042817

Address: Hefei   Mobile: 18751042817

Objective：Product Manager   Age: 28   E-mail: 348042817@qq.com

EDUCATION BACKGROUND

2020.09-2022.07	Jiangsu Normal University	Applied Statistics	Master
2013.09-2017.06	Anhui University of Science and Technology	Material Engineering	Bachelor

INTERNSHIP EXPERIENCE

2022.03-2022.06	**Beijing Dajia Internet Technology Co., Ltd**	**Product Manager**

- Responsible for optimizing user value scores , working with various departments to determine the influencing variables and coefficients of user value scores, and implementing different strategies for users with different value scores, resulting in a 7% increase in core indicators.
- Through the creation of session annotation function and notification mechanism, the circulation efficiency of problem annotation was improved. As a result, the monthly session annotation processing was increased by 20%.
- Be responsible for creating the operation log of the intelligent customer service platform, and complete the creation by sorting out the key operations of the platform, associating the historical data with ID, and generating the release version snapshot, so as to quickly locate problems and trace the historical operation records.
- Be responsible for optimization of users' repeated manual service strategies, and reduce users' repeated manual services by configuring multiple rounds of conversations, global policy failure in special scenarios, and delayed exposure of service portals. As a result, repeated manual service sessions in pilot scenarios were reduced by 50%.
- Be responsible for accessing voice recognition capability and completing platform function adaptation. After function is launched, the daily recognized voice input of intelligent customer service is more than 5000.

2021.07-2021.10	**Beijing Qihu Technology Co., Ltd**	**Product Manager**

- Responsible for creating the authority system of 360 Hu'an management platform, and completing the creation through prototype design, PRD writing, task schedule development, and cooperation with developers.
- Responsible for the optimization of the dashboard, By adding modules to assess host security and formulating strategies to deal with alarm vulnerabilities, the product's protection capability was strengthened and maintenance costs were reduced, After the strategy was launched, the number of alarm vulnerabilities repaired per week was reduced by 18%.

2017.07-2018.04	China Railway No.4 Engineering Group Co., Ltd	Engineering Tester

- Take charge of sampling and testing of building materials, concrete mix design, construction site management, etc.

PERSONAL WORKS

2022.01-2022.03	Snack identification	Product Manager

- Product overview:Snack identification provides snack health analysis for people who want to eat healthy snacks through intelligent identification, Users can choose health scenarios according to their health conditions, Snack identification judges whether snacks are healthy in different health scenarios, providing users with scientific snack health analysis.
- Project details: Responsible for management and construction of the whole product life cycle, independently completing the whole process from research to iteration, including product positioning, demand analysis, user research, competitive product analysis, product design, product prototype, demand documents, product testing and data analysis.

SELF-EVALUATION

- After my resignation, due to my tenacious perseverance and strong learning ability, I was successfully admitted as a graduate student.
- familiar with SQL programming and won the third prize in the National Postgraduate Statistical Modeling Competition, so I have strong data analysis ability