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1.5 Industry structures and segments 23 Structures 23 Segments 24 1.6 Valuation variables 29 Discounted cash flows 29 Comparison methods 30 Options 31 1.7 Concluding remarks 31 Notes 33 Selected additional reading 37 Part II Media-dependent entertainment Chapter 2 Movie macroeconomics 41 2.1 Flickering images 42 2.2 May the forces be with you 44

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ENTERTAINMENT INDUSTRY. The entertainment industry in the United States is a multi-faceted combination of a wide variety of disciplines. Radio, insurance, publishing, merchandising, television, film, music, and the computer industries are only a few of the elements that make up this immense industry.

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Entertainment Industry Economics A Guide for Financial Analysis, Ninth Edition ... Co., Inc., for seventeen years and was ranked the top entertainment industry analyst for ten years by

Institutional Investor magazine. Holder of a PhD in financial economics and also a chartered financial analyst (CFA), he writes

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