# PES University, Bangalore

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#### UE20CS312 - Data Analytics

Worksheet 2c - Logistic Regression

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#### Prerequisites

To download the data required for this worksheet, visit this Github link. Use the following libraries and read the dataset:

```
library(tidyverse)
#install.packages("InformationValue")
library(InformationValue)
char_preds <- read.csv('got_characters.csv')</pre>
```

## The Logit Model

The linear regression techniques discussed so far are used to model the relationship between a quantitative response variable and one or more explanatory variables. When the response variable is categorical, other techniques are more suited to the task of classification.

The **logit model**, or **logistic model** models the probability, p, that a dichotomous (binary), dependent variable takes on one of two possible outcomes. It achieves this by setting the natural logarithm of the odds of the response variable, called the log-odds or logit, as a linear function of the explanatory variables.

$$Z_i = \log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 x + \dots + \beta_n x_n \text{ for } p \in (0,1)$$

Here,  $Z_i$  is the log-odds of the response variable taking on a value with probability p.

**Logistic regression** is an algorithm that estimates the parameters, or coefficients, of the linear combination of the logit model. In this worksheet, we will classify a certain binary feature of a dataset using logistic regression.

## A Song of Ice and Fire - GoT Character Dataset

A Song of Ice and Fire by George RR Martin is a series of epic fantasy novels that is popularly known for its TV show adaptation, Game of Thrones. The show is well known for its vastly complicated political landscape, large number of characters, and its frequent character deaths.

The given dataset contains comprehensive information on characters from the book series till the 5th book, *A Dance with Dragons*. The data was created by the team at A Song of Ice and Data who scraped it from the Wiki of Ice and Fire.

This worksheet will focus on using Logistic Regression to predict whether a character in the SoIaF world remains alive by the end of the 5th book, which is captured by the feature actual.

#### **Data Dictionary**

```
actual - Whether the character is alive in the consequent books
        (0 if dead, 1 if alive)
name - Name of the character
title - Character's title
male - Gender of the character (1 if male, 0 otherwise)
culture - Culture the character is from
dateofBirth - Character's DoB
mother - Name of the character's mother
father - Name of the character's father
heir - Name of the character's heir
spouse - Name of the character's spouse
book1 - Whether the character appears in Book 1, Game of Thrones
book2 - Whether the character appears in Book 2, A Clash of Kings
book3 - Whether the character appears in Book 3, A Storm of Swords
book4 - Whether the character appears in Book 4, A Feast for Crows
book5 - Whether the character appears in Book 5, A Dance with Dragons
isAliveMother - Whether the character's mother is alive
isAliveFather - Whether the character's father is alive
isAliveHeir - Whether the character's heir is alive
isAliveSpouse - Whether the character's spouse is alive
isMarried - Whether the character is married
isNoble - Whether the character belongs to a noble family
boolDeadRelations - Whether one of the character's relations is dead
numDeadRelations - Count of the character's relations that are dead
isPopular - Whether the character is popular
popularity - Score of the character's popularity
```

#### **Problems**

#### Problem 1 (1 point)

How many characters from the SoIaF world does this dataset contain information on? Calculate the percentage of missing data for each column of the dataset and print them out in descending order as a dataframe.

*Hint:* Make sure to capture data from both missing values in numeric fields and empty strings in descriptive fields. Convert all missing placeholders to type NA.

```
sprintf("The no. of characters listed in the data = %d", nrow(char_preds))
```

## [1] "The no. of characters listed in the data = 1946"

```
char_preds[char_preds == "" | char_preds == ""] <- NA
df <- data.frame(colSums(is.na(char_preds)) / nrow(char_preds) * 100)
colnames(df) <- c('% Missing')
df$Columns <- rownames(df)
rownames(df) <- NULL

new_df <- df[order(df$'% Missing', decreasing = TRUE),]
rownames(new_df) <- NULL
new_df</pre>
```

```
##
      % Missing
                            Columns
## 1
       98.92086
                             mother
## 2
       98.92086
                     isAliveMother
## 3
       98.81809
                               heir
## 4
       98.81809
                       isAliveHeir
## 5
                             father
       98.66393
## 6
                     isAliveFather
       98.66393
## 7
       85.81706
                             spouse
## 8
                     isAliveSpouse
       85.81706
## 9
                       dateOfBirth
       77.74923
## 10
       77.74923
                                age
## 11
       65.21069
                            culture
## 12
       51.79856
                              title
## 13
       21.94245
                              house
## 14
        0.00000
                                  Х
## 15
        0.00000
                               S.No
## 16
        0.00000
                             actual
## 17
        0.00000
                               name
## 18
        0.00000
                               male
## 19
        0.00000
                              book1
## 20
        0.00000
                              book2
## 21
        0.00000
                              book3
## 22
        0.00000
                              book4
                              book5
## 23
        0.00000
## 24
        0.00000
                          isMarried
## 25
        0.00000
                            isNoble
## 26
        0.00000
                  numDeadRelations
## 27
        0.00000 boolDeadRelations
## 28
        0.00000
                          isPopular
## 29
        0.00000
                         popularity
```

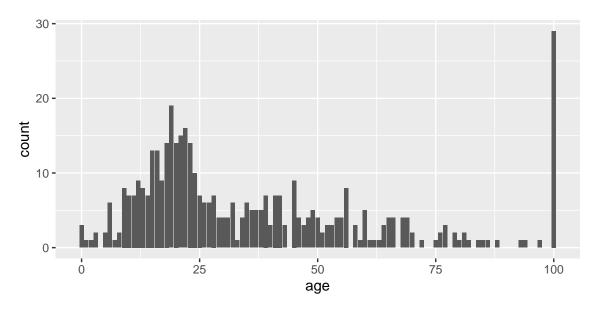
#### Problem 2 (2 points)

**Step 1** What are the inferences you can draw from the output dataframe of the previous problem? How can we handle columns with extremely high proportions of missing data before moving on?

Hint: Does missing data in a column tell you something about the target variable (actual)? If not, set a missing percentage threshold of 80%, deeming the column as having insufficient data, and drop the column.

```
remove <- new_df[new_df$'% Missing' > 80,'Columns']
char_preds <- char_preds[!names(char_preds) %in% remove]
ggplot(char_preds, aes(x=age)) + geom_bar()</pre>
```

## Warning: Removed 1513 rows containing non-finite values (stat\_count).



```
get_mode <- function(x) {
  mode0 <- names(which.max(table(x)))
  if(is.numeric(x)) return(as.numeric(mode0))
  mode0
}
char_categorical <- c('culture')
char_preds[, char_categorical] <- lapply(char_preds[, char_categorical], as.factor)

## Warning in '[<-.data.frame'('*tmp*', , char_categorical, value =
## list(structure(NA_integer_, levels = character(0), class = "factor"), : provided
## 1946 variables to replace 1 variables

char_preds[, char_categorical] <- sapply(char_preds[, char_categorical], unclass)
char_preds[is.na(char_preds)] = -1
char_preds[is.na(char_preds$age)] <- mean(char_preds$age, na.rm = TRUE)
char_preds[is.na(char_preds$dateOfBirth)] <- get_mode(char_preds$dateOfBirth)</pre>
```

**Step 2** Impute missing data in the remaining numeric features with a reasonable statistic. Make sure you observe the distribution of the data in the columns to pick out a reasonable statistic. For categorical variables, convert the columns to numeric features. *Hint: Use the unclass function and impute missing categorical feature values with a -1.* 

#### **Bonus**

After plotting the age column, do you notice any discrepancies in the graph? What do you think might have given rise to a such a distribution?

#### Problem 3 (2 points)

**Step 1: Check for Class Bias** Ideally, the proportion of both classes of the target variable should be the same. Is this so in the case of the target variable in this dataset?

**Step 2: Create Training and Test Samples** Perform undersampling in case of a class bias in the dataset. Create train and test splits.

Hint: To create the training sample set, sample 70% of the class with lesser rows and sample the same number from the other class. Use the remaining rows from both classes to create the test split.

```
table(char_preds$actual)
##
##
      0
            1
##
    495 1451
input_ones <- char_preds[which(char_preds$actual == 1), ]</pre>
input_zeros <- char_preds[which(char_preds$actual == 0), ] # all 0's
set.seed(100)
input_ones_training_rows <- sample(1:nrow(input_ones), 0.7*nrow(input_zeros))</pre>
input_zeros_training_rows <- sample(1:nrow(input_zeros), 0.7*nrow(input_zeros))</pre>
training ones <- input ones[input ones training rows, ]</pre>
training_zeros <- input_zeros[input_zeros_training_rows, ]</pre>
trainingData <- rbind(training ones, training zeros)</pre>
trainingData <- trainingData[sample(1:nrow(trainingData)), ]</pre>
test_ones <- input_ones[-input_ones_training_rows, ]</pre>
test_zeros <- input_zeros[-input_zeros_training_rows, ]</pre>
testData <- rbind(test_ones, test_zeros)</pre>
testData <- testData[sample(1:nrow(testData)), ]</pre>
table(trainingData$actual)
##
     0
         1
## 346 346
table(testData$actual)
##
##
      0
            1
```

Problem 4 (3 points)

149 1105

Step 1: Build the Logisitic Regression Model Train a logistic regression model to predict whether a character is dead by Book 5 (feature: actual) using the training split. Use the summary function to print the beta coefficients, p values and other statistics. Predict characters' deaths on the test split available.

#### Step 2: Decide on the Optimal Prediction Probability Cutoff

The default cutoff prediction probability score is 0.5 or the ratio of 1's and 0's in the training data. But sometimes, tuning the probability cutoff can improve the accuracy in both the training and test samples.

Compute the optimal cutoff score (using the test split) that minimizes the misclassification error for the trained model.

Hint: Use a function from the Information Value library to perform this task.

```
logitmod <- glm(actual ~ age + culture + male + book1 +</pre>
                 isMarried + boolDeadRelations + isPopular + popularity,
               family = binomial(link="logit"), data=trainingData)
summary(logitmod)
##
## Call:
  glm(formula = actual ~ age + culture + male + book1 + isMarried +
      boolDeadRelations + isPopular + popularity, family = binomial(link = "logit"),
##
      data = trainingData)
##
## Deviance Residuals:
      Min
                1Q
                    Median
                                 3Q
                                         Max
## -1.6215 -1.2123
                    0.2037
                             1.1073
                                      2.4596
##
## Coefficients: (1 not defined because of singularities)
##
                    Estimate Std. Error z value Pr(>|z|)
                    0.763448 0.159773
                                        4.778 1.77e-06 ***
## (Intercept)
## age
                   ## culture
                          NA
                                     NA
                                            NA
## male
                    ## book1
                    -0.535203
                               0.197888 -2.705 0.006839 **
## isMarried
                                        1.181 0.237522
                    0.284827
                               0.241133
## boolDeadRelations -0.601724
                               0.360337 -1.670 0.094941 .
                               0.635256 -0.113 0.910179
## isPopular
                   -0.071665
## popularity
                    -0.672859
                               1.125599 -0.598 0.549988
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 959.32 on 691 degrees of freedom
## Residual deviance: 893.99 on 684 degrees of freedom
## AIC: 909.99
##
## Number of Fisher Scoring iterations: 4
predicted <- plogis(predict(logitmod, testData)) # predicted scores</pre>
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type == :
## prediction from a rank-deficient fit may be misleading
library(InformationValue)
optCutOff <- optimalCutoff(testData$actual, predicted)[1]</pre>
optCutOff
```

```
## [1] 0.101461
```

```
misClassError(testData$actual, predicted, threshold = optCutOff)
```

#### ## [1] 0.118

```
sensitivity(testData$actual, predicted, threshold = optCutOff)
```

#### ## [1] 0.9972851

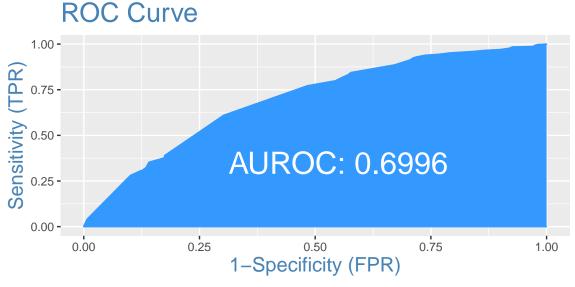
```
specificity(testData$actual, predicted, threshold = optCutOff)
```

#### ## [1] 0.02684564

confusionMatrix(testData\$actual, predicted, threshold = optCutOff)

```
## 0 1
## 0 4 3
## 1 145 1102
```

#### plotROC(testData\$actual, predicted)



Problem 5 (2 points) Using the optimal cutoff probability, compute and print the following using the predictions on the test set:

- 1. Misclassification error
- 2. Confusion Matrix
- 3. Sensitivity
- 4. Specificity

Plot the ROC Curve (Receiver Operating Characteristics Curve). What is the area under the curve? Hint: Use predefined functions for this problem.

misClassError(testData\$actual, predicted)

## [1] 0.2472

sensitivity(testData\$actual, predicted)

## [1] 0.7900452

specificity(testData\$actual, predicted)

## [1] 0.4765101

confusionMatrix(testData\$actual, predicted)

## 0 1 ## 0 71 232 ## 1 78 873

plotROC(testData\$actual, predicted)

# **ROC Curve**

