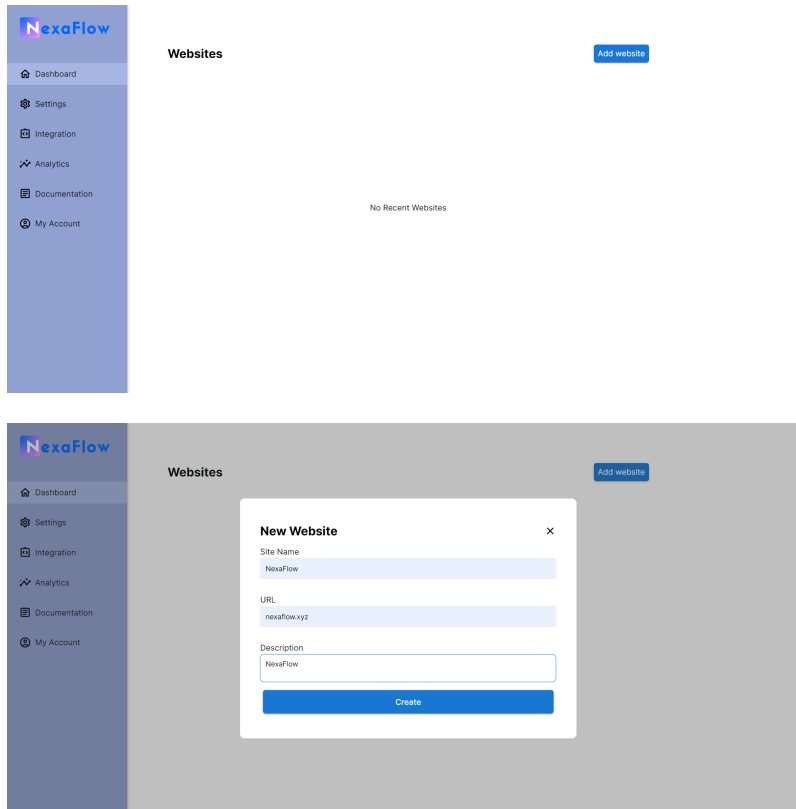# Nexaflow

One-Stop CMS & APIs Infrastructure for Developers

Overview

Nexaflow is Saas Based solution for web and developers. It helps to bring your customized CMS website to market in hours instead of months. It takes care of CMS and APIs infrastructure so that users can focus solely on his website. It is very valuable for developers.

Features

1. **CMS to APIs:** Convert your content in to APIs in second

2. **Create Easy CMS:** Add content of your website in few simple steps

3. **Manage CMS:** Manage and update your content of a website in very easy steps without any risk.

4. **Easy Integration:** Get no code integration for your website in easy manner

5. **Website Template:** Offers ready made templates for your website

User Persona

1. Persona 1 : Roy , an entrepreneur

   ○ Occupation : Owner of a bookshop , self employed

   ○ Story : John is self -employed in his own business. He wants to make his business online but has no advanced technical expertise to set up a backend for a website. He has to rely on freelancers or developers.

2. Persona 2 : Shivani , a web designer

   ○ Occupation : freelancer , works for clients

○ Story : Shivani is a self -employed freelancer .She builds static websites or designs webpages for her clients .She has very little knowledge in building CMS and backend systems for websites. The challenge is that she can only create static sites without any CMS. But their client is demanding full CMS based websites to manage content easily.

3. Persona 3 : Adarsh , an software developer

○ Occupation : works in a product startup

○ Story : Adarsh is employed in his web development agency. He builds websites for their clients . He is good at full product development and integration. But he lacks the skill to design good web pages. He needs good templates to design a good product.

Competitors
- Wordpress
- Drupal
- Joomla

New Feature Ideas
- Integration of more low code features
- More drag and drop features for website template
- Workflow feature for more advanced CMS application