

Nadir Simon



Age: 36

Work: Co-Founder - Kaazba Music

Location: New York, NY

Character: The Computer Nerd

Details

- Co-Founder of Kaazba Music - a creative music agency providing musical branding to the luxury, fashion, art and entertainment industries.
- Is 32 years old, studied at Université Paris Diderot (Paris VII), Jussieu Campus.
- Interested in the impact and identity of sounds and music for various types of media.
- Provides original music compositions and licenses pre-existing music for clients.
- Specializes in music production, supervision and synchronization.

Brands



Goal

Needs a web application that allows prospective clients to browse and play original and existing music in an easy way.

Needs to be able to use the app via a mobile device with a user experience similar to that of the desktop.

Needs to be able to allow clients to register new accounts via application.

Needs to be able to upload/remove music and add/update associated data (characteristics, genre, etc..) with administrative privileges to the application.

Needs to be able to see analytic information such as clients' favorite tracks, number of plays, etc.,

Needs to be able to allow clients to search for media by characteristic, genre, etc.,

Needs to be able to allow clients to register new accounts via the app so as to not require explicit administrator authorization.