Phase 7 Report: Integration & External Access

1. Introduction

This phase focuses on enabling integration with external systems and providing secure access to external users.

It ensures that the Event Registration App can **exchange data with other applications** and allow **external stakeholders** (like event attendees) to interact with Salesforce.

2. Integration Requirement

Scenario:

- External systems or applications may need to:
 - o Fetch event details
 - o Register attendees via a web portal
 - o Update event or attendee information

Integration Methods:

- Salesforce APIs (REST / SOAP) for programmatic access
- Experience Cloud / Salesforce Sites for external user access

3. External Access Setup

- Enabled Salesforce Experience Cloud site (Community) for external users
- Created external user profile / permission set
- Configured object and field-level access for security
- Allowed external users to **register for events** via portal

4. Salesforce APIs

- Enabled API access in Salesforce org
- Created Connected App (if required) for OAuth authentication
- Used **REST API** to:
 - o Retrieve Event list
 - Create new Attendee record

Example API Endpoint:

5. Connected Apps (Optional)

- If integrating with third-party apps, created Connected App
- Configured **OAuth scopes**: API, refresh token, full access
- Provided client ID and secret for secure authentication

6. Testing & Validation

- Verified external registration via portal
- Confirmed **email alerts** work for externally created attendees
- Tested **REST API endpoints** using Postman
- Checked user access permissions to ensure security

7. Conclusion

- External access and integration are configured successfully
- Ensures secure registration for attendees outside Salesforce
- Allows third-party applications to interact with Salesforce
- Lays foundation for data management, reporting, and dashboards in upcoming phases