals registered in DOAJ in 2015 accounted for up to 15–20 % of all articles published in full open access journals (Björk, 2015).

CONCLUSION

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