

Privacy Policy

1. Information We Collect

Summary

We use this information to operate, maintain, and provide our features and services on the website and communicate with you directly. You can control your receipt of email messages by clicking the "unsubscribe" button at the bottom of email communications you receive from us. We may also send you Service-related emails (e.g., account verification, change or updates to features of the Service, or technical and security notices). You may not opt-out of Service-related e-mails. For more information about your communication preferences, see "Your Choices Regarding Your Information" below.

2. Information Automatically Collected

We automatically collect certain types of usage information when you visit our website or use our Service. When you visit the Service, we may send one or more cookies — a small text file containing a string of alphanumeric characters — to your computer that uniquely identifies your browser and lets us help you log in faster and enhance your navigation through the site. A cookie may also convey information to us about how you use the Service (e.g., the pages you view, the links you click and other actions you take on the Service), and allow us to track your usage of the Service over time. We may collect log file information from your browser or mobile device each time you access the Service. Log file information may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, identity of your internet service provider, information about your mobile device, referring / exit pages and URLs, the number and duration of page views, number of clicks and how you interact with links on the Service, domain names, landing pages, and other such information.

When you access our site through a mobile device, we may receive or collect and store a unique identification number associated with your device and other device information. We may also employ clear gifs (also known as web beacons) which are used to anonymously track the online usage patterns of our Users. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Service. We may also collect analytics data, or use third-party analytics tools, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit, your use of third party applications, and other information that assists us in analyzing and improving the Service.

We use or may use the data collected through cookies, log file, device identifiers, location data and clear gifs information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site; (b) customize your user experience; (c) provide and monitor the effectiveness of our Service; (d) monitor aggregate metrics such as

total number of visitors, traffic, usage, and demographic patterns on our website and our Service; (e) diagnose or fix technology problems; and (f) otherwise to plan for, improve and enhance our service. We may associate information we automatically collect with your other information.

3. Sharing Personal Information With Third Parties

We may share your personal information in the instances described below. For further information on your choices regarding your information, see the "Your Choices Regarding Your Information" section below:

Other companies owned by or under common ownership as Adapter.Fi, which also includes our subsidiaries (i.e., any organization we own or control) or our ultimate holding company (i.e., any organization that owns or controls us) and any subsidiaries it owns. These companies will use your personal information in the same way as we can under this Policy

Third party vendors, consultants and other service providers that perform services on our behalf, in order to carry out their work for us, which may include providing cloud storage or hosting services, marketing assistance, email delivery, content or service fulfillment, or providing analytics services. We share personal information with these third parties as needed to perform services for us and under reasonable confidentiality terms.

Our business partners who offer a service to you jointly with us, for example, when running a co-sponsored contest or promotion. Third parties who we think may offer you products or services you may enjoy. We reserve the right to share your personal information, such as email address and user name, with third parties for their marketing purposes in the future if we determine that there may be additional products or services which may be of interest to you. See "Your Choices" below for details on how to opt-out of this sharing.

Third parties at your request. For example, you may have the option to share your activities on our Services with your friends through social media.

Other parties in connection with any company transaction, such as a merger, sale of company assets or shares, reorganization, financing, change of control or acquisition of all or a portion of our business by another company or third party or in the event of bankruptcy or related or similar proceedings.

Third parties as required to (i) satisfy any applicable law, regulation, subpoena/court order, legal process or other government request, (ii) enforce our Terms of Use Agreement, including the investigation of potential violations thereof, (iii) investigate and defend ourselves against any third party claims or allegations, (iv) protect against harm to the rights, property or safety of Adapter.Fi, its users or the public as required or permitted by law and (v) detect, prevent or otherwise address criminal (including fraud or stalking), security or technical issues. We may also share information with others in an aggregated and anonymous form that does not reasonably identify you directly as an individual.

4. Your Choices Regarding Your Information

4.1 Marketing Communications

Summary

If you do not want to receive promotional emails from us, you can click the "unsubscribe" button on promotional email communications. Note that you will not be able to unsubscribe or opt-out of non-promotional messages regarding your account, such as account verification, password reminders, changes or updates to features of the Service, or technical and security notices.

As of June 1, 2022, Adapter.Fi DOES NOT and WILL NEVER share any personal information with third parties for advertising purposes, however we reserve the right to share your personal information with third parties for their marketing purposes in the future if we determine that there may be additional products or services which may be of interest to you. If you wish to have your information excluded from any such future sharing with partners, please email privacy@adapter.fi with the subject "Direct Marketing Opt-Out." We will not send you an individualized notification that this policy is being updated if we elect to share information with a partner in this manner, so you must opt-out now. If you have any questions about this opt-out or our marketing practices, please email us at privacy@adapter.fi.

4.2 Online Advertising

Summary

In the future, we may share certain tracking information with online advertising networks so that they may display ads that may be relevant to your interests on our Service as well as on other websites or apps. Typically, the information we would share in this regard is provided through cookies or similar tracking technologies. The only way to completely "opt out" of the collection of any information through cookies or other tracking technology is to actively manage the settings on your browser or mobile device. Please refer to your browser's or mobile device's technical information for instructions on how to delete and disable cookies, and other tracking/recording tools. (To learn more about behavioral advertising and to learn how to opt-out, you may wish to visit <http://aboutads.info>). Depending on your mobile device, you may not be able to control tracking technologies through settings.

Do Not Track

At this time, we do not collect information from you for behavioral advertising purposes, though we may collect persistent identifiers from your browser or mobile device to assist us with providing and improving the Service. Because we collect browsing and persistent identifier data only for analytic and internal purposes, your selection of the 'Do Not Track' option provided by

your mobile browser will not have any effect on our collection of analytics information or the collection of a persistent identifier.

Data Access and Retention

If you wish to change or delete your profile and personal information, you may contact us at privacy@adapter.fi and we will amend or delete your personal information within a reasonable time after your request. Because of the crowd-sourced and collaborative nature of our service, however, we will not be able to delete content you post to public areas of our site. We may be able to anonymize your information such that you will no longer be reasonably identifiable.

Security and Storage of Information

Adapter.Fi cares about the security of your information and uses commercially reasonable physical, administrative, and technological safeguards to preserve the integrity and security of all information we collect and that we share with our service providers. Because of the nature of our website, WE DO NOT CURRENTLY ENCRYPT ANY TRANSMISSIONS TO OR FROM THE WEBSITE IN ANY MANNER. IF YOU ARE UNCOMFORTABLE WITH THE UNENCRYPTED TRANSMISSION OF THE PERSONAL INFORMATION DESCRIBED HEREIN, PLEASE DO NOT SUBMIT INFORMATION TO US THROUGH THE WEBSITE. While we take reasonable precautions against possible security breaches, no website or internet transmission is completely secure and we cannot guarantee that unauthorized access, hacking, data loss or other breach will never occur. In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

Children's Privacy

This Website is not intended for children under the age of 13 and we do not knowingly collect any personal information from children under 13. In the event that we learn that we have inadvertently collected personal information from children under 13, we will delete or anonymize such information. Please contact us at privacy@adapter.fi if you have any questions about children's privacy.

Cookies

A browser cookie is a small piece of data that is stored on your device to help websites and mobile apps remember things about you. Other technologies, including Web storage and identifiers associated with your device, may be used for similar purposes. In this policy, we say "cookies" to refer to all of these technologies.

How We Use Cookies

Like most providers of online services, our site uses cookies, including third-party cookies, for a number of reasons, like protecting your data and account, helping us see which features are most popular, counting visitors to a page, improving our users' experience, keeping our services secure, providing relevant advertising, and just generally providing you with a better, more intuitive, and satisfying experience. The cookies we use generally fall into one of the following categories:

Necessary

For example, we may use these cookies to store your session information to prevent others from changing your password without your username and password.

Preferences

We use these cookies to remember your settings and preferences, and to improve your experience on our site. For example, we may use these cookies to remember your language preferences.

Performance

We use these cookies to collect information about how you use our site, monitor site performance, and improve our site performance, our services, and your experience. For example, we can use these cookies to learn more about which features are the most popular with our users and which ones might need some tweaks.

Marketing

We use these cookies to deliver advertisements, to make them more relevant and meaningful to consumers, and to track the efficiency of our advertising campaigns, both on our services and on other sites or mobile apps. We may use these cookies to build a profile of your interests and deliver relevant advertising on other sites.

4.3 Analytics and Advertising Services

Provided by Others

We may let other companies use cookies on our services. These companies may collect information about how you use our services over time and combine it with similar information from other services and companies. This information may be used to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity. Additionally, some companies, including our affiliates, may use information collected on our services to prevent fraud or other unauthorized or illegal activity and to

measure and optimize the performance of ads and deliver more relevant ads on behalf of us or other companies, including on third-party websites and apps.

Provided by Us

We may collect information about your activity on third-party services that use cookies provided by us. We use this information to improve our advertising services, including measuring the performance of ads and showing you more relevant ads.

Links to third party websites

The Services may, from time to time, contain links to and from third party websites of our partner networks, advertisers, partner merchants, retailers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for their policies. Please check the individual policies before you submit any information to those websites.

5. California Residents (California Consumer Privacy Act of 2018)

The California Constitution grants a right of privacy. Existing law provides for the confidentiality of personal information in various contexts and requires a business or person that suffers a breach of security of computerized data that includes personal information, as defined, to disclose that breach, as specified. California Consumer Privacy Act of 2018. Beginning January 1, 2020, the act will grant a consumer a right to request a business to disclose the categories and specific pieces of personal information that it collects about the consumer, the categories of sources from which that information is collected, the business purposes for collecting or selling the information, and the categories of 3rd parties with which the information is shared. The act will require a business to make disclosures about the information and the purposes for which it is used. The act will grant a consumer the right to request deletion of personal information and would require the business to delete upon receipt of a verified request, as specified. The act will grant a consumer a right to request that a business that sells the consumer's personal information, or discloses it for a business purpose, disclose the categories of information that it collects and categories of information and the identity of 3rd parties to which the information was sold or disclosed. The act will require a business to provide this information in response to a verifiable consumer request. The act will authorize a consumer to opt out of the sale of personal information by a business and would prohibit the business from discriminating against the consumer for exercising this right, including by charging the consumer who opts out a different price or providing the consumer a different quality of goods or services, except if the difference is reasonably related to value provided by the consumer's data. The act will authorize businesses to offer financial incentives for collection of personal information. The act will prohibit a business from selling the personal information of a consumer under 16 years of age, unless affirmatively authorized, as specified, to be referred to as the right to opt in. The act will prescribe requirements for receiving, processing, and satisfying these requests from consumers. The act will prescribe various definitions for its purposes and would define "personal

information" with reference to a broad list of characteristics and behaviors, personal and commercial, as well as inferences drawn from this information. The act will prohibit the provisions described above from restricting the ability of the business to comply with federal, state, or local laws, among other things.

[Bill text](#)

[More info](#)

6. Updates to this Policy

We reserve the right to modify this Policy from time to time. If we make any changes to this Policy, we will change the "UPDATED" date below and will post the updated Policy on this page.