

# EXPERIMENT :- 06

- Demonstrate the creation and management of your digital identity.

- Create a social media profile (LinkedIn preferred).
- Add a profile photo, short bio, skills, and education details.
- Create a simple post about “My Learning Journey in Digital Literacy.”
- Change your privacy settings to:
  - Who can see your posts?
  - Who can message you.

## a) LINKEDIN PROFILE

The screenshot shows a LinkedIn profile page for A. Poojitha. At the top left is a circular profile picture of a young woman with glasses, overlaid with a green circle containing the text '#OPENTOWORK'. To her right is a background image of a field of wildflowers under a blue sky. On the right side of the profile area, there are sections for 'Profile language' (English), 'Public profile & URL' (www.linkedin.com/in/a-poojitha-03b283379), and a promoted company page for 'aramco' with a follow button. Below this is a 'Who your viewers also viewed' section showing profiles for 'Software Developer in the IT Services...' and 'Someone in the Software Development...'. At the bottom left, there's a 'Suggested for you' section with a summary input field and a 'Write a summary to highlight your personality or work experience' prompt. The overall layout is clean and professional, typical of a LinkedIn user interface.

The screenshot shows a LinkedIn profile page with the following sections:

- Activity**: 10 followers. You haven't posted yet. Posts you share will be displayed here. Create a post.
- Experience**: Showcase your accomplishments and get up to 2X as many profile views and connections. Add experience.
- Education**: Runpta College of Engineering & Technology Kohka-Kurud Bhilai, 2025. Runpta College of Engineering & Technology Kohka-Kurud Bhilai, 2025.
- Skills**: Communicate your fit for new opportunities – 50% of hirers use skills data to fill their roles. Add skill.

**People you may know** (From your industry):

- Chhavi Sonkusre (Data Science & Applications : IIT - Madras | ...)
- Ayush Kumar Mandavi (B.tech CSE AI & ML student | Artificial intelligence...)
- Kunal Kumar Dey (SAP | Mtech - BITS, Pilani)
- Megha Pandey (Computer Science Student | Aspiring Software Engineer | ...)
- Shivani Kumari (B.tech in Information technology...)

Messaging

## d) Change your privacy settings to:

### i.) Who can see your posts?

On LinkedIn, you can choose who sees your posts.

Options include:

- **Anyone (Public)** – All LinkedIn users + people outside LinkedIn
- **Connections only** – Only your LinkedIn connections
- **Group members** – If posting in a specific group
- **Anyone + Twitter** (if connected)

To change:

**Settings → Visibility → Visibility of your LinkedIn activity → Who can see your posts**

### ii.) Who can message you?

You can control who is allowed to send you messages.

Options include:

- **Everyone on LinkedIn**
- **Your connections only**
- **People who have your email**
- **InMail only** (Premium feature)

To change:

**Settings → Communications → Messaging experience → Who can reach you**

---

## **EXPERIMENT:- 07**