Adarsh Singh

Contact Information

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Objective

Accomplished Shopify Developer with over 5 years of experience specializing in front-end and back-end development for eCommerce websites. Proven ability to design, develop, and optimize high-performance online stores using Shopify Plus, React, JavaScript, and Node.js. Focused on delivering seamless user experiences, improving site performance, and implementing headless Shopify solutions. Passionate about creating innovative, scalable eCommerce solutions that drive business growth.

Key Skills

• Shopify Plus
• JavaScript
• React.js
• Shopify API
• Node.js
• Headless Shopify
• Web Performance Optimization
• Custom Shopify App Development
• REST APIs
• eCommerce Website Optimization

Work Experience

Software Developer and Website Testing Specialist for eCommerce

Ergode | 2025 - Present
• Lead Shopify Plus development projects, focusing on both front-end and back-end solutions.
• Developed custom apps to extend Shopify's capabilities, including integrating third-party services via APIs and webhooks.

• Optimized websites for speed, user experience, and SEO to boost conversion rates.
• Implemented headless Shopify architecture for high-performance, flexible eCommerce platforms.
• Collaborated with teams to troubleshoot and resolve complex technical issues related to Shopify stores.

Frontend Web Developer

Semtitans Digital Private Limited | Nov 2021 - Oct 2024
• Developed and maintained 50+ websites and landing pages using WordPress and Shopify.
• Implemented advanced functionalities using JavaScript, PHP, Shopify Liquid, and Wix Velo.
• Worked with themes such as DIVI, Ocean WP, Astra, Oxygen, and GeneratePress.
• Utilized page builders like Elementor, WPBakery, Thrive Architect, SiteOrigin, Shogun, and Pagefly.

WordPress Developer

Biogetica | Jan 2020 - Oct 2021
• Designed and implemented custom WordPress themes and plugins.
• Managed website updates, security patches, and backups.
• Collaborated with design and content teams to create engaging, SEO-friendly web content.
• Increased website load speed by 30% through optimized coding and resource management.
• Enhanced user engagement by 25% with improved UI/UX design strategies.

Education

Bachelor of Computer Applications (BCA), Computer Science
Bharati Vidyapeeth Deemed University | 2017 - 2021
Bachelor of Commerce
Saraswati Education Society's High School & Junior College | 2015 - 2017

Certifications & Training

• Google Project Management Certificate
• Google UX Design Professional Certificate
• Create Your E-Commerce Store with Shopify - Coursera
• Shopify Theme Development: Online Store 2.0 - Udemy
• Generative AI SaaS - Udemy

Projects

• Custom Shopify Store Development: Designed and developed a custom Shopify Plus theme with integration of advanced Shopify API functionalities.
• Headless Shopify Implementation: Migrated an existing Shopify store to a headless Shopify solution, improving site performance and flexibility.

- [T-Dot Wheels](#):-
Custom eCommerce platform built using Shopify, enhancing user experience and sales conversion.
- [Eon-MD-Skincare](#):-
Shopify store developed for skincare products, featuring advanced SEO optimization and high-conversion rates.
- [Wildnaturals](#):-
Shopify store for natural skincare, integrating custom product pages and optimized UX.
- [The Soap Haven SG](#):-
Shopify eCommerce store for soap products, developed with a focus on mobile-first responsive design.
- [Hidesign](#):-
Shopify store development focused on luxury leather goods, integrated with advanced payment solutions.
- Malevick:-
Custom Shopify store for an IoT solutions provider, integrating real-time data features and enhanced UI design.
- Cariposa Beauty:-
Shopify development for beauty products with custom features such as subscription models and product bundles.
- [Ryobi Press Parts](#):-
Shopify store for industrial equipment parts, focusing on advanced search functionalities and enhanced product pages.
- [toytooth](#):-
Complete Shopify migration from OpenCart, including custom theme development, optimized user experience, and seamless data transfer
- [Zabiva](#) :–
Custom Shopify development for a multi-category online store, focusing on performance optimization, intuitive navigation, and scalable architecture.