

Essays in Applied Microeconomics

PhD Thesis defence

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Essays in Applied Microeconomics

Chapter 1: Does intelligence shield children from the effects of parental unemployment?

Chapter 2: Fertility choice and intelligence in developed countries

joint with Michele Boldrin and Aldo Rustichini

Chapter 3: From bad to worse: long-term effects of recession in adolescence

Chapter 4: Multiple imputation of university degree attainment

joint with Johanna Reuter

Chapter 1

Does intelligence shield children from the effects of parental unemployment?

Research question

Parental unemployment has negative effects on children in terms of

- education
 - Peter (2016), Pan and Ost (2014), Coelli (2011), and Rege, Telle, and Votruba (2011), etc.
- earnings and employment
 - Hilger (2016) and Page, Stevens, and Lindo (2009), etc.
- behaviour, beliefs and well-being
 - Angelini, Bertoni, and Corazzini (2018), Peter (2016), and Brand and Thomas (2014)

Does higher intelligence protect children from these effects?

This paper

- measures parental unemployment when children were 14 years old
- studies how the effects on children vary with their intelligence score
 - focuses on educational and labour-market outcomes
- examines causal interpretation within the difference-in-differences framework

Data: UK Household Longitudinal Study (UKHLS)

- Sample of $\approx 22,000$ individuals in wave 3 (2011-13)
- *Main variables:*
 - cognitive test results Relative stability
 - employment status of parents when respondents were 14 years old Recall bias
- *Education:* post-16 school, tertiary degree, university degree
- *Labour market:* work, labour earnings, occupational ranking, predicted life-cycle earnings

Difference-in-differences approach

$$Y_i = \beta_0 + \beta_1 UP_i + \beta_2 IQ_i + \beta_3 UP_i \times IQ_i + \beta_4 \mathbf{X}_i + \beta_5 \mathbf{P}_i + v_i$$

Y_i	outcome
UP_i	parent unemployed when child was 14
IQ_i	child's intelligence score
\mathbf{X}_i	child's pre-determined characteristics
\mathbf{P}_i	parents' pre-determined characteristics

Causal interpretation

$$Y_i = \beta_0 + \beta_1 UP_i + \beta_2 IQ_i + \beta_3 UP_i \times IQ_i + \beta_4 \mathbf{X}_i + \beta_5 \mathbf{P}_i + v_i$$

Necessary assumptions

1. **Modified parallel trends:** selection bias is proportional to parental employment

Formula

Evidence in the BCS70

2. **Predetermined intelligence score:** $IQ_i^0 = IQ_i^1 = IQ_i$

Evidence age 5

Evidence age 16

$$\beta_3 = \frac{\partial}{\partial IQ} \mathbb{E}(Y^1 - Y^0 | UP = 1, IQ)$$

How intelligence changes the effect of parental unemployment

Results

- Education at higher IQ is more susceptible to parental unemployment [See table](#)
 - consistent with theory of dynamic complementarity (Cunha and Heckman 2010)
- The effect on first job ranking does not vary with IQ [See table](#)
- Higher IQ improves the effect on later labour-market outcomes [See table](#)
 - consistent with literature on employer learning (Farber and Gibbons 1996; Altonji and Pierret 2001; Arcidiacono, Bayer, and Hizmo 2010)

Next steps

- Examine mechanisms for educational effects:
 - non-cognitive skills
 - financial stress
 - preferences
- Examine mechanisms for labour-market outcomes:
 - Signalling vs human capital
- Use polygenic score of intelligence
- Study gender differences

Chapter 2

Fertility choice and intelligence in developed countries

joint with Michele Boldrin and Aldo Rustichini

Research question

- Intelligence has significant effects on a range of life outcomes
- Fertility is negatively associated with intelligence and education

How intelligence interacts with career aspirations to affect fertility choices?

This paper

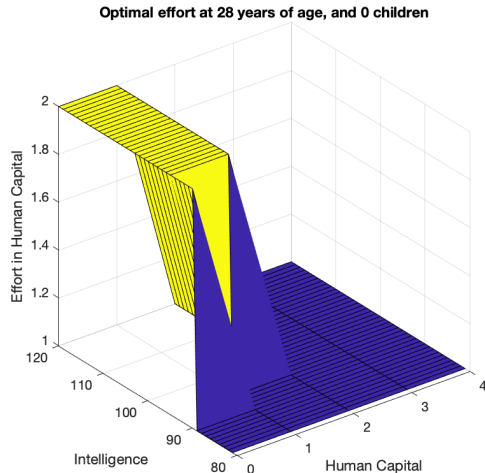
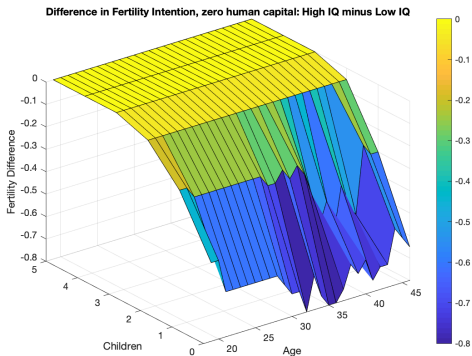
- Builds a dynamic model where career and fertility choices are made jointly
- Studies how intelligence interacts with effort to acquire human capital
- Tests the predictions in a large survey data using various measures of fertility

Model

- Dynamic model of fertility and career choices
- Women derive utility from wage, number of children and leisure
- States: age (n), intelligence (θ), human capital (h) and number of children (c)
- Each period women choose work/school effort (s) and fertility intention (b)
 - given s , human capital changes by ξ with probability $\Pr(\xi|\theta, s) = \pi(\theta s)$
 - given $b = 1$, number of children changes by ζ with probability $\Pr(\zeta|n)$

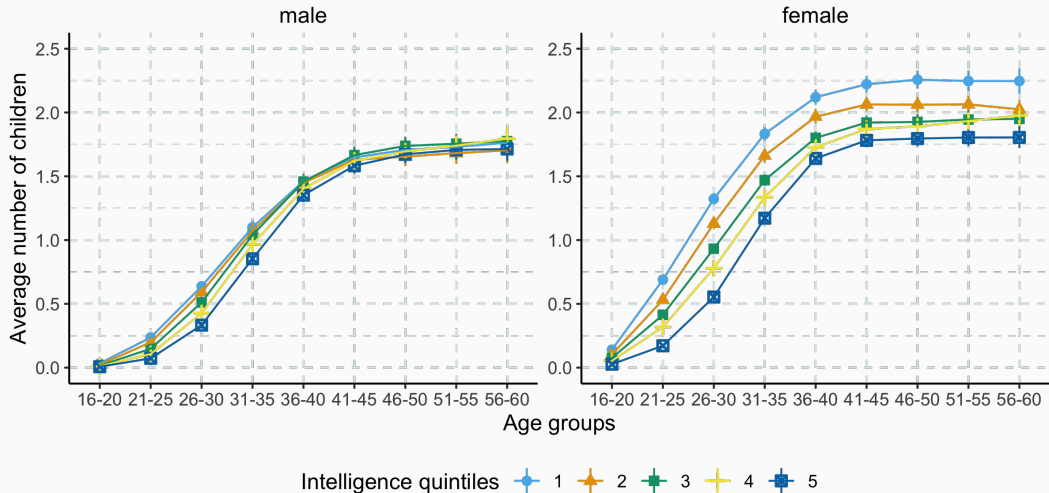
Numerical analysis

More intelligent women prioritise career over fertility



Data (UK Household Longitudinal Study)

More intelligent women have fewer children and have them later in life



Results

- Cross-sectional analysis
 - Higher IQ is associated with fewer children and later age at first birth
 - The effects are mediated through degree attainment and earnings
- Longitudinal analysis
 - With higher IQ, birth probabilities ↓ at early ages and ↑ at later ages
 - The effects are stronger among women who earn a degree [See table](#)

Higher IQ makes all women postpone and those with a degree - reduce total fertility

Conclusions

- Intelligence affects fertility through career aspirations of women
- Complementarity between intelligence and effort is key

Next step:

- Test using data from other advanced countries

Chapter 3

From bad to worse: long-term effects of recession in adolescence

- "Scarring" effects of entering the labour market during recession
 - summarised in von Wachter (2020)
- Especially among workers with low educational attainment

How local economic conditions affect education and subsequent earnings?

This paper

- Measures unemployment rate in the county of birth/school at age 14
- Estimates the effect of local economic conditions on
 - years of education and degree attainment
 - predicted life-cycle earnings
- Using IV approach, computes the effect of lost education on predicted earnings

Higher local unemployment rate at age 14

- decreases (↓) educational attainment [See table](#)
 - among children aiming at lower qualifications
- decreases (↓) wages permanently throughout career [See figure](#)
- decreases (↓) wages by 8% per year of education lost at ages 26-30 [See figure](#)

Next steps

- Interaction with intelligence score
- General-equilibrium effects
- Late enrolment decisions
- Asymmetric response to boom vs recession

Chapter 4

Multiple imputation of university degree attainment

joint with Johanna Reuter

Research question

- Universities in the UK: traditional (pre-1992) and new (post-1992)
- Type of higher education institutions matters
- Common surveys offer limited information

Differentiate higher education institution types using multiple imputation

This paper

- Uses the BHPS (1991-2008) to impute in the UKHLS (2009-)
- Uses multiple imputation (Rubin 1987) [Intuition](#)
- Examines the validity of inferences using simulations [See figure](#)
- Compares with the external benchmark on graduation rates [See figure](#)

Next step:

- Compare with true types released in wave 11 (November 2021)

Thank you!

Appendices

Chapter 1: relative stability of intelligence score (BCS70)



Chapter 1: recall bias



Chapter 1: modified parallel trends (continuous IQ)

Potential outcomes

- Y^0 when not treated
- Y^1 when treated

Parental unemployment

- $UP = 0$ employed
- $UP = 1$ unemployed

Modified parallel trends implies

$$\underbrace{\frac{\partial}{\partial IQ} \ln [\mathbb{E}(Y^0 | UP = 1, IQ) - \mathbb{E}(Y^0 | IQ)]}_{\text{\% change in selection bias}} = \underbrace{\frac{\partial}{\partial IQ} \ln [1 - \Pr(UP = 1 | IQ)]}_{\text{\% change in parental employment probability}}$$

Selection bias across IQ is proportional to parental employment probabilities

Chapter 1: modified parallel trends (binary IQ)

Potential outcomes

- Y^0 when not treated
- Y^1 when treated

Parental unemployment

- $UP = 0$ employed
- $UP = 1$ unemployed

Binary intelligence

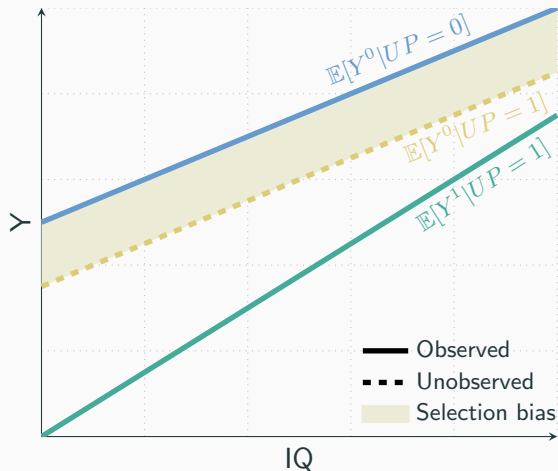
- $IQ = 0$ low
- $IQ = 1$ high

Modified parallel trends implies

$$\underbrace{\frac{\mathbb{E}(Y^0|UP = 1, IQ = 1) - \mathbb{E}(Y^0|IQ = 1)}{\mathbb{E}(Y^0|UP = 1, IQ = 0) - \mathbb{E}(Y^0|IQ = 0)}}_{\text{relative selection bias}} = \underbrace{\frac{1 - \Pr(UP = 1|IQ = 1)}{1 - \Pr(UP = 1|IQ = 0)}}_{\text{relative parental employment probabilities}}$$

Selection bias across IQ is proportional to parental employment probabilities

Chapter 1: modified parallel trends (special case)



Special case

- constant $\Pr(UP = 1|IQ)$

Potential outcomes

- Y^0 when not treated
- Y^1 when treated

Treatment status

- $UP = 0$ not treated
- $UP = 1$ treated

Constant selection bias

Chapter 1: characteristics at birth in the BCS70

Variable	Regressors			Obs.	Mean variable
	Parent unemp	IQ	Parent unemp \times IQ		
Birthweight, g	-40.227 (28.969)	60.880*** (10.369)	-7.167 (26.475)	4,890	3,282
Age of mother	0.641** (0.267)	0.357*** (0.084)	0.315 (0.265)	4,894	26.21
Age of father	1.843*** (0.345)	0.435*** (0.104)	0.317 (0.319)	4,303	29.05
Height of mother, cm	-0.570* (0.315)	0.369*** (0.115)	0.003 (0.278)	4,860	161
Mother married	0.003 (0.012)	0.001 (0.004)	-0.006 (0.01)	4,894	0.95
Age of mother at first birth	-0.522*** (0.176)	0.471*** (0.063)	0.026 (0.178)	4,874	21.68

$\dagger q < 0.1; \ddagger q < 0.05; \ddagger\ddagger q < 0.01$

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Chapter 1: cognitive test results at age 5 in the BCS70

Variable	Regressors			Obs.	Mean variable
	Parent unemp	IQ	Parent unemp \times IQ		
Composite score (PC1)	-0.124* (0.064)	0.263*** (0.04)	-0.040 (0.066)	2,076	-0.05
Age at test, days	-3.674** (1.437)	-0.492 (0.992)	0.033 (1.345)	4,366	1,853
Reading score	-0.791*** (0.272)	1.447*** (0.183)	-0.801 (0.299)	2,157	3.09
English picture vocabulary score	-0.230*** (0.073)	0.373*** (0.026)	0.037 (0.071)	4,453	-0.35
Copying designs score	-0.057 (0.051)	0.393*** (0.017)	0.072 (0.048)	4,453	-0.10
Draw-a-man score	-0.029 (0.063)	0.286*** (0.021)	0.094 (0.064)	4,453	-0.17
Complete-a-profile score	-0.419* (0.216)	0.493*** (0.075)	-0.328 (0.22)	4,304	6.85

$\dagger q < 0.1; \ddagger q < 0.05; \ddagger\ddagger q < 0.01$

* $p < 0.1; ** p < 0.05; *** p < 0.01$

Chapter 1: cognitive test results at age 16 in the BCS70

Variable	Regressors			Obs.	Mean variable
	Parent unemp	IQ	Parent unemp \times IQ		
Composite score (PC1)	-0.125* (0.073)	0.585*** (0.027)	0.005 (0.075)	1,259	-0.07
Reading score	-1.865* (1.004)	7.403*** (0.369)	0.778 (1.01)	1,336	53.55
Spelling score	1.169 (3.936)	14.626*** (1.418)	2.550 (3.566)	4,894	73.90
Vocabulary score	0.538 (1.078)	6.079*** (0.395)	-0.425 (0.993)	4,894	19.57
Math score	-1.112 (0.901)	6.102*** (0.298)	-0.519 (0.864)	1,591	36.10
Complete-matrix score	-0.203 (0.132)	0.579*** (0.052)	-0.038 (0.149)	1,368	8.81

† $q < 0.1$; †† $q < 0.05$; ††† $q < 0.01$

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Chapter 1: education results

Dependent variable	Regressors			Obs.
	Parent unemp	IQ	Parent unemp \times IQ	
Post-16 school	-0.053*** (0.014)	0.138*** (0.003)	-0.035 ^{††} (0.012)	20,420
Degree	-0.026* (0.014)	0.134*** (0.003)	-0.022 ^{††} (0.011)	20,420
Uni degree	-0.017 (0.014)	0.102*** (0.005)	-0.023 [†] (0.012)	20,420

Standard errors in parentheses

[†] $q < 0.1$; ^{††} $q < 0.05$; ^{†††} $q < 0.01$ (sharpened q-value Anderson 2008)

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Chapter 1: occupational ranking results

Dependent variable	Regressors			Obs.
	Parent unemp	IQ	Parent unemp \times IQ	
First job	-0.031**	0.024***	0.012	17,315
	(0.013)	(0.003)	(0.012)	17,315
Current job	-1.097***	0.915***	0.546 ^{††}	20,420
	(0.219)	(0.056)	(0.215)	20,420

Standard errors in parentheses

[†] $q < 0.1$; ^{††} $q < 0.05$; ^{†††} $q < 0.01$ (sharpened q-value Anderson 2008)

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

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Chapter 1: labour-market results

Dependent variable	Regressors			Obs.
	Parent unemp	IQ	Parent unemp \times IQ	
Work	-0.058*** (0.013)	0.055*** (0.003)	0.032 ^{††} (0.013)	20,420
% Δ earnings	-22.822*** (4.298)	30.344*** (1.280)	7.467 [†] (4.525)	20,420
Earn > 0	-0.057*** (0.013)	0.057*** (0.003)	0.032 ^{††} (0.013)	20,420
Current job	-1.097*** (0.219)	0.915*** (0.056)	0.546 ^{††} (0.215)	20,420

Standard errors in parentheses

[†] $q < 0.1$; ^{††} $q < 0.05$; ^{†††} $q < 0.01$ (sharpened q-value Anderson 2008)

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

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Chapter 2: longitudinal results among women

Dependent variable: birth probabilities by age

	Ages 16-20	Relative to ages 16-20				
		21-25	26-30	31-35	36-40	41-45
Constant	-2.737*** (0.048)	0.647*** (0.053)	0.867*** (0.054)	0.639*** (0.058)	-0.274*** (0.075)	-1.985*** (0.163)
Degree	-1.609*** (0.080)	0.735*** (0.088)	1.416*** (0.085)	1.799*** (0.086)	1.938*** (0.094)	1.907*** (0.158)
IQ	-0.196*** (0.025)	0.096** (0.030)	0.202*** (0.030)	0.287*** (0.032)	0.262*** (0.040)	0.383*** (0.083)
Degree \times IQ	-0.239*** (0.068)	0.031 (0.079)	0.165* (0.074)	0.218** (0.075)	0.240** (0.083)	0.282* (0.142)

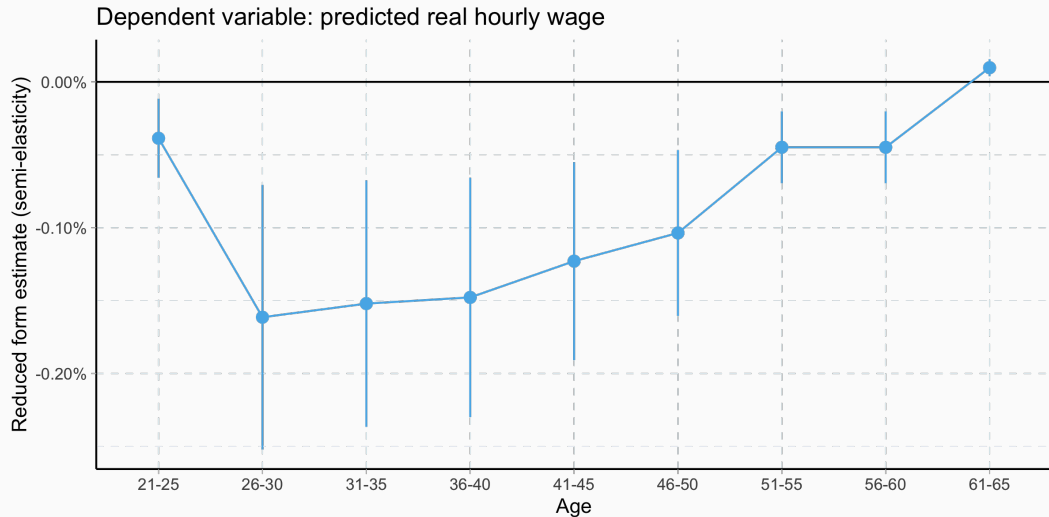
Chapter 3: education results

	Dependent variable			
	Years of edu	Degree	Traditional uni degree	Other HE
Panel A: Average effect				
L. unemp at 14	-0.102** (0.044)	-0.014* (0.007)	-0.001 (0.010)	-0.010** (0.005)
Panel B: Interacted by gender				
L. unemp at 14	-0.103** (0.044)	-0.014* (0.007)	-0.001 (0.011)	-0.009* (0.005)
Female	0.008 (0.134)	0.013 (0.022)	0.020 (0.039)	0.041** (0.017)
L. unemp at 14 × Female	0.003 (0.015)	0.001 (0.002)	0.000 (0.003)	-0.003 (0.002)
Obs.	15,147	15,136	10,009	15,136
F statistic	5.407	3.544	0.004	4.273

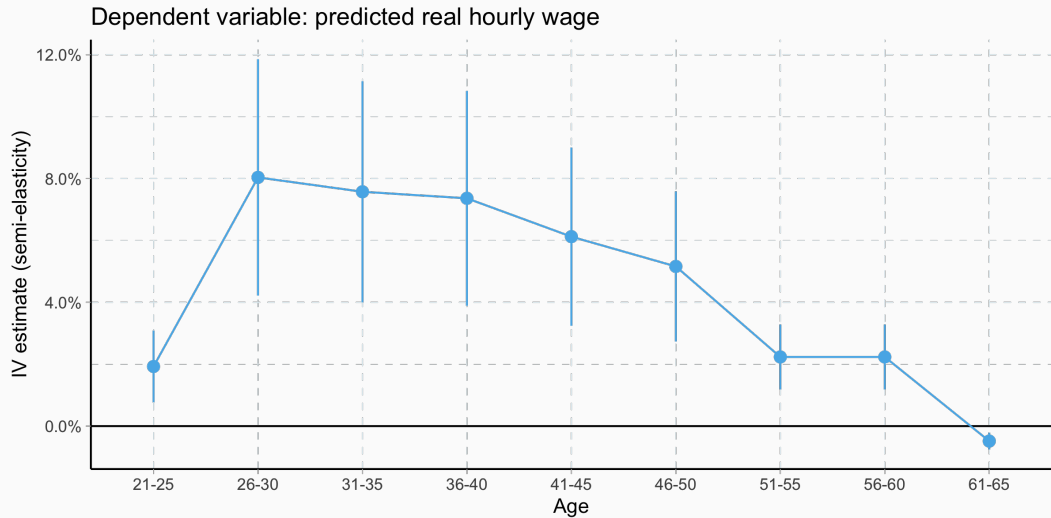
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Chapter 3: labour-market results



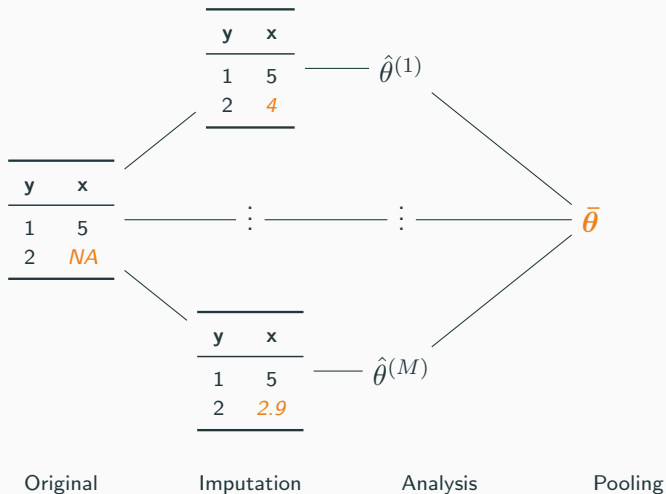
Chapter 3: IV estimates



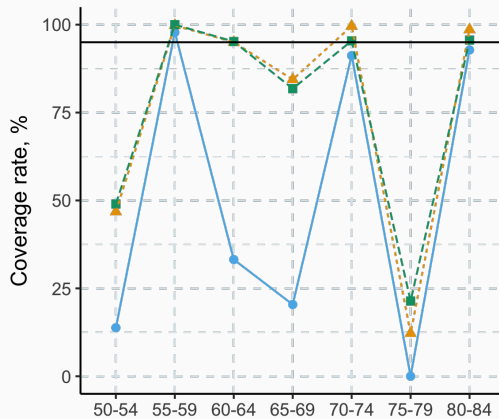
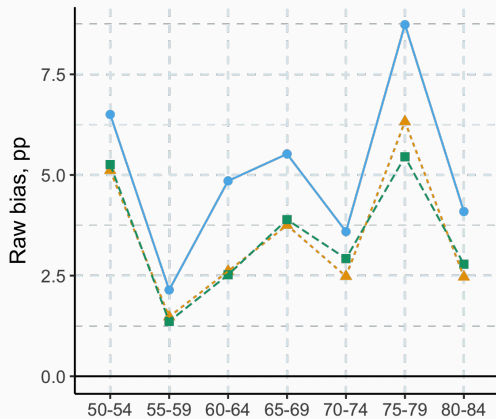
Chapter 4: intuition behind multiple imputation

Key assumptions:

- ignorable non-response
- congruence with analysis model
- consistency of $\hat{\theta}$ in true dataset



Chapter 4: evaluation results among men



Imputation ● Model 1 ▲ Model 2 ■ Model 3

Chapter 4: comparison with graduation rates from USR and HESA

