

# ADAM SMITH

## OBJECTIVE



My goal is to secure a full-stack JavaScript development position with a driven, user-centric team.

## TECHNICAL SKILLS



Adobe Photoshop  
Adobe Illustrator  
WordPress  
SEO  
HTML5  
CSS  
Sass  
Unix  
JavaScript  
jQuery  
D3.js  
Node.js, Express.js  
MongoDB, Mongoose.js  
Angular.js (1.4)

*Currently Learning:*  
JavaScript ES6  
Swift

## CONTACT



678-772-3934  
adam@adamsmith.info

View my Portfolio  
<http://adamsmith.info>

## EXPERIENCE



### Data Analyst at BKV Advertising

*July 2014 - March 2015*

Joined forces with the VP of Data Services to develop a cross-channel reporting framework and methodology to be used agency-wide for all client facing reports. Created data visualizations and normalized data structures for cross-channel reporting including SEM, Display Advertising, DRTV, SEO and Social Media channels. Built interactive, automated dashboards and data tables in Excel while maintaining daily report updates. Implemented and debugged analytics event tracking via Google Tag Manager and JavaScript.

### Junior SEO Specialist at BKV Advertising

*August 2013 - July 2014*

Performed in-depth keyword research and detailed documentation of SEO Strategy for new and existing clients. Provided technical architecture, HTML markup, and usability recommendations to improve website crawlability and user experience. Strategically optimized website content to follow keyword strategy and boost search engine rankings. Detailed keyword, link, and traffic reporting with deep analysis delivered monthly to clients.

### Managing Director at Clear Vision Design Group

*Jan 2012 - August 2013*

Responsible for all operations including design, marketing, accounting, and customer service. Directed graphic and web design projects for small to mid-size business clients. Consulted clients on creative direction and online marketing strategy.

## EDUCATION



### Web Application Development Bootcamp

RefactorU: May 2015 - August 2015

### Associate of Business Administration

Georgia Perimeter College: 2010 - 2012

## REFERENCES



### Jerelle Gainey

VP of Technology & Data Services at BKV, Inc.

### Greg Lee

Director of SEO at BKV, Inc.

*\*Contact Information Available on Request*