

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
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Executive Summary

The goal of this research is to analyze SpaceX Falcon 9 data collected through various sources and employ Machine Learning models to predict the success of first stage landing that provides other space agencies the ability to decide if they bid against SpaceX.

- Summary of methodologies
 - Following concepts and methods were used to collect and analyze data, build and evaluate machine learning models, and make predictions:
 - · Collect data through API and Web scraping
 - Transform data through data wrangling
 - · Conduct exploratory data analysis with SQL and data visuals
 - · Build an interactive map with folium to analyze launch site proximity
 - · Build a dashboard to analyze launch records interactively with Plotly Dash
 - Finally, build a predictive model to predict if the first stage of Falcon 9 will land successfully
- Summary of all results
 - This report will share results in various formats such as:
 - Data analysis results
 - · Data visuals, interactive dashboards
 - Predictive model analysis results

Introduction

- Project background and context
 - With the recent successes in private space travel, space industry is becoming more and more mainstream and accessible to general population. Cost of launch continues to remain a key barrier for new competitors to enter the space race
 - SpaceX with its first stage reuse capabilities offers a key advantage against its competitors. Each SpaceX launch costs around 62 million dollar and SpaceX can reuse stage 1 for future launches. This provides SpaceX a unique advantage where other competitors are spending around 165 mission plus for each launch
- Problems you want to find answers
 - · Determine if the first stage of SpaceX Falcon 9 will land successfully
 - Impact of different parameters/variables on the landing outcomes (e.g., launch site, payload mass, booster version, etc.)
 - Correlations between launch sites and success rates



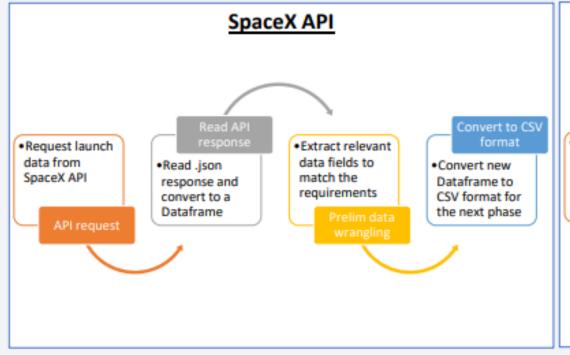
Methodology

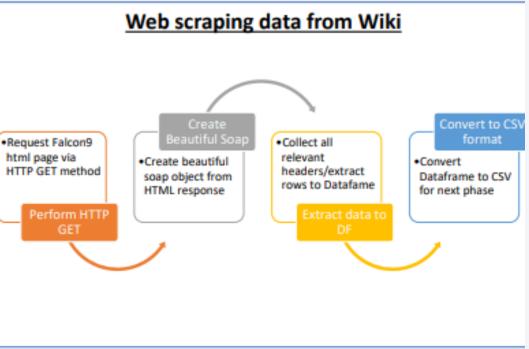
Executive Summary

- Data collection methodology:
 - SpaceX API, Wikipedia
- Perform data wrangling
 - Determined labels for training the supervised models by converting mission outcomes in to training labels (0-unsuccessful, 1-successful)
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Created a column for 'class'; standardized and transformed data; train/test split data; find best classification algorithm (Logistic regression, SVM, decision tree, & KNN) using test data

Data Collection

 Data collection is the process of gathering data from available sources. This data can be structured, unstructured, or semi-structured. For this project, data was collected via SpaceX API and Web scrapping Wiki pages for relevant launch data.





Data Collection – SpaceX API

 Present your data collection with SpaceX REST calls using key phrases and flowcharts

 Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose



Data Collection - Scraping

 Present your web scraping process using key phrases and flowcharts

 Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose



Data Wrangling

- Conducted Exploratory Data Analysis (EDA) to find patters in data and define labels for training supervised models
- The data set contained various mission outcomes that were converted into Training Labels with 1 meaning the booster successfully landed and 0 meaning booster was unsuccessful in landing. Following landing scenarios were considered to create labels:
 - True Ocean means the mission outcome was successfully landed to a specific region of the ocean
 - False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean
 - RTLS means the mission outcome was successfully landed to a ground pad
 - · False RTLS means the mission outcome was unsuccessfully landed to a ground pad
 - True ASDS means the mission outcome was successfully landed on a drone ship
 - False ASDS means the mission outcome was unsuccessfully landed on a drone ship

EDA with Data Visualization

As part of the Exploratory Data Analysis (EDA), following charts were plotted to gain further insights into the dataset:

1. Scatter plot:

- · Shows relationship or correlation between two variables making patterns easy to observe
- Plotted following charts to visualize:
 - · Relationship between Flight Number and Launch Site
 - Relationship between Payload and Launch Site
 - Relationship between Flight Number and Orbit Type
 - · Relationship between Payload and Orbit Type

2. Bar Chart:

- Commonly used to compare the values of a variable at a given point in time. Bar charts makes it easy
 to see which groups are highest/common and how other groups compare against each other. Length
 of each bar is proportional to the value of the items that it represents
- · Plotted following Bar chart to visualize:
 - · Relationship between success rate of each orbit type

EDA with SQL

To better understand SpaceX data set, following SQL queries/operations were performed on an IBM DB2 cloud instance:

- 1. Display the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- 3. Display the total payload mass carried by boosters launched by NASA (CRS)
- 4. Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- 7. List the total number of successful and failure mission outcomes
- List the names of the booster_versions which have carried the maximum payload mass. Use a subquery
- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

Build an Interactive Map with Folium

- Folium interactive map helps analyze geospatial data to perform more interactive visual analytics and better understand factors such location and proximity of launch sites that impact launch success rate.
- Following map object were created and added to the map:
 - Mark all launch sites on the map. This allowed to visually see the launch sites on the map.
 - Added 'folium.circle' and 'folium.marker' to highlight circle area with a text label over each launch site.
 - Added a 'MarkerCluster()' to show launch success (green) and failure (red) markers for each launch site.
 - Calculated distances between a launch site to its proximities (e.g., coastline, railroad, highway, city)

 - Added 'MousePosition() to get coordinate for a mouse position over a point on the map
 Added 'folium.Marker()' to display distance (in KM) on the point on the map (e.g., coastline, railroad, highway, city)
 - · Added 'folium.Polyline()' to draw a line between the point on the map and the launch site
 - Repeated steps above to add markers and draw lines between launch sites and proximities coastline, railroad, highway, city)
- Building the Interactive Map with Folium helped answered following questions:
 - Are launch sites in close proximity to railways? YES
 - Are launch sites in close proximity to highways? YES
 - Are launch sites in close proximity to coastline? YES

Build a Dashboard with Plotly Dash

- Built a Plotly Dash web application to perform interactive visual analytics on SpaceX launch data in real-time. Added Launch Site Drop-down, Pie Chart, Payload range slide, and a Scatter chart to the Dashboard.
 - Added a Launch Site Drop-down Input component to the dashboard to provide an ability to filter Dashboard visual by all launch sites or a particular launch site
 - Added a Pie Chart to the Dashboard to show total success launches when 'All Sites' is selected and show success and failed counts when a particular site is selected
 - Added a Payload range slider to the Dashboard to easily select different payload ranges to identify visual patterns
 - Added a Scatter chart to observe how payload may be correlated with mission outcomes for selected site(s). The color-label Booster version on each scatter point provided missions outcomes with different boosters
- Dashboard helped answer following questions:
 - Which site has the largest successful launches? KSC LC-39A with 10
 - Which site has the highest launch success rate? KSC LC-39A with 76.9% success
 - Which payload range(s) has the highest launch success rate? 2000 5000 kg
 - 4. Which payload range(s) has the lowest launch success rate? 0-2000 and 5500 7000
 - Which F9 Booster version (v1.0, v1.1, FT, B4, B5, etc.) has the highest launch success rate? FT

Predictive Analysis (Classification)

 Read dataset into Dataframe and create a 'Class' array

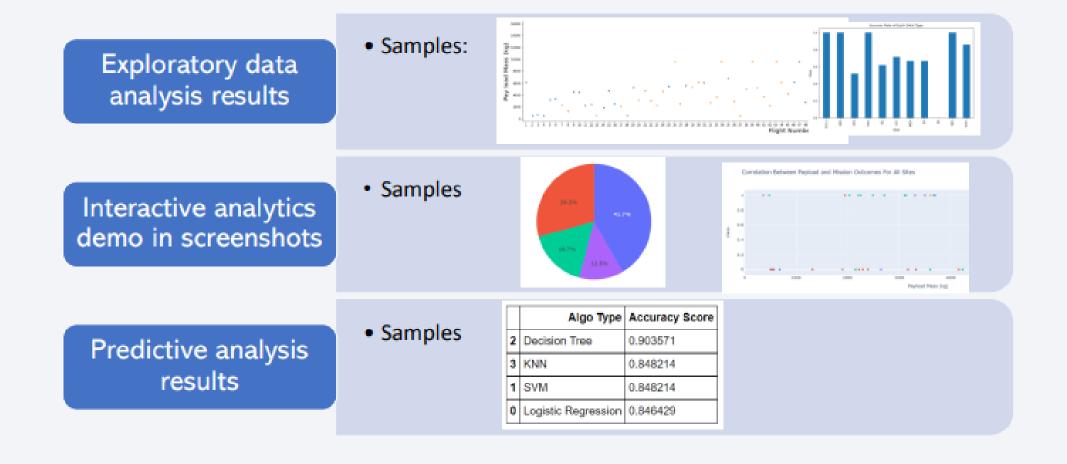
2. Standardize the data

3. Train/Test/Split data in to training and test data sets

4. Create and Refine Models

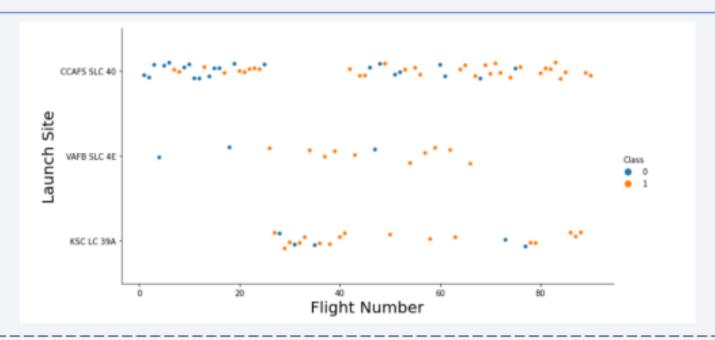
5. Find the best performing Model

Results



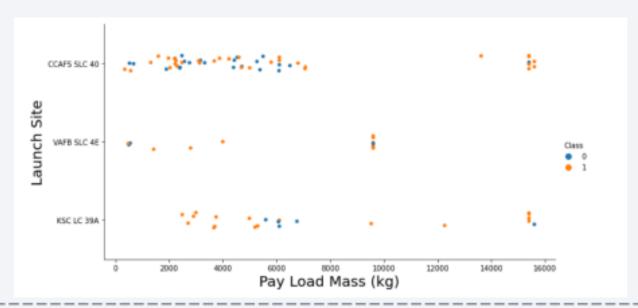


Flight Number vs. Launch Site



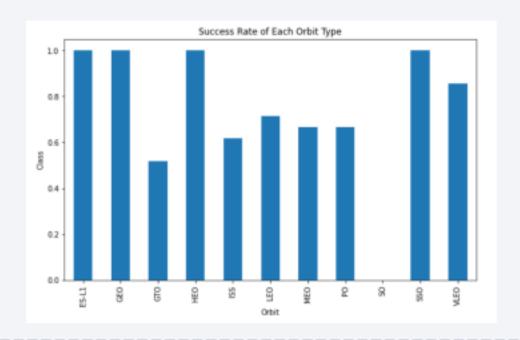
- Success rates (Class=1) increases as the number of flights increase
- For launch site 'KSC LC 39A', it takes at least around 25 launches before a first successful launch

Payload vs. Launch Site



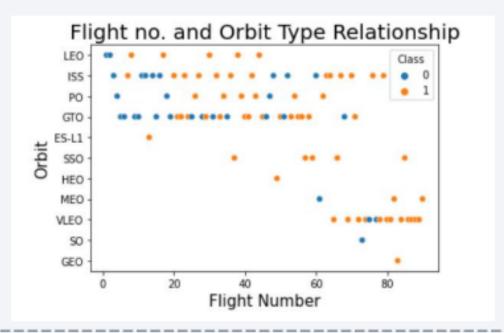
- For launch site 'VAFB SLC 4E', there are no rockets launched for payload greater than 10,000 kg
- Percentage of successful launch (Class=1) increases for launch site 'VAFB SLC 4E' as the payload mass increases
- There is no clear correlation or pattern between launch site and payload mass

Success Rate vs. Orbit Type



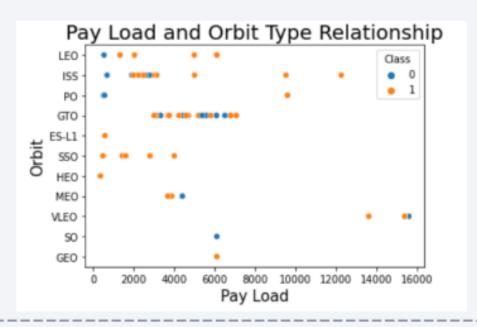
- Orbits ES-LI, GEO, HEO, and SSO have the highest success rates
- · GTO orbit has the lowest success rate

Flight Number vs. Orbit Type



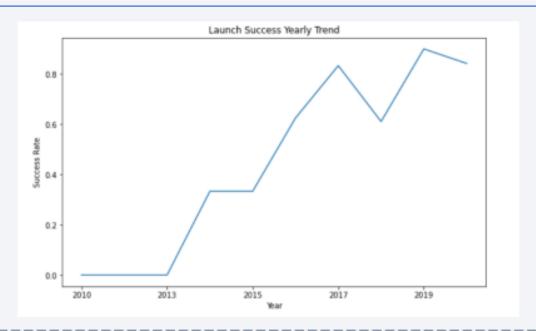
- For orbit VLEO, first successful landing (class=1) doesn't occur until 60+ number of flights
- For most orbits (LEO, ISS, PO, SSO, MEO, VLEO) successful landing rates appear to increase with flight numbers
- There is no relationship between flight number and orbit for GTO

Payload vs. Orbit Type



- Successful landing rates (Class=1) appear to increase with pay load for orbits LEO, ISS, PO, and SSO
- For GEO orbit, there is not clear pattern between payload and orbit for successful or unsuccessful landing

Launch Success Yearly Trend



- Success rate (Class=1) increased by about 80% between 2013 and 2020
- Success rates remained the same between 2010 and 2013 and between 2014 and 2015
- Success rates decreased between 2017 and 2018 and between 2019 and 2020

All Launch Site Names

Query:

select distinct Launch_Site from spacextbl

Description:

- 'distinct' returns only unique values from the queries column (Launch_Site)
- · There are 4 unique launch sites

Result:

launch_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

Launch Site Names Begin with 'CCA'

Query:

```
select * from spacextbl where Launch_Site LIKE 'CCA%' limit 5;
```

Description:

- Using keyword 'Like' and format 'CCA%', returns records where 'Launch_Site' column starts with "CCA".
- Limit 5, limits the number of returned records to 5

• Result:

DATE	timeutc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landing_outcome
2010- 04-06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 08-12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 08-10	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 01-03	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Query:

```
select sum(PAYLOAD_MASS__KG_) from spacextbl where Customer = 'NASA (CRS)'
```

Description:

 'sum' adds column 'PAYLOAD_MASS_KG' and returns total payload mass for customers named 'NASA (CRS)'

Result:

45596

Average Payload Mass by F9 v1.1

Query:

```
select avg(PAYLOAD_MASS__KG_) from spacextbl where Booster_Version LIKE 'F9 v1.1'
```

Description:

 'avg' keyword returns the average of payload mass in 'PAYLOAD_MASS_KG' column where booster version is 'F9 v1.1'

Result:

2928

First Successful Ground Landing Date

Query:

```
select min(Date) as min_date from spacextbl where Landing__Outcome = 'Success (ground pad)':
```

Description:

- 'min(Date)' selects the first or the oldest date from the 'Date' column where first successful landing on group pad was achieved
- Where clause defines the criteria to return date for scenarios where 'Landing_Outcome' value is equal to 'Success (ground pad)'

• Result:

min_date

2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

Query:

```
select Booster_Version from spacextbl where (PAYLOAD_MASS__KG_> 4000 and PAYLOAD_MASS__KG_ < 6000)
and (Landing__Outcome = 'Success (drone ship)');</pre>
```

Description:

- The query finds the booster version where payload mass is greater than 4000 but less than 6000 and the landing outcome is success in drone ship
- The 'and' operator in the where clause returns booster versions where both conditions in the where clause are true

• Result:

booster_version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

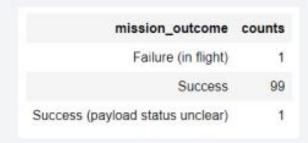
· Query:

select Mission_Outcome, count(Mission_Outcome) as counts from spacextbl group by Mission_Outcome

Description:

- · The 'group by' keyword arranges identical data in a column in to group
- In this case, number of mission outcomes by types of outcomes are grouped in column 'counts'

Result:



Boosters Carried Maximum Payload

Query:

```
select Booster_Version, PAYLOAD MASS KG from spacextbl where PAYLOAD MASS KG = (select max(PAYLOAD MASS KG) from spacextbl)
```

Description:

- The sub query returns the maximum payload mass by using keywork 'max' on the pay load mass column
- The main query returns booster versions and respective payload mass where payload mass is maximum with value of 15600

• Result:

payload_masskg_
15600
15600
15600
15600
15600
15600
15600
15600
15600
15600
15600
15600

2015 Launch Records

Query:

```
select Landing_Outcome, Booster_Version, Launch_Site from spacextbl where Landing_Outcome = 'Failure (drone ship)' and year(Date) = '2015'
```

Description:

- The query lists landing outcome, booster version, and the launch site where landing outcome is failed in drone ship and the year is 2015
- The 'and' operator in the where clause returns booster versions where both conditions in the where clause are true
- · The 'year' keywork extracts the year from column 'Date
- The results identify launch site as 'CCAFS LC-40' and booster version as F9 v1.1 B1012 and B1015 that had failed landing outcomes in drop ship in the year 2015

· Result:

landing_outcome	booster_version	launch_site
Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Query:

```
select Landing_Outcome, count(*) as LandingCounts from spacextbl where Date between '2010-06-04' and '2017-03-20'
group by Landing_Outcome
order by count(*) desc;
```

Description:

- The 'group by' key word arranges data in column 'Landing_Outcome' into groups
- The 'between' and 'and' keywords return data that is between 2010-06-04 and 2017-03-20
- · The 'order by' keyword arranges the counts column in descending order
- The result of the query is a ranked list of landing outcome counts per the specified date range

• Result:

landing_outcome	landingcounts
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Success (ground pad)	5
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	1
Precluded (drone ship)	1



SpaceX Falcon9 – Launch Sites Map



Fig 1 - Global Map



Fig 2 - Zoom 1

Figure 1 on left displays the Global map with Falcon 9 launch sites that are located in the United States (in California and Florida). Each launch site contains a circle, label, and a popup to highlight the location and the name of the launch site. It is also evident that all launch sites are near the coast.

Figure 2 and Figure 3 zoom in to the launch sites to display 4 launch sites:

- VAFB SLC-4E (CA)
- · CCAFS LC-40 (FL)
- KSC LC-39A (FL)
- CCAFS SLC-40 (FL)



Fig 3 - Zoom 2

SpaceX Falcon9 – Success/Failed Launch Map



- Figure 1 is the US map with all the Launch Sites. The numbers on each site depict
 the total number of successful and failed launches
- Figure 2, 3, 4, and 5 zoom in to each site and displays the success/fail markers with green as success and red as failed
- By looking at each site map, KSC LC-39A Launch Site has the greatest number of successful launches

Fig 1 - US map with all Launch Sites

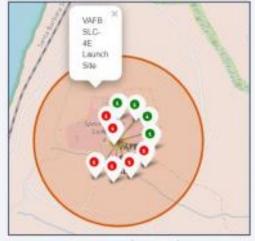


Fig 2 – VAFB Launch Site with success/failed markers

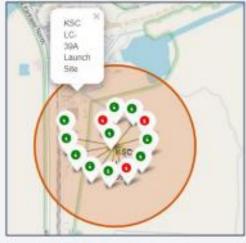


Fig 3 – KSC LC-39A success/failed markers

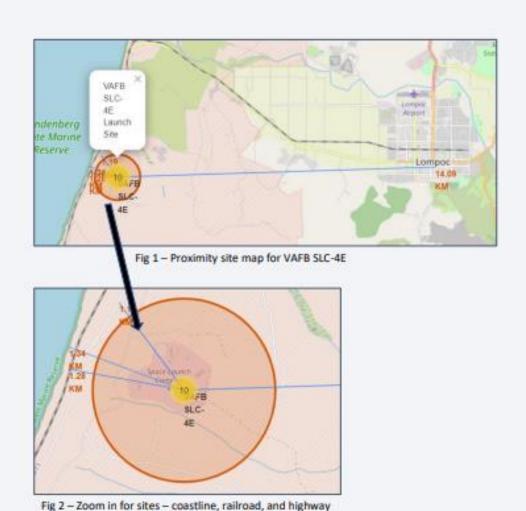


Fig 4 – CCAFS SLC-40 success/failed markers



Fig 5 – CCAFS SLC-40 success/failed markers

SpaceX Falcon9 – Launch Site to Distance Map



VAFB SLC-4E. City Lompoc is located further away from Launch Site compared to other proximities such as coastline, railroad, highway, etc. The map also displays a marker with city distance from the Launch Site (14.09 km)

Figure 1 displays all the proximity sites marked on the map for Launch Site

Figure 2 provides a zoom in view into other proximities such as coastline, railroad, and highway with respective distances from the Launch Site

In general, cities are located away from the Launch Sites to minimize impacts of any accidental impacts to the general public and infrastructure. Launch Sites are strategically located near the coastline, railroad, and highways to provide easy access to resources.

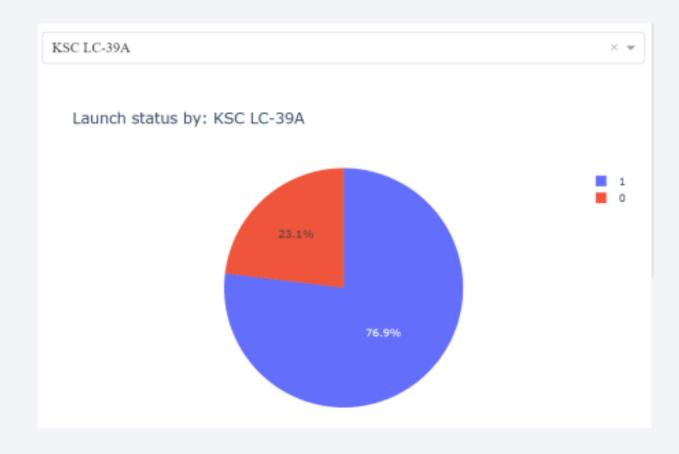


Launch Success Counts



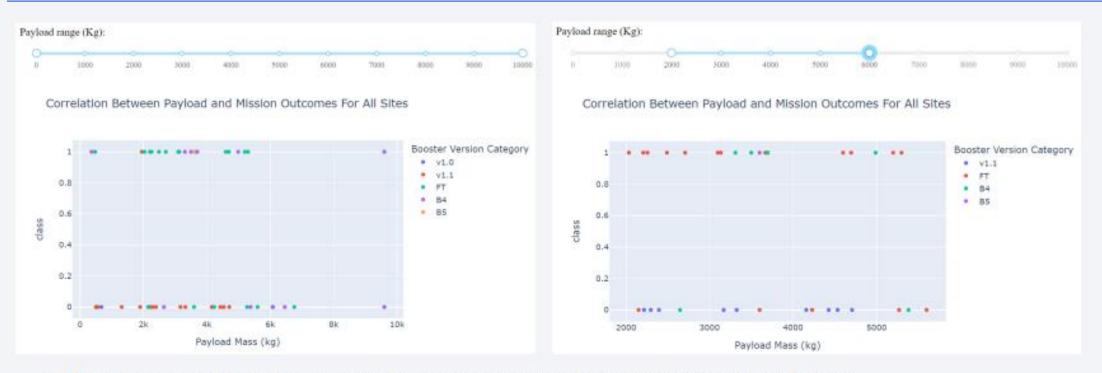
- Launch Site 'KSC LC-39A' has the highest launch success rate
- Launch Site 'CCAFS SLC-40' has the lowest launch success rate

Site with Highest Launch Success Ratio



- KSC LC-39A Launch Site has the highest launch success rate and count
- Launch success rate is 76.9%
- Launch success failure rate is 23.1%

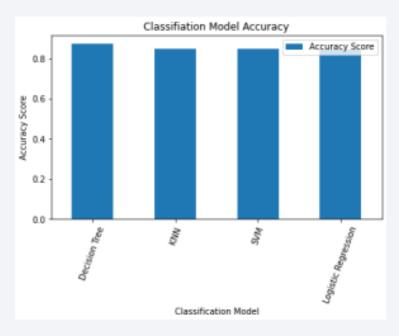
Payload vs Launch Outcome



- Most successful launches are in the payload range from 2000 to about 5500
- Booster version category 'FT' has the most successful launches



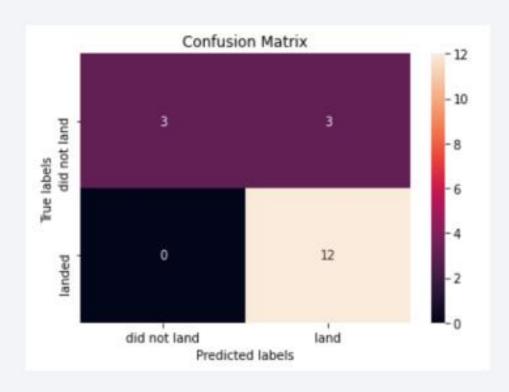
Classification Accuracy



	Algo Type	Accuracy Score	Test Data Accuracy Score
2	Decision Tree	0.875000	0.833333
3	KNN	0.848214	0.833333
1	SVM	0.848214	0.833333
0	Logistic Regression	0.846429	0.833333

- Based on the Accuracy scores and as also evident from the bar chart, Decision Tree algorithm has the highest classification score with a value of .8750
- Accuracy Score on the test data is the same for all the classification algorithms based on the data set with a value of .8333
- Given that the Accuracy scores for Classfication algorithms are very close and the test scores are the same, we may need a broader data set to further tune the models

Confusion Matrix



- The confusion matrix is same for all the models (LR, SVM, Decision Tree, KNN)
- Per the confusion matrix, the classifier made 18 predictions
- 12 scenarios were predicted Yes for landing, and they did land successfully (True positive)
- 3 scenarios (top left) were predicted No for landing, and they did not land (True negative)
- 3 scenarios (top right) were predicted Yes for landing, but they did not land successfully (False positive)
- Overall, the classifier is correct about 83% of the time ((TP + TN) / Total) with a misclassification or error rate ((FP + FN) / Total) of about 16.5%

Conclusions

- As the numbers of flights increase, the first stage is more likely to land successfully
- Success rates appear go up as Payload increases but there is no clear correlation between Payload mass and success rates
- Launch success rate increased by about 80% from 2013 to 2020
- Launch Site 'KSC LC-39A' has the highest launch success rate and Launch Site 'CCAFS SLC-40' has the lowest launch success rate
- Orbits ES-L1, GEO, HEO, and SSO have the highest launch success rates and orbit GTO the lowest
- Lunch sites are located strategically away from the cities and closer to coastline, railroads, and highways
- The best performing Machine Learning Classfication Model is the Decision Tree with an accuracy of about 87.5%. When the models were scored on the test data, the accuracy score was about 83% for all models. More data may be needed to further tune the models and find a potential better fit.

Appendix

1.Python Code Snippet:

python

import pandas as pd import matplotlib.pyplot as plt # Load data data = pd.read_csv('data.csv') # Perform data analysis # ... # Generate a chart
plt.plot(data['x'], data['y']) plt.xlabel('X-axis') plt.ylabel('Y-axis') plt.title('Data Analysis') plt.show()

You can copy and paste this code snippet into a code block in your PowerPoint presentation and format it using a monospaced font for better readability. 2.SQL Query:

sql

SELECT column1, column2 FROM table WHERE condition

Similarly, you can include SQL queries in your presentation by copying and pasting them into a code block and formatting them accordingly.

3.Charts:

You can create charts in Python using libraries like Matplotlib, Seaborn, or Plotly. Once you have generated the chart, you can save it as an image file (e.g., PNG) and insert it into your PowerPoint presentation as an image.

4. Notebook Outputs:

If you have generated outputs in Jupyter Notebook or any other notebook environment, you can take screenshots of the relevant outputs and insert them into your PowerPoint slides.

5.Data Sets:

If you have created or used data sets during your project, you can mention them in your presentation and provide a brief description of their contents and structure. However, it is not possible to directly include the entire data set in the PowerPoint presentation. Instead, you can refer to the data set location or provide a link to access it.

