



Adarsh k l

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CAREER OBJECTIVE

My passion for building great user-centric Full Stack applications on the web gives me great pleasure in my work. I would like to invest my immense drive in creating art on the web to achieve great organizational growth along with personal development in the field.

PERSONAL PROFILE

Experienced Ruby and Ruby on Rails developer ability to writing clean, efficient, and accessible code in a functional framework. Committed to the total development life cycle, the maintenance of code quality, and bug-free application. Comfortable with HTML-5, CSS-3, Bootstrap-3, Java-Script, version control, Docker, and cloud platforms.

WORK EXPERIENCE

Cool pals services Pvt Ltd in Bangaluru (1/7/2016 to 1/9/2017)

Role: Junior ruby on rails developer (Developed Ruby on Rails applications and supported client user migration and platform upgrades.

Codekyt software Pvt Ltd in Chandigarh (1/6/2018 to 2/3/2019)

Role: Full-stack web developer. Week wise convert database data to chart - client f45 challenge, Designed static web application in word press, Developed restful API using rails for the android team)

Relyon Softech Pvt Ltd in Bangaluru (1-9-2019 to 30-5-2020)

Role: Full-stack web developer working on a bug fix Saral pay pack web app and Saral TDS.

TECHNICAL SKILLS

UX UI & Product Design

- UX Research, Information Architecture, Wireframes, UI Design & Hi-Fi Prototyping.
- Visual Design and High Fidelity Prototypes in Adobe XD.
- Iterative UX design, eye tracking, analytics & user testing.
- have knowledge of photoshop and illustrator

Front End Development

- UI Development using HTML5, CSS3, SCSS & Javascript,React-Basic.

Back End Development

- Backend Development with Ruby, Ruby on Rails, Rails Gems.
- Database with MySQL
- Git, AWS, Docker, Heroku, Shopify.
- Basic-Python, Rspec, WordPress, PHP.
- Database Schema Design using dbdesigner.net/dbdiagram.io.
- Agile Project management, Client Interactions, and Project Delivery & Deployment.

Internet Marketing

- Planning and execution of SEO, social media, display advertising, and email marketing campaign strategies.
- Creating, building, and maintaining a social media presence.
- Measuring and reporting on performance of all campaigns in relation.
- Identifying trends, industry insights to allocate and optimize funds spent.
- Brainstorm innovative growth strategies by collaborating with marketing, promotions, and sales departments.
- Understand search analytics to advise content creators on various enhancement strategies for performance on Google, Instagram, Facebook, Twitter, Pinterest, and company websites.
- Designed promotional items like Banners, Posters, and flyers for Ads Promotion.

PROJECTS

[Website : https://adarshkl1310.github.io/Adarsh/](https://adarshkl1310.github.io/Adarsh/)

LIFE SKILLS

- Presentation skills with an eye for detail, creativity, and innovation.
- High Emotional Quotient (EQ) and instant rapport-building ability.
- Developing new concept websites.
- Viewing and understanding source codes of other websites.
- Ask questions and Answer questions in Stack Overflow (user- id:8540055).
- Strong business and technical aptitude.
- Core team player and a proactive team builder.
- Good communication skills, trained in native American accent and phonetics.
- Excellent professional networking skills and great oratory skills.
- Exceptional Designer and great at creating amazing work quickly and easily

EDUCATION

Course	Institution/University	Performance
10 th Grade	Pushpa English medium School	54%
Electronics and Communication Diploma	SM Polytechnic (3Years course)	67%
Instrumentation Technology Engineering	JSS Academy of Technical Education	Dropout in 3rd Year

GOALS

- Being the best professional to represent the company to all its clients and prospects.
- Being a top performer and accepting Agile project management opportunities in the team.
- Cherishing great pleasure in doing the things that I love the most.