

M5 – Group Presentation Infographic

Business Communication

Assignment Requirements

Groups will create an infographic related to their M5 - Group Presentation. This infographic should answer the journalistic questions (who, what, where, when, why, and how) and include at least three sections.

This should be thought of as a visualization of everything included in the Group Presentation that can be shared via social media, or on posters to send the same information through a different channel. It may focus on the presentation as a whole or a specific section (e.g., solution 1, 2 & 3).

Consider using [Canva](#), [Piktochart](#), or [Venngage](#) to create your visuals.

Rubric

This is a group assignment and accounts for 5% of your overall grade. You will be assessed according to the following rubric.

Criteria	Deficient 0 < score < 7	Adequate 7 < score < 8	Good 8 < score < 9	Excellent 9 < score < 10
Addresses who, what, when, where, why, and how; includes follow-up information				
Uses appropriate scope (not too much or too little information) and context				
Uses data and evidence appropriately, including APA-style references				
Identifies a specific audience and uses language and tone specific to that audience				
Has visual balance (neither too many nor too few words or images)				
Uses space and design elements effectively				
Grabs the attention of the audience				
Uses appropriate and effective language				
Is free of grammatical and spelling errors				
Demonstrates creativity in visualizing the information				