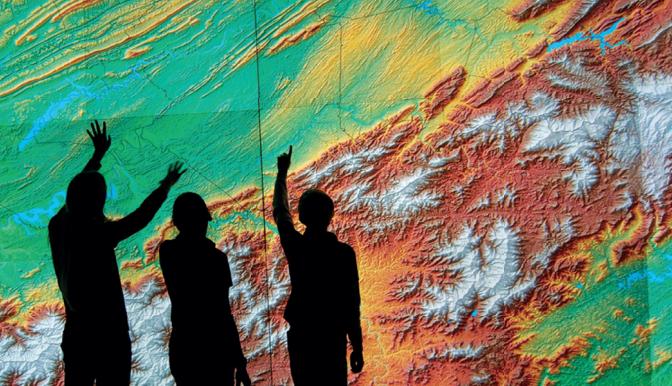




*"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."*

*—John Fitzgerald Kennedy*



Dear Parents, Grandparents, Alumni, and Caring Community Members:

We are thankful for the education our children have available to them. We know how important that education is for our future and we know how important education is for the country. As we reflect on our blessings during this Thanksgiving season, let's also think about all the opportunities we can provide our children by giving them Next Generation's STEM education.

Beyond career preparation, our future will require every citizen to have a solid fundamental understanding—indeed, a true literacy—in STEM in order to understand, function, and contribute meaningfully to the new reality that we are racing toward. Whether faced with decisions about healthcare or climate change, emerging viruses or energy sources, information privacy or digital currencies, our children must comprehend the underlying science and technology financial implications that shape and serve as our interface to the world, and be able to bend them to their will.

Our organization, JASON Learning, recognizes this pressing need and has developed a comprehensive suite of products and services that effectively address the challenges related to delivering high-quality STEM education. In fact, JASON is effectively transforming K-12 STEM teaching and learning in the schools and districts we currently serve. As a non-profit, we are mission driven to impact the lives of as many young people as we can.

JASON's curricula engage students in exciting phenomena through the work of JASON's STEM role models—scientists and engineers currently working in fascinating STEM careers—who provide authentic and relevant challenges that show the three dimensions of scientific proficiency in action. Units cover key content areas such as forces & motion, ecology, energy, geology, weather, climate, and wetlands. JASON teacher training develops 21st century teaching skills while proving in-depth content knowledge.

Independent research on JASON's impact on schools and districts show that the program increases students' STEM engagement and academic achievement, improves teacher efficacy, and enables educators without a science background to successfully teach the subject.

Wouldn't it be great if the teachers and students in your community or alma mater received the gift of JASON Learning this holiday season? You can help make that happen with a tax-deductible donation in support of their participation. On the next page you'll find a range of packages that you can choose from to bring the thrill of JASON Learning to a classroom or school that is important to you.

As a leader in industry and in your community, society looks to you to ensure that the next generation is prepared for a future that—given this incredible rate of change—we can scarcely even begin to imagine. We invite you to help us in this exciting, important, and meaningful endeavor. Together, we can do more than imagine an incredible future—we can make it a reality!