

Rustamji Institute of Technology



Department of Information Technology

Presentation On Soft Skill

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TOPIC : CREATIVITY

Creativity and art

- Art is one form of creative expression.
 - Creativity is not just having mastery in any form of art.
 - Without creativity there is no art but **creativity can exist without art.**
 - Linking creativity with persistence can result in art, which is the result of creativity and constant efforts combined.
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Creativity

What is **creativity**?

- **Creativity is the act of generating new, imaginative ideas.**
 - It is often beneficial for solving problems and communicating with others in the workplace.
 - It can involve identifying patterns, making connections between things that are normally not related and thinking of new ideas.
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Why is it important?

- Better solving skills.
 - Increases collaborations.
 - Creates a positive change/impact in ourselves.
 - Improves recruiting and retention.
 - Reduces depressive symptoms and anxiety.
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How to develop creativity

- Being **disciplined**
 - Brainstorming.
 - Positive thinking and calmness.
 - Some techniques, games.
 - Creating encouraging environment.
 - Encouraging self-trust.
 - Encouraging divergent thinking.
 - Rewarding Creative Achievement/Idea.
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THANK YOU

