## Supplementary Materials

Pro tip: Screen-based payment methods increase negative feelings in consumers but do not increase tip sizes

Francine W. Goh, Alexandria C. Jungck, & Jeffrey R. Stevens University of Nebraska-Lincoln

Table S1. Participant Demographic Information

|                                | Study 1 |                  |     | Study 2           |
|--------------------------------|---------|------------------|-----|-------------------|
|                                | N       | $Mean \pm SD$    | N   | Mean $\pm$ SD     |
| Gender                         |         |                  |     |                   |
| Women                          | 177     |                  | 54  |                   |
| Men                            | 56      |                  | 67  |                   |
| Unspecified                    | 2       |                  | 1   |                   |
| Age                            | 235     | $19.32 \pm 1.77$ | 122 | $40.75 \pm 12.64$ |
| Ethnicity                      |         |                  |     |                   |
| American Indian/Alaskan Native | 2       |                  | -   |                   |
| Asian                          | 15      |                  | 13  |                   |
| Black/African American         | 5       |                  | 9   |                   |
| Hispanic                       | 17      |                  | 6   |                   |
| White/European American        | 177     |                  | 85  |                   |
| Biracial/Multiracial           | 13      |                  | 8   |                   |
| Unspecified                    | 6       |                  | 1   |                   |

Table S2. Bayes Factor Interpretations According to Wagenmakers et al. (2018)

| Bayes factor | Interpretation                          |
|--------------|---|
| > 100        | Extreme evidence for H <sub>1</sub>     |
| 30 - 100     | Very strong evidence for H <sub>1</sub> |
| 10 - 30      | Strong evidence for H <sub>1</sub>      |
| 3 - 10       | Moderate evidence for H <sub>1</sub>    |
| 1 - 3        | Anecdotal evidence for H <sub>1</sub>   |
| 1/3 - 1      | Anecdotal evidence for H <sub>0</sub>   |
| 1/10 - 1/3   | Moderate evidence for H <sub>0</sub>    |
| 1/30 - 1/10  | Strong evidence for H <sub>0</sub>      |
| 1/100 - 1/30 | Very strong evidence for H <sub>0</sub> |
| < 1/100      | Extreme evidence for H <sub>0</sub>     |

Table S3. Descriptive Statistics for Tip Sizes

|                    | Study 1 |                 | S   | tudy 2          |
|--------------------|---------|-----------------|-----|-----------------|
|                    | N       | $Mean \pm SD$   | N   | Mean $\pm$ SD   |
| Barista Condition  |         |                 |     |                 |
| Absent             | 231     | $0.34 \pm 0.33$ | 59  | $0.46 \pm 0.41$ |
| Present            | 229     | $0.47 \pm 0.36$ | 63  | $0.51 \pm 0.45$ |
| Payment Method     |         |                 |     |                 |
| Tip Screen         | 230     | $0.43 \pm 0.35$ | 37  | $0.47 \pm 0.36$ |
| Receipt            | 230     | $0.39 \pm 0.39$ | 42  | $0.52 \pm 0.47$ |
| Cash               | 231     | $0.38 \pm 0.39$ | 43  | $0.47 \pm 0.46$ |
| Mean Empathy Score | 213     | $2.73 \pm 0.57$ | 122 | $3.20 \pm 0.79$ |

Table S4. ANOVA results for effect of payment method and barista presence on tipping behavior for Study I

| Effect                               | $\hat{oldsymbol{\eta}}_p^2$ | 95% CI         | F     | df <sup>i</sup> | df i res | р      |
|--------------------------------------|-----------------------------|----------------|-------|-----------------|----------|--------|
| Payment Method                       | .019                        | [.002, > .999] | 4.21  | 1.75            | 371.10   | .020   |
| Barista Presence                     | .231                        | [.154, > .999] | 63.83 | 1               | 212      | < .001 |
| Payment Method x<br>Barista Presence | .002                        | [.000, > .999] | 0.47  | 1.95            | 412.58   | .621   |

Table S5. ANOVA results for effect of payment method and barista presence on tipping behavior (first condition) for Study 1

| Effect                               | $\hat{\pmb{\eta}}_p^2$ | 95% CI         | F    | df <sup>i</sup> | $df_{res}^{\iota}$ | p    |
|--------------------------------------|------------------------|----------------|------|-----------------|--------------------|------|
| Payment Method                       | .012                   | [.000, > .999] | 1.29 | 2               | 221                | .276 |
| Barista Presence                     | .001                   | [.000, > .999] | 0.22 | 1               | 221                | .640 |
| Payment Method x<br>Barista Presence | .017                   | [.000, > .999] | 1.92 | 2               | 221                | .150 |

Table S6. Linear mixed modeling results for effect of empathy on barista presence for Study 1

| Term                       | $\hat{oldsymbol{eta}}$ | 95% CI       | t     | df     | p      |
|----------------------------|------------------------|--------------|-------|--------|--------|
| Intercept                  | .580                   | [.360, .800] | 5.15  | 275.64 | < .001 |
| Barista Presence x Empathy | .020                   | [040, .080]  | 0.63  | 211    | .527   |
| Empathy                    | 060                    | [140, .020]  | -1.51 | 275.64 | .132   |

Table S7. Linear modeling results for effect of empathy on barista presence (first condition) for  $Study\ I$ 

| Predictor                  | b    | 95% CI       | t(223) | p    |
|----------------------------|------|--------------|--------|------|
| Intercept                  | .520 | [.150, .890] | 2.75   | .006 |
| Barista Presence x Empathy | .010 | [190, .220]  | 0.10   | .920 |
| Empathy                    | 030  | [170, .100]  | -0.49  | .626 |

Table S8. ANOVA results for effect of payment method and barista presence on tipping behavior for Study 2

| Effect                               | $\hat{\eta}_p^2$ | 95% CI         | F    | df <sup>i</sup> | $df^{\iota}_{res}$ | p    |
|--------------------------------------|------------------|----------------|------|-----------------|--------------------|------|
| Payment Method                       | .008             | [.000, > .999] | 0.45 | 2               | 116                | .641 |
| Barista Presence                     | .005             | [.000, > .999] | 0.54 | 1               | 116                | .463 |
| Payment Method x<br>Barista Presence | .090             | [.018, > .999] | 5.73 | 2               | 116                | .004 |

Table S9. Linear modeling results for effect of empathy on barista presence for Study 2

| Predictor                  | b    | 95% CI       | t(118) | p    |
|----------------------------|------|--------------|--------|------|
| Intercept                  | .600 | [.170, 1.03] | 2.77   | .007 |
| Barista Presence x Empathy | 010  | [210, .200]  | -0.06  | .954 |
| Empathy                    | 040  | [180, .090]  | -0.65  | .520 |