

042824 (female) Product Manager 8 Yrs

13871042824 042824@163.com

Capabilities & Advantages

- 8 Yrs of experience as a product manager, deeply involved in business architecture combining, functional design, development follow-up and operation;
- Understand AI technologies such as speech recognition, speech synthesis, virtual image, etc., and apply them to product design;
- Be familiar with the product R&D process and be capable of business architecture combining, prototype design, requirement documentation preparation, UI/UE review, etc. required in all aspects of product R&D;
- Master methods for demand management, project progress management, team management, etc;
- Good documentation skills (requirements documents, solutions, etc.).

Career Path

iFLYTEK CO., LTD. [Product Manager]

2017-Today

Deep involvement in the design and development of iFLYTEK's translators, serving as a product manager. Participate in the design and development of intelligent customer service products such as intelligent outbound call and virtual human as a product manager or solution manager. Level 3-3, with annual performance of A (10%) for two consecutive years.

Transn Iol Technology Co., Ltd. [Product Manager]

04. 2015-07. 2017

In-depth participation in 2 projects of Transn Online and Machine Translation, which is from the scratch for the latter, including market analysis, demand research, functional planning and design, project progress management, and product launch operation.

Wuhan Bossien Safety Technology Co., Ltd [R&D staff]

05. 2012 - 03. 2015

Be responsible for business logic carding and demand analysis, functional planning, prototype design and development follow-up of security training cloud platform, and planning and production of online courses for security training.

Project Experience (Last 5 Years)

Virtual human [iFLYTEK | Product Manager]

01. 2022-Today

- Project Introduction

Facing the financial industry, it provides AI Virtual human solutions to meet needs from banks and insurance companies in marketing, customer service scenarios, etc.

- Job Content

I participated in the virtual human program from the scratch, specifically;

- 1) Function planning, interface design and requirement documentation of virtual human product;
- 2) docking and evaluation of virtual human demands, and follow-up of customized project demands;
- 3) preparation of virtual human products such as white papers, operating manuals, etc.

- **Project Performance**

- 1) Built a set of AI virtual human solution for the financial industry from the scratch;
- 2) met demands of more than 10 virtual human projects and completed demand assessment and bidding support.

AI middleground[iFLYTEK | Product Manager]

01. 2020-12. 2021

- **Project Introduction**

Provided intelligent AI middleground solutions for industries such as finance and power to meet their needs of AI capacity development, optimization, centralized management, operation and maintenance.

- **Job Content**

I participated in the process of AI middle office from the scratch, specifically:

- 1) Be responsible for prototype design and development follow-up of AI middleground labeling module;
- 2) demand assessment, prototype design, development follow-up of part of the custom project ;
- 3) compilation of product white papers, operation manuals, etc.

- **Project Performance**

- 1) established a control mechanism for project demand changes and progress, which guarantees the project to be on schedule;
- 2) Interface requirements of more than 5 AI intermediate platform projects and complete the demand assessment.

Intelligent customer service [iFLYTEK | Solution Manager]

06. 2018-12. 2019

- **Project Introduction**

Intelligent customer service is a complete set of solutions for intelligent outbound calling, voice navigation, voice quality inspection and analysis, and agent assistants provided by customer service centers in the fields of finance, operators, electricity, etc.

- **Job Content**

I participated in multiple intelligent customer service projects, involving multiple products such as intelligent assistants, voice analysis systems, intelligent outbound calls, etc. Content covers:

- 1) Investigate customer needs and formulate intelligent customer service construction solutions for customers;
- 2) followed up customer demands, provided technical consultation to customers, and promoted the implementation

of business opportunities;

3) Customized demand assessment and followed up on prototype design and development;

4) Delivered products and provided guidance for customer-side operations.

- **Job Performance**

1) Created a smart outbound benchmarking project to facilitate the promotion of smart outbound projects;

2) direct 2 intelligent outbound call projects, which bring greater business value to customers.

Xiaoyi Translating Machine 2.0

08.2017-05. 2018

- **Project Introduction**

Xiao Translating Machine 2.0 is an intelligent hardware product, which integrates functions such as multilingual translation, language learning, and global Internet access, and is characterized by specialization, portability, intelligence, etc.

- **Job Content**

I participated in the process of Xiao Translator 2.0 from 0 to 1, responsible for 4 functional modules such as product planning and manual translation. Content covers:

1) Communicated closely with multiple external suppliers, internal technical departments and financial departments to sort out business logic and cooperation plans;

2) Prototype design, UI/UE review and development follow-up of 4 function modules APP end and background management system.

- **Project Performance**

1) All four functional modules involve cross-enterprise and cross-departmental collaboration, which ensures that all functions are online as scheduled through effective communication;

2) Function modules are highly innovative in the competition, which improves the market competitiveness of translator products.

Education

Bachelor of Safety Engineering, Wuhan Institute of Technology 2008-2012

Qualification Certificates

PMP, CET-6, NCRE- 2, Teacher Qualification Certificate (of English for a junior high school)