

Targeting specifics

Location	Facebook, LinkedIn, Twitter, Instagram, Google AdWords
Age	Facebook, LinkedIn, Twitter, Instagram, Google AdWords
Sex	Facebook, LinkedIn, Twitter, Instagram, Google AdWords
Spoken languages	Facebook, Twitter, Instagram
Events	Facebook, Twitter
Company	LinkedIn
Industry	LinkedIn, SEO
Expertise	LinkedIn
Education	LinkedIn
Technology	Twitter
Interests	Instagram
Device	Google AdWords
Keywords	Google AdWords, SEO
Similar products / services	Google AdWords
Hyperlinks	SEO

Monthly fees

Facebook

140 EUR	200 EUR	100	75EUR
3-8 listings	8-15 listings	1-3 listings	1 pagina Facebook
12 optimizations	20 optimizations	8 optimizations	8 optimizations
Campaign setup	Campaign setup	Campaign setup	Campaign setup
Admin and optimising	Admin and optimising	Admin and optimising	Admin and optimising

Email support	Email support	Email support	Email support
Monthly reports	Monthly reports	Monthly reports	Monthly reports
Install	Install	Install	
Conversion monitoring	Conversion monitoring	Conversion monitoring	
Landing page	Landing page		
	Phone support		
	Remarketing		

Linkedin

150 EUR	180 EUR	90	60EUR
5-8	8-10 listings	1-3 listings	1-2
Campaign setup	Campaign setup	Campaign setup	Campaign setup
Admin and optimising	Admin and optimising	Admin and optimising	Admin and optimising
Email support	Email support	Email support	Email support
Monitoring	Monitoring	Monthly reports	
Monthly reports	Monthly reports		
	Phone support		

Twitter

170 EUR	250 EUR	120EUR	80EUR
10-15	15-20 listings	5-10	1-5
Campaign setup	Campaign setup	Campaign setup	Campaign setup
Campaign auctioning	Campaign auctioning	Campaign auctioning	Campaign auctioning
Targeted tweets	Targeted tweets	Targeted tweets	Targeted tweets
Email support	Email support	Email support	Email support
Admin and optimising	Admin and optimising	Admin and optimising	
Monthly reports	Monthly reports		
	Phone support		

Instagram

180 EUR	270 EUR	130	80EUR
5-8 listings	10-12 listings	1-4 listings	1
4 optimizations	8 optimizations	2 optimizations	0
Campaign setup	Campaign setup	Campaign setup	Campaign setup
Campaign testing	Campaign testing	Campaign analysis	Email support
Campaign analysis	Campaign analysis	Email support	
Email support	Monitoring		
	Email support		
	Phone support		

Google AdWords

150 EUR	230 EUR	90
3 optimizations	5 optimizations	1 optimisation
Campaign setup	Campaign setup	Campaign setup
Content creation	Content creation	Content creation
Admin and monitoring	Admin and monitoring	Email support
Email support	Monthly reports	
	Email support	
	Phone support	

SEO

270 EUR	320 EUR	180	110EUR
Scope setup	Scope setup	Scope setup	Scope setup
Market research	Market research	Market research	Market research

Keywords research	Keywords research	Keywords research	Keywords research
Content analysis	Content analysis	Content analysis	Content analysis
Hyperlinks analysis	Hyperlinks analysis	Hyperlinks analysis	Local SEO
Local SEO	Local SEO	Local SEO	Email support
Website optimisation	Audit SEO	Backlink setup	
Backlink setup	Website optimisation	Email support	
Campaign analysis	Backlink setup		
Email support	Campaign analysis		
	Email support		