042814

042814@163.com

176-21042814

Basic information:

Name: 042814   Sex: Male   Date of Birth: 1991.9.8

Education: Bachelor's Degree   City: Hefei   Years of service: 7 years

Position application: Product Manager

Education:

• 2016/05--2017/05   Hejun Business School   Comprehensive Management Class Student

• 2010/08-2014/07 Hefei University of Technology Computer Science and Technology Bachelor

Elf-description:

• Brilliant learning ability, is responsible and enjoy challenging, enjoy and focus on product work. In the experience of several business switching (market to product, to B to C and then to new areas), I quickly adapted to the corresponding business areas and met the work requirements.

• Be willing to think, pay attention to product details, and respect the direction of technology. I am good at mining product demand from daily life, have strong opinions on products, like to study product structure in combination with market business direction, and have three independent invention patents.

• Good at communication, strong empathy, can quickly adapt to the team, good at adjusting the atmosphere in the team.

Work experience:

⬧ **May 2021 to present: iFLYTEK Co., Ltd. – Senior Product Manager (National Intelligent Voice Innovation Center – Intelligent Voice Public Test Platform)**

Industry: Testing Company/ Intelligent voice detection/to B Products

• **Product Direction Planning of Intelligent Voice Test Platform**

➢ Led the test platform R & D team to productize the ideas, improved the test efficiency and promoted the standardization of product solutions through productization solutions, and proposed test product-testing solutions that can be promoted to the outside market, such as end test platform product solutions;

➢ Led and was responsible for the construction of end-to-end voice interaction test platform from 0 to 1, and completed the launch of the first end-to-end online test platform in iFLYTEK, solved the problem of voice effect evaluation of intelligent hardware products, and improve the efficiency of the current internal voice interaction test scheme by more than 7 times through the platform.

• **Test Platform Solution Precipitation**

➢ Led and was responsible for the business development direction of public testing platform, investigated the internal and external testing direction requirements of enterprises, explored the testing industry opportunities of artificial intelligence direction, and confirmed the business

development direction of the company; Based on the current internal technical services, precipitation solutions, prepared external materials, promoted customer docking, and formulated external price schemes, such as intelligent speaker test scheme, acoustic laboratory test scheme and intelligent voice detection and certification scheme.

· **National Intelligent Voice Innovation Center Project Support**

➢ Participated in the preparation and application of the overall project of the National Manufacturing Intelligent Voice Innovation Center as an initial member, completed the formulation of the tender and the demonstration of the project, and successfully promoted and completed the application for the national innovation center platform; Project declaration work, such as unveiling the list and industrialization projects;.

➢ Led and completed the construction of two major voice laboratories of full anechoic and adjustable reverberation, participated in and understood the technical parameters of the laboratory and related acoustic front-end knowledge, horizontally compared and investigated several companies in the field of acoustics, and had some experience in laboratory construction.

◆ **April 2018 to present: iFLYTEK Co., Ltd. – Product Manager (iFLYTEK Input Method)**

Industry: Software Company/IFLYTEK Input Method/to C Products

· **revision of input method app**

➢ Lead and be responsible for the rejuvenation and revision of the input method App, optimize the original internal information structure of the App, and complete the construction of the community orientation on the basis of maintaining the core function experience. After the new version is launched, the overall App retention will increase by 2%, and the core function usage data will be improved. 10%~80%, compared to the previous version of the topic community, the new version's click-through rate has increased by 2.4 times.

· **Input method app account system reconstruction**

➢ Leading and responsible for the reconstruction of the overall account system of the input method, aiming at increasing the user login ratio and increasing user stickiness. Through demand research and analysis, the account function is upgraded according to the existing pain points and user demands of the input method. After the launch, the number of daily registrations of the new version has doubled compared to the previous version, and the current number of logins on Android and iOS has increased by about 50% compared with the original version..

• **Input method core pinyin input effect improvement**

➢ Led and was responsible for the optimization of the effect of the Pinyin input method, and ensured the user experience of the Pinyin input method through the combination of technology and product solutions. It includes the optimization of local and cloud Pinyin engines, solving the problems of missing characters, fewer words and poor effect of Pinyin, and improved the online log effect of the Pinyin input.

• **Basic functional experience and other general work**

➢ polish the core function experience of the input method app, through the optimization of each functional content, serves long-tail users and improves the overall user retention, such as accessibility mode, game keyboard optimization, setting panel optimization, etc. And according Based the release plan of product versions, responsible for the preparation and release of weekly and monthly iteration plans, collect and analyze online crashes and retained data, collect and analyze user feedback in each version, and followed up to solve and deal with feedback problems in a timely manner.

◆ **July 2015 to March 2018: Shanghai Zhizhen Intelligent Network Technology Co., Ltd.- Product Manager (Intelligent Cloud Platform)**

Industry: Software Company/Intelligent Robot/to B Products

• **Intelligent customer service robot project construction**

➢ was responsible for and participated in the implementation and deployment of Aneng Logistics, Shanghai Gas Group, Shanghai Tourism Bureau, Taiwan Chunghwa Telecom and other projects, and built intelligent robot solutions for customers through enterprise-level cloud service products, including but not limited to intelligent customer service, knowledge portal construction, hardware robot docking and other product directions;

➢ Participated in the architecture construction and scheme implementation of iBot Cloud product revision scheme, was responsible for the design of cloud platform basic configuration, robot configuration and other sub-sections, including the writing of prototype architecture and product documents, review and connect with R & D and design personnel according to the product scheme, and form a feasible scheme.

• **Reconstruction of NLP General Domain Knowledge Base**

➢ Through the direction planning and content accumulation of the overall knowledge base, the products were promoted to form service solutions. And provided knowledge content output in the underlying general field for other products of the company, such as chat, weather, train

tickets and other functional content. Establish the docking background of the general domain knowledge base, optimize the overall docking process, so that the relevant operators can better control the support of the NLP general domain knowledge base to the project content, and improved the project docking experience

◆ **August 2014 to June 2015: Marketing Director of TCL Multimedia China Sales Company-Hefei Branch (Bengbu Branch)**

Industry: Electronic Sales

➢ Responsible for the regional marketing of Bengbu Branch of TCL Multimedia Color TV Hefei Company. Including product knowledge training for business personnel, formulation of regional marketing activities and planning, declaration and collation of branch advertising materials and booth materials, etc.