

Study Questions for Chapter 9

- ~ Define *language* and *grammar*, and discuss three major differences between human language and signaling systems used by other species.
- ~ Describe how *phonemes*, *morphemes*, and *grammatical rules* interact with one another to form a system of human *language*, and distinguish between the *deep structure* and *surface structure* of language.
- ~ Discuss language development with respect to the following: distinguishing speech sounds, vocabulary growth, and grammatical rules; describe how features of language development can be disentangled from cognitive development.
- ~ Compare the *behaviorist*, *nativist*, and *interactionist* explanations of language development.
- ~ Discuss the neurological specializations that allow language to develop.
- ~ Describe the successes and limitations of attempts to teach nonhuman animals, particularly apes, human language.
- ~ Describe several studies that provide support for the *linguistic relativity hypothesis*.
- ~ Define *concept* and discuss the following theories of concept formation: *necessity* and *sufficiency*, *family resemblance theory*, *prototype theory*, and *exemplar theory*.
- ~ Describe what a *category-specific deficit* is, and provide an example.
- ~ Compare *rational choice theory* with how most real-world decisions actually get made.
- ~ Describe the *availability bias*, provide an example, and distinguish between a *heuristic* and an *algorithm*.
- ~ Describe the *conjunction fallacy*, and provide an example.
- ~ Discuss how the use of the *representative heuristic* often results in ignoring important information about *base rates*.
- ~ Discuss *framing effects*, especially the *sunk-cost fallacy*.
- ~ Describe the basic tenets of *prospect theory*.
- ~ Compare the accuracy at which people judge frequency and probability, state the *frequency format hypothesis*, and provide an evolutionary account of this phenomenon.

- ~ Discuss the relationship between prefrontal cortex activity and risky decision making.
- ~ Describe the basic principles of *means-ends analysis*, noting how *analogical problem solving* is a component of the overall system.
- ~ Discuss findings regarding insight and how it develops, including how brain activity differs between insight and analytic problem solving.
- ~ Define *functional fixedness*, and illustrate how it hampers problem solving.
- ~ Define and compare *practical reasoning*, *theoretical reasoning*, and *sylogistic reasoning*; describe how different types of reasoning tasks activate different regions of the brain.