

ADAM JULIER

Web Developer

(203) 947-4371 | Eastchester, NY 10709 | atjulier@gmail.com

AdamTJ.com

Summary

- Full-stack software engineer with a focus on JavaScript (React, NodeJS) and Python (Django, Flask).
- Experienced in developing client-side applications, as well as creating/consuming REST APIs.
- High attention to detail. Enjoys working with a team. Supplemented by a versatile background in IT.

Technical Tools & Skills

JavaScript (React, React Native, NodeJS/Express), Python (Django, Flask), PostgreSQL, RESTful APIs, JWT, Regex, Ruby on Rails, PHP, Visual Basic, WordPress, jQuery, Bootstrap, HTML, CSS, Version Control (Git)

Professional Experience

Web Development Immersive (General Assembly) – Student – New York, New York (Mar - Jun 2018)

- Full-time intensive 3-month program detailing the methodologies involved in planning, developing, and deploying full-stack web applications using modern technologies such as JavaScript, React, NodeJS, Ruby on Rails, and more. Also included a group project which required a team workflow for Git version control.
- This greatly helped me to improve upon my prior programming background in PHP, Visual Basic, and JS.

McMahon Medical Group – New York, NY (2016 - Jan 2018)

(Multiple properties including: AnesthesiologyNews.com, GeneralSurgeryNews.com, & more)

Web Analyst

- Co-created & designed the database infrastructure for an internal web app which aggregates data from multiple external sources
- Creating reporting templates for medical advertising clients with detailed campaign metrics
- Analyzing and finding ways to improve key performance metrics including ad impressions, pageviews, ad clicks, eNewsletter open rates, ad viewability, reducing invalid/non-human traffic
- Managing web ads so that all are able to reach clients' goals, & deploying eNewsletter campaigns

Parchem-Fine & Specialty Chemicals - New Rochelle, NY (2013 - 2016)

Data Engineer

- Managing all product data on multiple web properties, using SQL and custom content management systems (CMS) to maintain backend databases
 - Creation of various automation macros, scripts, tools, databases, reports, and forms used by salespeople/staff
 - Creating & maintaining an internal resource page using HTML/CSS/JS
 - Implementing SEO strategies in order to maintain & increase position as a top-ranking site in the industry
 - Optimizing conversion rates using keyword performance, A/B testing, heat maps, referrer traffic data, etc.
-

Education

Web Development Immersive – General Assembly – New York, New York (Mar - Jun 2018)

- A 3-month full-time intensive program covering the in-depth processes of developing full-stack web applications using JavaScript, React.js, Node & Express, Ruby on Rails, and more

University at Albany - Albany, New York (May 2012)

- Bachelor of Arts in Economics, with coursework in Computer Science (Visual Basic, PHP)