

Coffee Sales Analysis



The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.



Recommended analysis

- ☐ *How do sales vary by day of the week and hour of the day?*
- ☐ *Are there any peak times for sales activity?*
- ☐ *What is the total sales revenue for each month?*
- ☐ *How do sales vary across different store locations?*
- ☐ *what is the average price/order per person?*
- ☐ *Which products are the best selling in terms of quantity and revenue?*
- ☐ *How do sales vary by product category and type?*