

# Adam Severson

adamseverson3@gmail.com • (515)-493-9055 • linkedin.com/in/adam-severson/

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## PROFESSIONAL SUMMARY

Rising senior in Business Analytics & Information Systems with interests in information technology and data engineering. Continually learning and growing in problem-solving and leadership. Currently seeking a full-time position to grow and apply technical skills to achieve meaningful solutions.

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## EDUCATION

**University of Iowa** – Iowa City, IA

GPA: 3.51/4.00

*BBA in Business Analytics & Information Systems, May 2023*

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## WORK EXPERIENCE

### Landscaping & Home Remodeling

May 2021 - August 2021

*Landscapes by Liskey* – West Des Moines, IA

- Worked independently and with a teammate to fulfill landscaping needs of clients
- Learned new skills to complete all aspects of whole house remodel
- Consulted with clients to produce custom furniture and renovation solutions

### Sales Associate

May 2020 - August 2020

*Lowe's* – West Des Moines, IA

- Provided excellent customer service to ensure all customer needs were met
- Monitored inventory of products to maintain organization of sales floor
- Applied specialized product knowledge to assist customers in purchasing decisions

### Service Associate Intern

May 2019 - August 2019

*Farm Bureau Financial Services* – West Des Moines, IA

- Prepared client quotes for auto & home policy inquiries
  - Created illustrations for life policies to prepare for client meetings
  - Updated paper filing to new cloud storage system
  - Answered phone calls to address client needs
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## PROJECT EXPERIENCE

### Marketing Campaign Variable Optimization

*Waukee APEX* (Foundations of Actuarial Science & Insurance) – Waukee, IA

- Worked on variable optimization alongside an independent data consultant to maximize profitability and response rate in a marketing campaign
    - Utilized Excel to interpret spreadsheets of data
    - Created decision trees with R to optimize for anonymized dataset variables
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## TECHNICAL SKILLS

SQL, Python, R, Java, Excel, Azure, TCP/IP, Network Routing, Cloud Infrastructure

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## ACTIVITIES & ACHIEVEMENTS

Eagle Scout Rank, Boy Scouts of America

March 2018

Kairos Student Ministry - Vice President

August 2019 - Present

University of Iowa Honors Student

August 2019 - Present

Tippie Tech

August 2021 - Present