



THE OLD AMERICAN CAN FACTORY 232 THIRD STREET E300 BROOKLYN NY 11215

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The Old American Can Factory is an historic, six-building, 130,000 sq ft industrial complex on the Gowanus Canal in Brooklyn that houses a curated community of more than 300 artisans, visual/performing artists, poets/writers, filmmakers, architects/designers, publishers, non-profit organizations and others working in the creative industries.

The (OA) Can Factory, built between 1879-1901, was developed by XØ Projects Inc (XØp) between 2003-2012, who curates the community and operates the complex.

Between 1996-2012, XØp produced &/or presented hundreds of site-specific performances, exhibitions and cultural events in and around The (OA) Can Factory, often in partnership with other organizations, to audiences totaling more than 100,000 persons.

In 2013, XØp began a comprehensive visioning and planning process to substantially grow the complex vertically and build an additional 260,000 sq ft to accommodate new programming and expanded facilities. The new complex will be known as **INDUSTRIANA**®GC at The The (OA) Can Factory.

Additional information is available upon request.