IST 263

# Unit 03 Activity

## Survey

True  False **You can use images from a Google image search on your website.**

True  False **You can quote copywritten material on your website.**

True  False **You must file with the government to get copyright protection.**

True  False **Website designs can be copywritten.**

True  False **Websites turned in as a class assignment can use any image.**

True  False **I can use an image of a book on my website if I want to write a review.**

## Topics

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

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| Basic Copyright <https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>   1. Do you have to file paperwork to have a copyright?   You do not need to file paperwork to claim copyright. If you register you can get extra benefits, such as proof of right in court.   1. What is fair use?   Fair use is when a person is allowed to use copyrighted material without paying fees or permission. Is on a case-to-case basis. |
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| Transformation <https://fairuse.stanford.edu/overview/fair-use/four-factors/>   1. What is transformation?   When websites or other gets some files, and transform it into another goal that a company or person may want. Changing an image or photo or materials to something new.   1. What are some examples of transformation and some examples that don’t meet transformation?   Borrowing quotes from a speech given by the CEO of a logging company. By juxtaposing the quotes with the photos of endangered trees, Roger has transformed the remarks from their original purpose and used them to create a new insight. The copying would probably be permitted as a fair use.  However, even if you take a small portion of a work, your copying will not be a fair use if the portion taken is the “heart” of the work. In other words, you are more likely to run into problems if you take the most memorable aspect of a work. For example, it would probably not be a fair use to copy the opening guitar riff and the words “I can’t get no satisfaction” from the song “Satisfaction.” |
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| website design <https://thomasdigital.com/the-legalities-of-copying-a-website-design/>   1. If you like someone else’s website design can you copy it? Explain?   You can be inspired by elements of a website, but images, source code, text, and logos are copyrighted. You can be inspired by some parts & layouts, if the designer created custom code for said elements, you cannot copy that custom code and you have to find a way to do it yourself. |
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| Fair Use in Class <https://www.cultofpedagogy.com/online-images/>   1. What are three ways you can find legal images for the project website you are doing in this class?   Create your own images, such as a digital drawing or personal photography. Utilize free images that are licensed under creative commons that are public domain and are available or free stock photo websites. Pay for the images and licensing. |
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