**Adam M Soukup**

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**Graphic and Interactive Multimedia Designer**

Hard working graphic designer with years of experience producing creative content in a fast paced environment. Ability to manage multiple projects, using various types of design software and technology.

I produce original material for specific company needs with a proven track record of meeting tight deadlines, while keeping company costs down. Received excellence awards for going above and beyond normal tasks within given timeframes and work schedule.

**Core Competencies**

* Photoshop
* Illustrator
* InDesign
* After Effects
* Premier
* Camtasia
* Articulate Studio
* Adobe Captivate
* HTML5 / CSS3
* JavaScript
* Node.js
* Gulp

**Professional Experience**

Freelance Designer 2015 – Present

Web Design, E-Learning, Graphic Design

CME Group 2009 – 2015

The Worlds Leading Derivatives Marketplace

Creative Services Specialist

Created Graphic, Video and Interactive Design to Increase Public Interest

* Collaborated with different departments and managers to produce educational material
* Designed official 30sec company video spot for use in London rugby stadium
* Created interactive demos and training videos for internal and external use, used to explain products offered through CME Group and new features of trading technology software
* Recorded and edited voice overs for podcasts, online videos, and interactive demos
* Made animated gifs (web banners and event announcements) for internal and external sites
* Provided technical support while hosting live webinars and meetings
* Submitted performance management plan to division leaders quarterly detailing completed projects and future goals, while finding ways to improve productivity and brand standards

Tech Systems 2004 – 2009

Design Consulting Agency Assisting CME Group

Online Content Consultant

Created Graphic and Web Design Projects for cmegroup.com

* Created and updated web pages to aid in new look and feel of the site
* Helped redesign website twice to comply with merger of new partners and new branding
* Produced interactive charts and graphs that showed company growth and projections
* Designed Flash animations (banners) and demos
* Created static imagery and banners using Photoshop
* Provided technical support and hosted live webinars and meetings

**Education**

Bachelor of Fine Arts, American Academy of Art Chicago, 1998 - 2002