



Overview
Analysis

Time Analysis

Details



Developed
By Adarsh

For Any
Queries



Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

Total Trip Distance

3 miles

Avg Trip distance

16 min

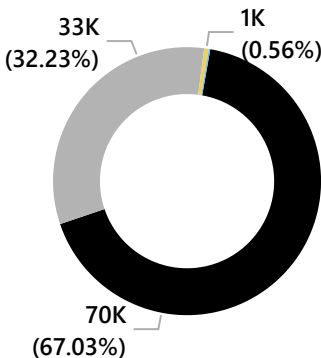
Avg Trip time

Total Bookings

Total Booking Value

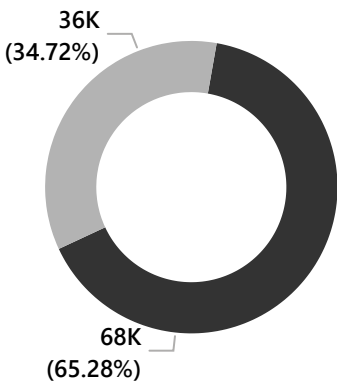
Total Trip Distance

Total Bookings by Payment_type



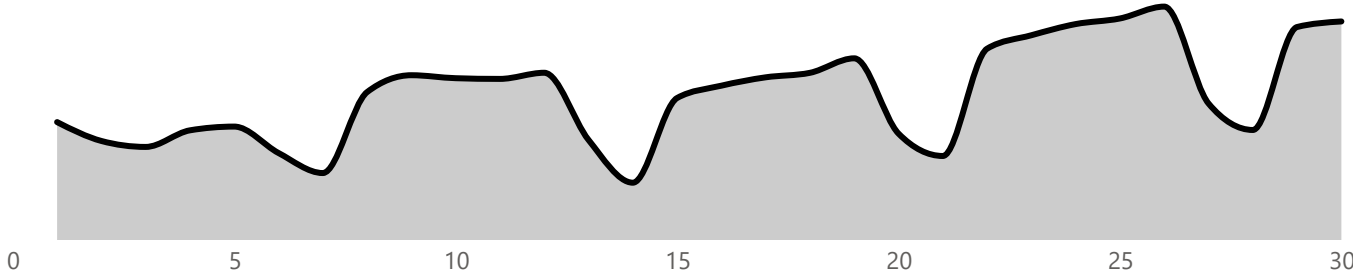
● Uber Pay
● Cash
● Amazon Pay
● Google Pay

Total Bookings by Trip (Day/Night)



● Day Trip
● Night Trip

Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

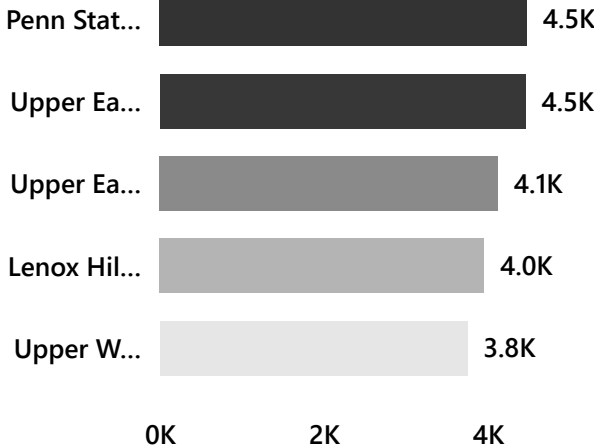
Most Frequent Dropoff Point

Upper East Side North

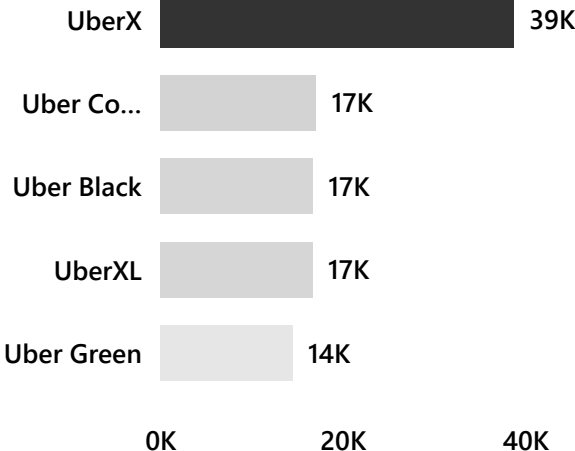
Farthest Trip

Pickup: Lower East Side -> Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Vehicle by Location



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	▼				
	UberXL	16698	\$249,424	\$15	55,721
	UberX	38744	\$583,880	\$15	131,496
	Uber Green	14498	\$216,181	\$15	48,778
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Black	16710	\$250,192	\$15	56,149

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Avg Booking Value

349K miles

Total Trip Distance

3 miles

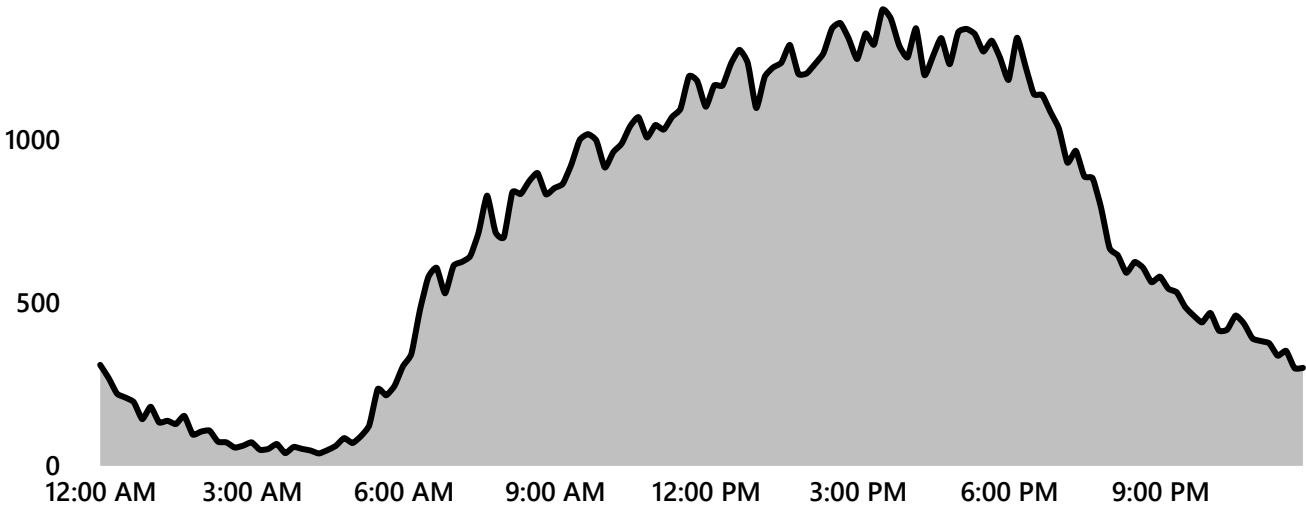
Avg Trip distance

16 min

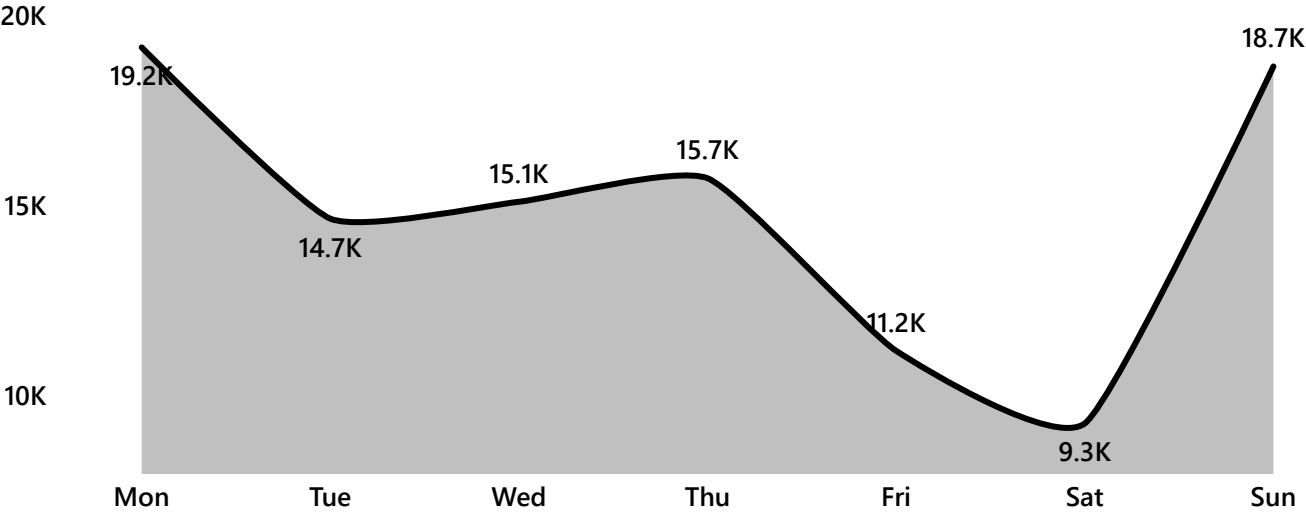
Avg Trip time

- Total Bookings
- Total Booking Value
- Total Trip Distance

Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day

Pickup Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	180	111	121	160	312	265	197
1	75	84	83	100	181	195	130
2				52	36	133	
3							
4							
5	195	135	151	145	30		192
6	582	425	463	438	207	154	565
7	864	638	677	652	277	219	808
8	988	816	818	773	303	236	1033
9	1194	906	863	847	404	317	1110
10	1216	879	932	897	524	379	1143
11	1293	996	974	960	684	478	1217
12	1424	1005	1100	1039	747	579	1269
13	1338	1167	1034	995	760	636	1296
14	1354	1119	1150	1110	854	708	1330
15	1404	1060	1163	1173	878	744	1360
16	1423	1030	1110	1158	757	700	1398
17		1147	1102	1278	685	655	
18	1325	1011	989	1102	776	636	1231
19	916	735	762	886	742	575	863
20	614	422	503	589	528	467	571
21	495	357	383	469	474	399	460
22	393	313	334	434	399	332	379
23	286	215	249	371	388	255	281

Uber Trip Analysis | Details



Trip ID	Pick Up Date	Vehicle	Payment_type	No of Passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings
1	1 June, 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	1 June, 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	1 June, 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	1 June, 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	1 June, 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	1 June, 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	1 June, 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	1 June, 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	1 June, 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	1 June, 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	1 June, 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	1 June, 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	1 June, 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	1 June, 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	1 June, 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	1 June, 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	1 June, 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	1 June, 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	1 June, 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	1 June, 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	1 June, 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	1 June, 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	1 June, 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	1 June, 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	1 June, 2024	UberX	Cash	1	1.08	\$7.0	East Village	1.0
27	1 June, 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1.0
28	1 June, 2024	UberX	Uber Pay	1	8.18	\$33.2	Kips Bay	1.0
29	1 June, 2024	UberXL	Uber Pay	1	6.54	\$23.5	Kips Bay	1.0
30	1 June, 2024	UberXL	Uber Pay	6	3.68	\$19.0	Lenox Hill East	1.0
31	1 June, 2024	UberX	Cash	1	1.90	\$8.5	Murray Hill	1.0
32	1 June, 2024	UberXL	Cash	1	2.40	\$9.0	East Harlem South	1.0
Total				146478	348,933.81	\$1,553,672.8		103728.0