ADARSH SINGH

FULL STACK DEVELOPER

CONTACT

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EDUCATION

2017 - 2021
BHARATI VIDYAPEETH DEEMED UNIVERSITY
Bachelor of Computer Applications (BCA), Computer Science

2015 - 2017
SARASWATI EDUCATION SOCIETY'S HIGH SCHOOL & JUNIOR COLLEGE

SKILLS

- Project Management
- Shopify Plus
- JavaScript (Programming Language)
- React.js
- REST APIs
- Web Development
- User Experience Design (UX)
- Search Engine Optimization (SEO)

LANGUAGES

- English (Fluent)
- Marathi
- Hindi

PROFILE

Results-driven Full Stack Developer with over 5 years of experience designing and developing scalable, high-performance web and eCommerce applications. Specialized in React, Next.js, JavaScript, HTML, and CSS, with hands-on expertise in both front-end and back-end development. Adept at creating seamless, responsive, and user-centric digital experiences that drive engagement and conversion.

Extensive background in building and optimizing platforms using Shopify, Shopify Plus, and Magento, with a strong focus on performance, third-party API integration, and operational efficiency. Proven ability to translate business needs into innovative technology solutions that support growth and streamline inventory and asset management workflows.

Additionally, experienced as a Field Technician with a solid foundation in troubleshooting, installing, and maintaining computers and peripheral devices. Skilled in hardware diagnostics, network setup, and IT support, contributing to overall system reliability and end-user satisfaction.

WORK EXPERIENCE

Ergode   **2025- PRESENT**
Software Developer and Website Testing Specialist for eCommerce

- **SEO Optimization & Fixes –** Identify and resolve SEO-related issues to improve search engine visibility, traffic, and rankings.
- **Performance & Quality (PNQ) Enhancements –** Optimize website speed, responsiveness, and performance for enhanced user experience and engagement.
- **Automated Deployment Processes (ADP) –** Implement CI/CD pipelines and version control systems to streamline deployment workflows and reduce time-to-market.
- **UI/UX Improvements –** Design and refine user interfaces to enhance usability, accessibility, and conversion rates across devices.
- **New Website Creation –** Develop and launch scalable, high-performance, and user-centric eCommerce websites from concept to deployment.
- **Website Testing & Quality Assurance –** Conduct rigorous functional, usability, compatibility, and performance testing to ensure a seamless digital experience.
- **Shopify & Custom eCommerce Development –** Build and tailor eCommerce solutions using Shopify, Shopify Plus, and custom platforms to meet unique business requirements.
- **Inventory Management Solutions –** Develop and integrate inventory management systems for real-time stock updates, efficient fulfillment, and reduced operational overhead.

- **Security & Compliance Checks –** Conduct audits and implement security best practices to ensure data integrity, privacy compliance, and protection against vulnerabilities.
- **Field Technician –** Computers & Peripheral Devices – Install, maintain, and troubleshoot hardware, software, and network components, ensuring reliable IT infrastructure and technical support for end users.

Semtitans Digital Private Limited
Frontend Web Developer

NOV 2021 - OCT 2024

- Developed and maintained 50+ responsive websites and high-converting landing pages using WordPress and Shopify, ensuring optimal performance and scalability.
- Implemented advanced functionalities using JavaScript, PHP, Shopify Liquid, and Wix Velo to enhance website interactivity and customization.
- Worked with popular WordPress themes including DIVI, OceanWP, Astra, Oxygen, and GeneratePress to create tailored solutions for diverse business needs.
- Utilized page builders such as Elementor, WPBakery, Thrive Architect, SiteOrigin, Shogun, and PageFly for rapid development and layout control.
- Conducted cross-browser and device compatibility testing, ensuring a consistent experience across platforms.
- Delivered end-to-end client support, diagnosing and resolving website-related and technical issues to ensure smooth operation.
- Served as a Field Technician, managing installation, maintenance, and troubleshooting of computers, peripheral devices, and network systems, contributing to efficient IT operations.
- Ensured timely hardware diagnostics, software updates, and on-site support to reduce downtime and enhance team productivity.

Biogetica
WordPress Developer

JAN 2020 - OCT 2021

- Designed and implemented custom WordPress themes and plugins tailored to business requirements and brand guidelines.
- Managed website maintenance, including updates, security patches, backups, and performance monitoring to ensure continuous uptime and reliability.
- Collaborated closely with design and content teams to develop SEO-friendly, engaging web content that aligned with marketing strategies.
- Conducted regular audits to ensure cross-browser compatibility, responsive design, and accessibility standards were met.
- Served as a Field Technician, providing technical support for computers, peripheral devices, and basic networking tasks.
- Performed hardware diagnostics, installed system updates, and resolved desktop support issues to maintain efficient IT operations.
- Ensured timely support for internal teams, minimizing downtime and improving overall workplace productivity.

INTERNSHIPS

Projects - E-commerce Platform Development: Led the development of a scalable e-commerce platform, integrating advanced features such as user authentication, product management, and payment gateways using React, Redux, and Node.js. - Custom CMS Development: Built a custom content management system (CMS) for a client, enhancing content delivery speed and enabling easy updates with a user-friendly interface.

CERTIFICATIONS & TRAINING

- Google Project Management Certificate
- Google UX Design Professional Certificate
- Create Your E-Commerce Store with Shopify- Coursera
- Shopify Theme Development: Online Store 2.0- Udemy
- Complete Generative AI : Build Pro Web, Mobile & SaaS Apps- Udemy
-Field Technician - Computer Peripherals - PMKVY Skill India
-React - The Complete Guide 2024 (incl. React Router & Redux)

WHY ME?

- Passionate about creating high-converting Shopify experiences.
- Strong ability to bridge the gap between design and development.
- Adept at implementing AI-driven solutions for eCommerce automation.
- Always up-to-date with Shopify's latest features and trends.