



## ROUND 2 SELECTION CRITERIA:

Students who applied for the **Digital Marketing Department** need to send a writeup the topic:

The effective ways of social media marketing for a startup which has just started its base in Delhi. Assume that the startup is based on e-learning concept and has no money for paid promotions. The writeup should be hand written in pdf format not exceeding the word limit of 500.

Students who applied for the **Client Dealing Department** need to send a writeup on the topic:

Your recent real-life experience which proves that you are a very good influencer, persuader and a good negotiator as well. The writeup should be hand written in pdf format not exceeding the word limit of 500.

Students who applied for the **Graphic Designing or Video Editing** need to send their original works compatible with all versions of:

ADOBE XD

ADOBE PHOTOSHOP

ADOBE PREMIERE PRO

The works need to be mailed at [info.jufmy@gmail.com](mailto:info.jufmy@gmail.com)

Subject of the mail should include the roll no. As well as the name of the student.

Last date of submission is 12<sup>th</sup> may 2020 till 4:00 pm

Selected candidates would qualify for the last round i.e. telephonic interview