

# PHISHING DOMAIN DETECTION

(Machine Learning)

# HIGH LEVEL DESIGN

# **Project Members:**

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#### **INTRODUCTION:**

Phishing Domain Detection is a method that utilizes sophisticated algorithms and machine learning models to ascertain the authenticity of a domain, enabling accurate prediction of whether the domain is real or fake.

#### **PROBLEM STATEMENT:**

Phishing is a fraudulent technique where attackers mimic trusted entities or individuals to deceive unsuspecting targets into divulging sensitive information, typically through email or other communication channels. Attackers prefer phishing due to its effectiveness in convincing individuals to click on seemingly genuine links, circumventing the security measures implemented on their devices.

The main goal is to predict whether the domains are real or malicious.

## **APPROACH:**

- The project involved classical machine learning tasks: Data Exploration, Data Cleaning, Feature Engineering, Model Building, and Model Testing.
- Different machine learning algorithms such as Logistic Regression,
  SVM, Gradient Boosting, Adaboost, and Random Forest classifier were applied.
- The best-fit model for the project was identified as Random Forest classifier after evaluating the performance of all the tested algorithms.

# **DATASET:**

The dataset comprises both legitimate and phishing website instances, with each website represented by a set of features indicating its legitimacy. This dataset can be utilized as input for machine learning procedures, enabling the development of models to classify websites as legitimate or phishing based on

#### their feature patterns.

The dataset had two variants of the Phishing Dataset are presented.

## Full variant - dataset\_full.csv

- Short description of the full variant dataset:
- Total number of instances: 88,647
- Number of legitimate website instances (labeled as 0): 58,000
- Number of phishing website instances (labeled as 1): 30,647
- Total number of features: 111

# Small variant - dataset\_small.csv

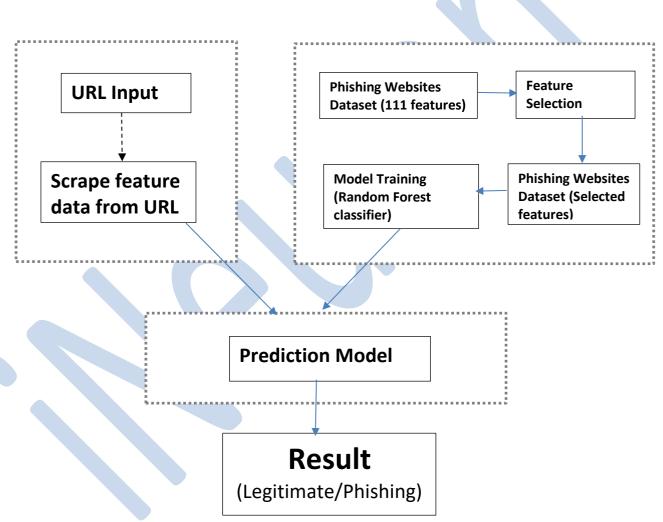
- Short description of the small variant dataset:
- Total number of instances: 58,645
- Number of legitimate website instances (labeled as 0): 27,998
- Number of phishing website instances (labeled as 1): 30,647
- Total number of features: 111

# **TOOLS USED:**

- The model development process involved the use of Python programming language.
- Essential libraries such as NumPy, Pandas, Matplotlib, Seaborn, and Scikit-learn were utilized for data manipulation, analysis, and model building.
- Flask, a lightweight Python web framework, was employed for seamless integration of the model into a web application.
- HTML, CSS, and JavaScript were used for front-end development, enabling the creation of an interactive and visually appealing user interface.



# **DESIGN FLOW:**



### **CONCLUSION:**

- The phishing domain detection using the random forest model yielded highly promising results.
- The model achieved an impressive accuracy of 95.08%, precision of 92%, and recall of 93.1%.
- These performance metrics demonstrate the model's exceptional ability to accurately identify phishing domains.
- The high accuracy and precision of the model make it a robust and reliable tool for predicting the legitimacy of domains.
- The high precision of the model indicates its ability to minimize false positives, reducing the chances of mistakenly flagging legitimate domains as phishing.
- The model's high recall signifies its capacity to identify a significant portion of actual phishing domains, minimizing the risk of false negatives.
- The excellent overall performance of the model makes it a robust solution for organizations and individuals seeking effective phishing domain detection capabilities.
- The model's accuracy and precision contribute to enhanced cybersecurity measures, protecting users from falling victim to phishing attacks and preserving sensitive information.
- The reliable predictions provided by the model can aid in proactive threat mitigation strategies and support prompt action against potential phishing threats.

