

Personal CV



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Gender	Male	E-mail:	042819@126.com
Nationality/Hometown	Han/Hefei	Foreign language level	CET-6
Current Location	Hefei	Non-competitive Agreement	No

● Education (4 Years scholarship + After-school Startup experience)

Huazhong University of Science and Technology	Communication Engineering	On-job Master	09/2015 – 06/2019
Wuhan University of Technology	Communication Engineering	Bachelor	09/2008 – 06/2013

● Work Experience (Research + Design + Innovate + Deep thinking + Delivery)

Company	Time	Position	Reporting to	Subordinates
LCFC	12/2020 – Present	Business Manager	BU Director	5 (TPM/PBM/OPM/MPM/PQM)
<ul style="list-style-type: none"> ➤ Receive customer requirements, Integrate company resources, Deliver the correct product on time with good quality ➤ Market analysis, Product portfolio management, Project tracking, Cost management, CRM 				
Iflytek	09/2017 – 12/2020	Product Manager	BU Director	3 (R&D/PMO/PQM)
<ul style="list-style-type: none"> ➤ Study industry development trends and market prospects, Business communication, Help sell products ➤ Collect/analyze/guide customer product requirements, User requirements management ➤ Product design, Output solutions, product lifecycle management ➤ Technical scheme selection and review, Technical structure decision 				
Skyworth	07/2013 – 09/2017	HW Engineer	Team leader	0
<ul style="list-style-type: none"> ➤ Key components selection, Designability discussion, Core motherboard schematic design, PCB layout ➤ EVT self-test, Design adjustment, DVT/PVT follow-up, Testing & Debug, Quality improvement 				

● Project Experience (Technology + Consumer needs/experience + Agile + Business + Communication)

Project Name	Time	Position	Main responsibilities	Main achievements
T-CON 4-in-1 TV	07/2014 – 07/2015	HW Engineer	Key components selection and R&D design work, Work closely with PWR/SW/ME/LCD colleagues	Industry first MB/PWR/CC/T-CON 4-in-1 design, Product only one PCB, Highly cost-effective and competitiveness, 10 million sales a year
Smart voice remote control	09/2017 – 09/2018	Product Manager	Analyze and explore User pain points, Product design and lifecycle management, Main chip selection, Help sell products	Designed a competitive product, Expand the market actively, Build company's Smart voice remote control product line, Hundreds of millions RMB per year
Smart Teaching Kit	10/2018 – 10/2019	Product Manager	Market research, Business communication, Output solutions and define new product, Technical structure decision	Launched industry's first teaching tool product to solve three pain points of teaching, It has the opportunity to be a standard teaching tool for smart classroom
Ultra-slim Gaming PC	03/2021 – 03/2022	Business Manager	Market analysis, Product portfolio management, Project tracking, Cost management, CRM	Latest generation Intel CPU and Nvidia GPU, A/C/D cover AL metal, Legion ID language, Ultra-slim design, Rich interface, Slogan "Game Anywhere", Sales breakthrough and customer praise

● My Work Plan

Figure out "What do we have?" → Think deeply "What to do?" → Team work "How to do?" & "Work it out!"

All in AI