

Adam M Soukup

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Graphic and Interactive Multimedia Designer

Hard working graphic designer with years of experience producing creative content in a fast paced environment. Ability to manage multiple projects, using various types of design software and technology. I produce original material for specific company needs with a proven track record of meeting tight deadlines, while keeping company costs down. Received excellence awards for going above and beyond normal tasks within given timeframes and work schedule.

Core Competencies

- Photoshop
- After Effects
- Articulate Studio
- JavaScript
- Illustrator
- Premier
- Adobe Captivate
- Node.js
- In-Design
- Camtasia
- HTML5 / CSS3
- Gulp

Professional Experience

Freelance Designer 2015 – Present
Web Design, E-Learning, Graphic Design

CME Group 2009 – 2015
The Worlds Leading Derivatives Marketplace
Creative Services Specialist
Created Graphic, Video and Interactive Design to Increase Public Interest

- Collaborated with different departments and managers to produce educational material
- Designed official 30sec company video spot for use in London rugby stadium
- Created interactive demos and training videos for internal and external use, used to explain products offered through CME Group and new features of trading technology software
- Recorded and edited voice overs for podcasts, online videos, and interactive demos
- Made animated gifs (web banners and event announcements) for internal and external sites
- Provided technical support while hosting live webinars and meetings
- Submitted performance management plan to division leaders quarterly detailing completed projects and future goals, while finding ways to improve productivity and brand standards

Tech Systems 2004 – 2009
Design Consulting Agency Assisting CME Group
Online Content Consultant
Created Graphic and Web Design Projects for cmegroup.com

- Created and updated web pages to aid in new look and feel of the site
- Helped redesign website twice to comply with merger of new partners and new branding
- Produced interactive charts and graphs that showed company growth and projections
- Designed Flash animations (banners) and demos
- Created static imagery and banners using Photoshop
- Provided technical support and hosted live webinars and meetings

Education

Bachelor of Fine Arts, American Academy of Art Chicago, 1998 - 2002