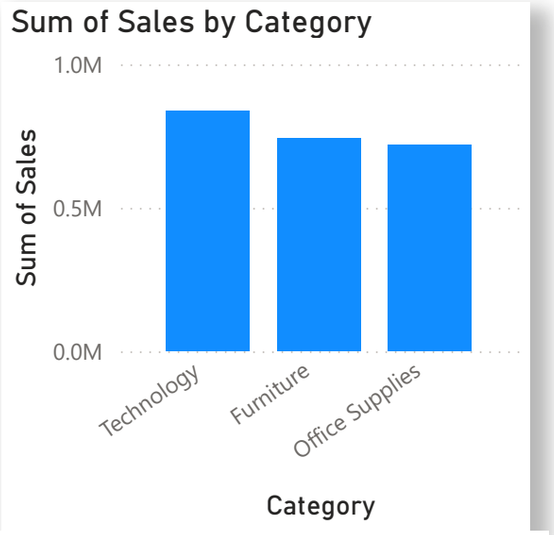
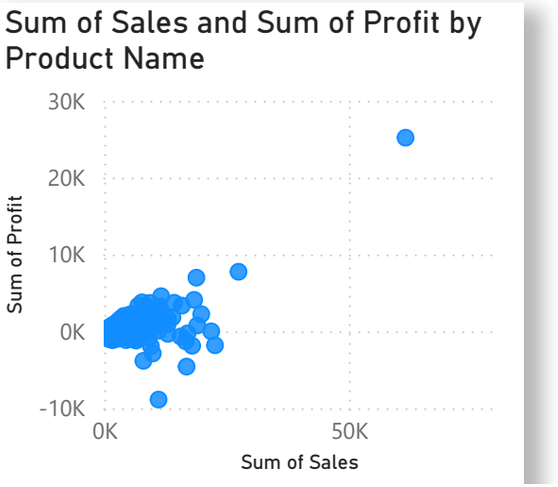
Superstore Sales Dashboard

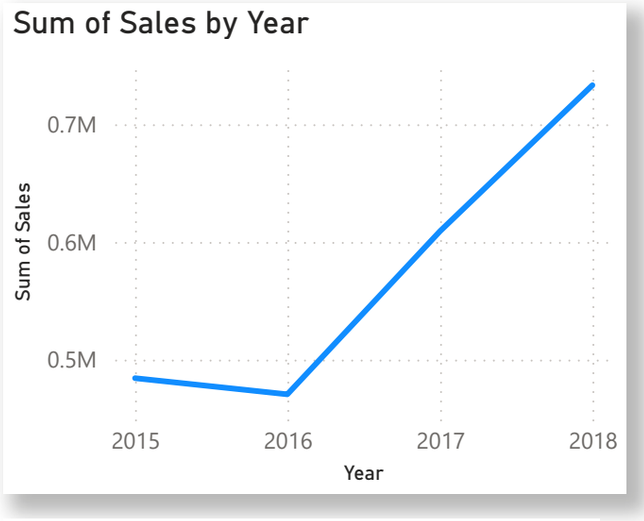
Data Visualization | Task 2 | Power BI



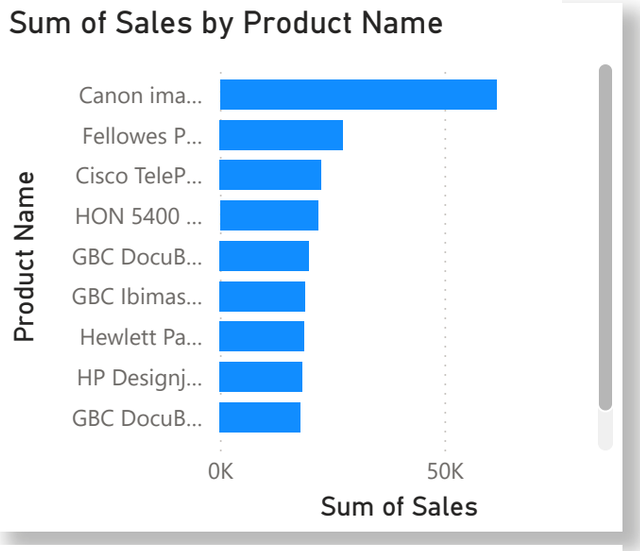
Insight: Technology has the highest sales among all categories, followed by Furniture.



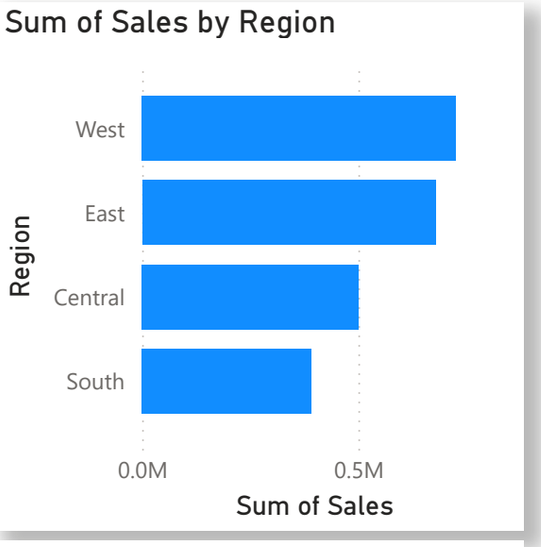
Insight: Some products with high sales generate low or negative profit, indicating pricing or discount issues.



Insight: Sales show an increasing trend over the years, with a noticeable rise in 2018.



Insight: A few top products make up a large portion of total sales, showing strong product concentration.



Insight: West region contributes the highest sales, while South contributes the least.