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Dollar Grocers Website

Comp 2680 - Web Design & Development I

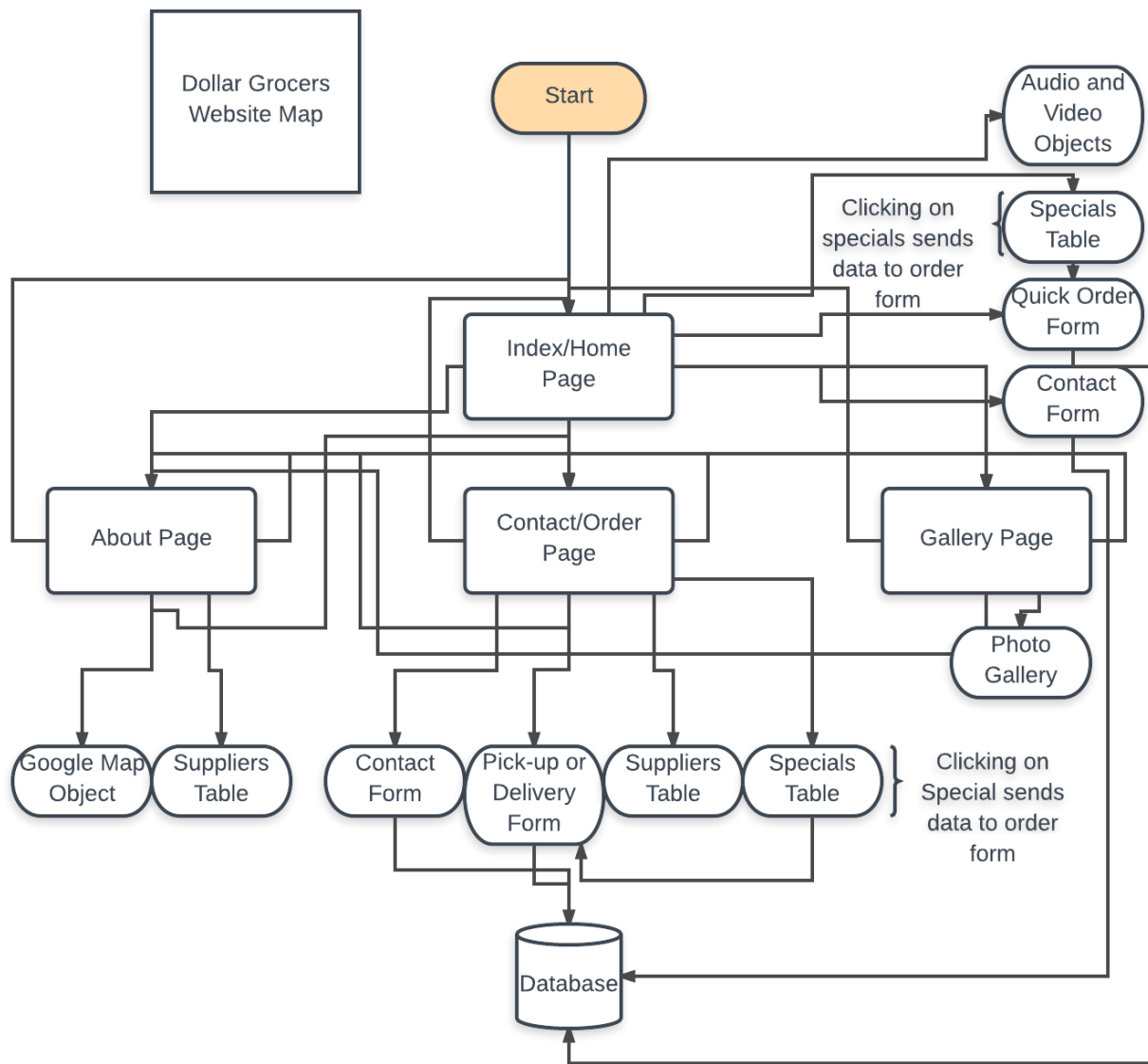
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Abdullah Mohd

Here at dollar grocers we pride ourselves on providing exceptional service and unique selections of natural and organic food products to Vancouver's very own commercial drive. At this one stop shop we aim to satisfy all your needs for fresh produce, dairy, deli, bulk foods, groceries, and rare imported specialty products that you can't find anywhere else. We listened to our costumers and now have a brand-new Juice Bar with delicious fresh pressed juices prepared daily for you to grab and go! Come on in to Dollar Grocers now and experience this family owned, community-driven store packed with local, imported, natural and organic varieties at affordable prices.

Project Objectives:

1. Develop a web presence with multimedia, general store information and a suppliers list.
2. Include a simple quick order form.
3. Include an extended pick-up or delivery order form.
4. Include a questions or comments form.
5. Include a photo gallery page.
6. Current product specials presented in a table.



Dollar Grocers will benefit from this site by three main features, the quick order form, having a web presence and the pick-up or delivery form.

The quick order form is designed for the user to be able to enter the site and instantly order product(s) to be picked up. Since Vancouver is a busy place this feature may be an important asset to increase quick sales. Having a web presence is essential for the success of a grocery store. Whether a person needs to contact, order product or gather information all of this is available through a website.

The pick-up or delivery form is a feature that not all stores have. Tapping into the growing grocery delivery market may increase sales and popularity of the store among local buyers. Small businesses near by can benefit greatly as well from this feature since many could need daily custom orders.

Evaluation Form

What is your first impression of the website?

Do you find the website well-organized and easy to navigate?

What do you think of the overall color scheme and visual appearance?

Do you have any suggestions to improve the overall visual appeal of the website?

Does the website clearly communicate essential information to parents?

Is there anything else you think parents would like to see included in this website?

Are there any other tools or components you feel would be useful to the teacher and students?

What are the most appealing aspects of the website's design?

What else would you like to see added to this website?

Are there any components included that you would prefer not to have? If so, which ones?

What components could be improved? If so, which ones and how?

Do you have any further suggestions to improve the website or customize it to your needs? If so, what ideas do you have?

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