Adam Yim

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Summary

Director of Product with a proven track record of contributing to the success of cross-functional teams

- **Analytical**- applies structured thinking and a data-driven approach to problem-solving
- **Empathetic**- balances quantitative data against a qualitative understanding of the user experience and user needs when making decisions

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Experience

Smash.gg (acquired by Microsoft), *San Francisco, CA*

Director of Product	**September 2018 – September 2019**
Product Manager	**August 2016 – September 2018**

Esports platform focused on enabling competitive communities to connect, organize, and grow

- Member of the leadership team; helped define our mission, vision, strategy, and roadmap
- Played a key role in our Series A pitch in summer 2017, resulting in $11M raised
- Worked with engineering, design, and partner success teams to ensure high-quality releases
- Managed a team of four across multiple disciplines, including design, analytics, and product

Apple, *San Francisco and Cupertino, CA*

Engineering Product Manager	**September 2014 – August 2016**

Search (Spotlight and Safari)

- Delivered several major search features in iOS 9 and macOS El Capitan across both Spotlight and Safari, including movies, television shows, sports, weather, and stocks

Zynga, *San Francisco, CA*

Lead Product Manager	**October 2013 - September 2014**

NaturalMotion

- One of two product managers from Zynga tasked with ensuring the successful integration of the UK-based NaturalMotion following its $500M acquisition

Words With Friends

- Owned the roadmap for Zynga's largest game, delivering its highest-grossing quarter at the time (Q4 2013) with 44% year-over-year revenue growth
- Managed and mentored five product managers, improving the quality of output and company visibility, and providing opportunities for career growth

Senior Product Manager	**September 2012 - October 2013**

Words With Friends

Product Manager	**August 2011 - September 2012**

FarmVille

Facebook, *Palo Alto, CA*

Data Product Analyst Intern	**May 2010 - August 2010**

International Growth

Education

Bachelor of Applied Science
Honours Systems Design Engineering, with Distinction

University of Waterloo, Waterloo, ON	**September 2006 - April 2011**