



ADAVICE

# DESIGN

## media kit



At Adavice Media, we specialize in delivering cutting-edge digital marketing strategies that drive exceptional results. Whether you're looking to build a strong online presence or achieve specific performance goals, we've got you covered.

## ■ What We Offer:

- End-to-End Marketing Solutions:
- From creating impactful landing pages to managing and optimizing marketing campaigns, we handle it all to ensure your business achieves outstanding results.
- Powerful Self-Serve Ad Platform:
- Designed by marketing experts, our platform empowers advertisers to meet performance-driven objectives with ease.
- Features include advanced targeting options, high-converting ad formats, and diverse traffic sources.

## ■ Why Choose Adavice Media?

- Dedicated Team of Experts: Our passionate professionals work tirelessly to help you succeed, offering insights based on deep market knowledge and industry trends.
- Results-Driven Approach: Every strategy is tailored to maximize your ROI and meet your unique business goals.

**Partner with Adavice Media and let us take your online marketing to the next level!**

1.1

## Banners

### What's included?

- One design in 1 size
- Up to Two Rounds of Revisions

### Outcome Format

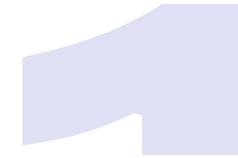
- for static design - png/jpeg/svg
- for animated design - gif/html5

### Additional services

- Extra Revisions
- Multiple Sizes or Formats - Delivering the same design in different dimensions or platforms
- Stock Image Licensing - Sourcing and purchasing high-quality stock images
- Complex Animations

1.2

## Banners-stages



### Discovery & Planning

We start by understanding your goals, audience, and brand identity. Together, we define the purpose of the banner (e.g., promotion, awareness, event) and discuss key elements like size, format, and messaging.



### Design Execution

Based on the brief, our designers bring it to life using high-quality visuals, compelling typography, and your brand's color palette. We ensure the design aligns with your brand guidelines and resonates with your audience.



### Review & Feedback

You'll have the opportunity to review the banner and provide feedback. We offer up to 2 revisions to ensure the final design is perfect for your needs.



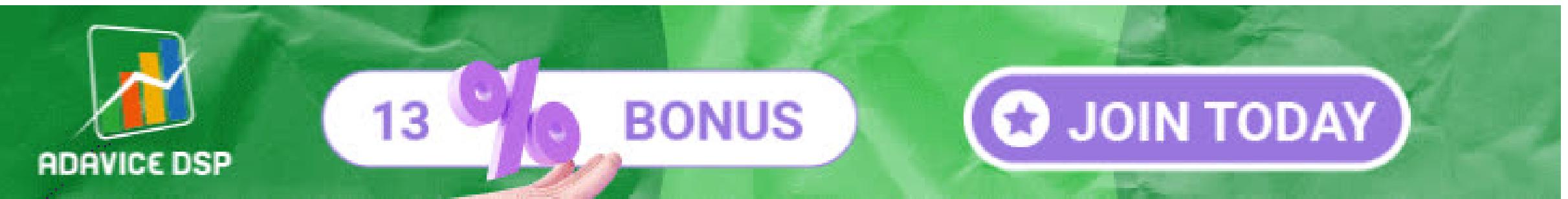
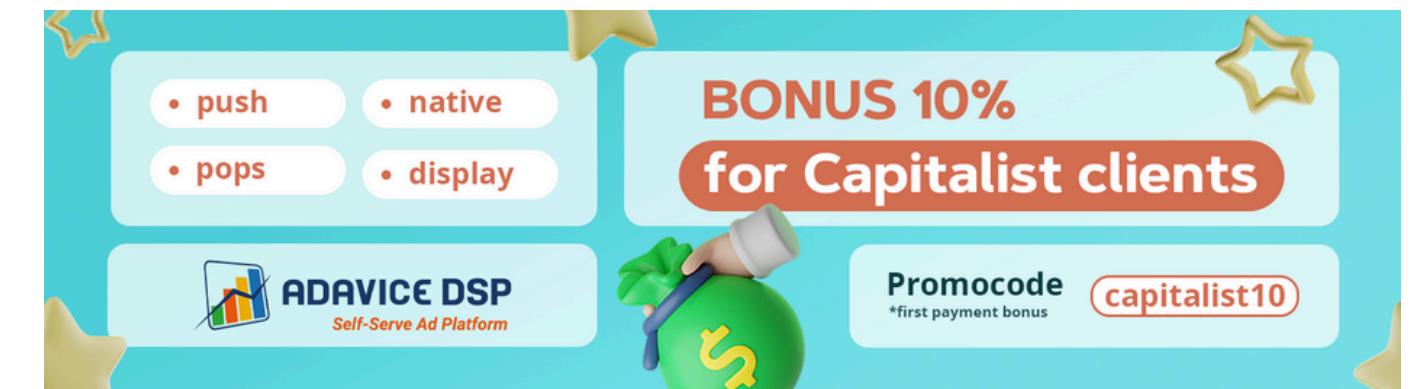
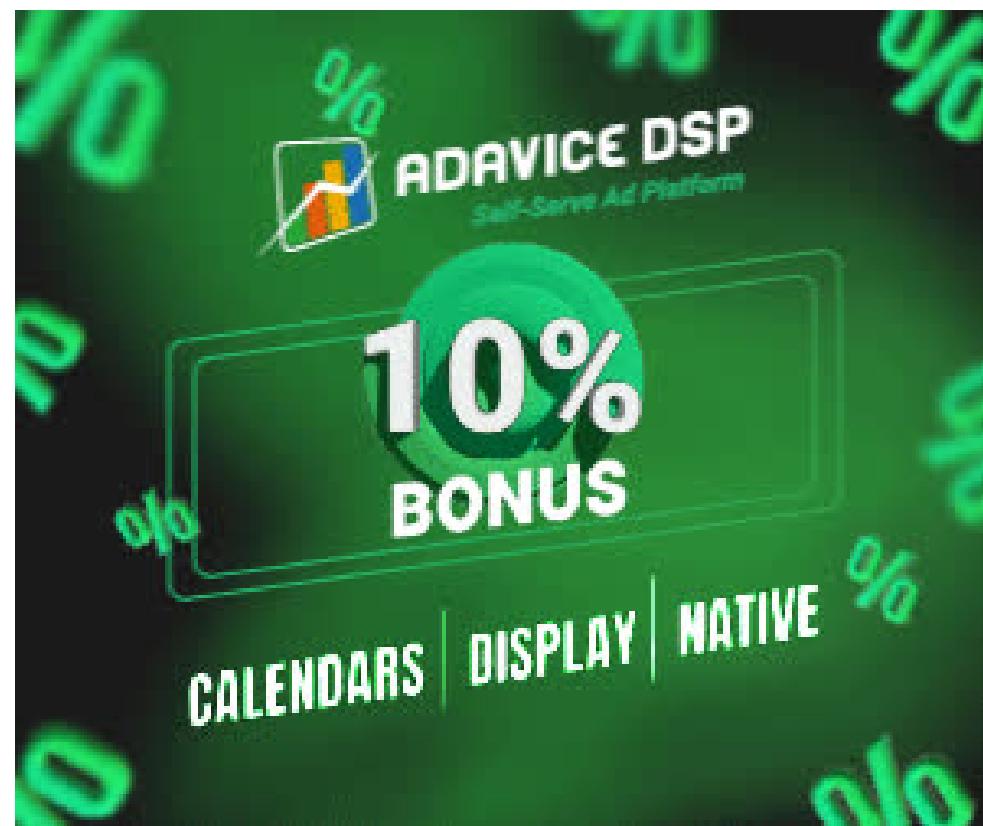
### Finalization & Delivery

After approval, we prepare the final files in the required formats

**Our team remains available to address any additional needs, from resizing for new platforms to creating variations for future campaigns. Ready to get started? Let's create something amazing together!**

1.3

## Banners - portfolio



2.1

## Logo design

### What's included?

- Creation of 2-3 initial logo concepts
- Up to Two Rounds of Revisions

### Outcome Format

- PNG, JPG, PDF, SVG
- Color variations: full color, black and white, and transparent background versions

### Additional services

- Extra Revisions
- Extra Logo Concepts
- Brand Guidelines Document - A guide detailing logo usage, color palette, typography, and brand styling.
- Social Media Kit - Customized logo adaptations for social media platforms (e.g., profile picture, cover image)

2.2

## Logo design - stages



### Discovery & Research

We start by understanding your brand, its goals, and target audience. This involves gathering information about your company's values, vision, and unique selling points. We also research your competitors and industry trends to ensure your logo stands out while remaining relevant to your market.



### Design Execution

Based on the brief, our designers bring it to life using high-quality visuals, compelling typography, and your brand's color palette. We ensure the design aligns with your brand guidelines and resonates with your audience.



### Review & Feedback

During this phase, we'll present logo concepts for your input, revising and improving the designs to ensure they align with your vision.



### Finalization & Delivery

We provide you with the final logo files in multiple formats (e.g., SVG, PNG, JPG) and color variations (e.g., full color, black and white, monochrome), ensuring you have everything you need for both digital and print uses.

To ensure consistent and correct usage of the logo across all platforms, we can create a simple brand style guide. This guide will include logo usage rules (e.g., spacing, color variations), font styles, and color codes. Ready to get started? Let's create something amazing together!

2.3

## Logo design - portfolio



3.1

## Landing Page Design & Development

### What's included?

- Creation of 1 landing page concept
- HTML, CSS, and JavaScript coding for a fully functional responsive landing page
- Up to Two Rounds of Revisions

### Outcome Format

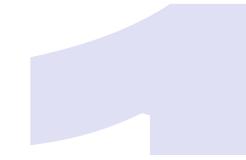
- Design - png
- Development - zip file (html/css/js)  
- github (html/css/js)

### Additional services

- Extra Revisions
- Advanced Features - Complex animations, custom widgets, interactive elements etc.
- Additional sections on page
- Extra inner pages
- Localizing(changing pictures of people, currency, phone codes, etc.)
- Maintenance and Updates
- Translation service (from English)

3.2

## Landing Page Design & Development - stages



### Discovery & Research

We start by understanding your business goals, target audience, and the specific objective of the landing page. We gather information about your brand, key messaging, and any existing branding materials. We also research competitors and industry trends to ensure your landing page is both effective and unique.



### Design Execution

Once we have a clear understanding of the project, we begin by creating the visual design, that aligns with your brand. Then we move into the development phase. This involves translating the design into a fully functional landing page using HTML, CSS, and JavaScript.



### Review & Feedback

Once everything is tested and ready, we present the landing page to you for feedback and revisions.



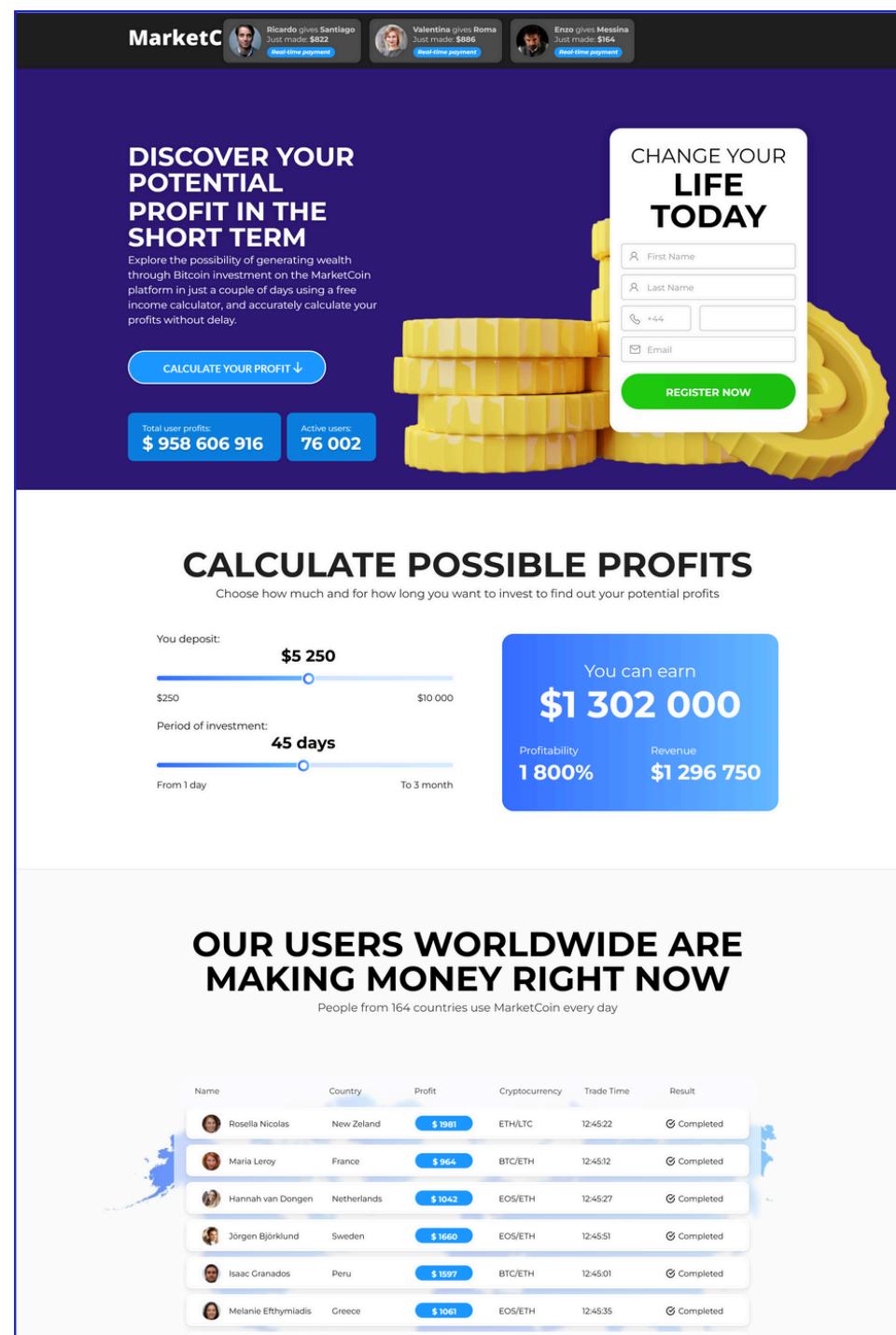
### File Delivery

After the landing page is finalized, we package all the files (HTML, CSS, images, JavaScript, etc.) in a zip file and deliver it to you. Optionally, we can also upload the files to the GitHub.

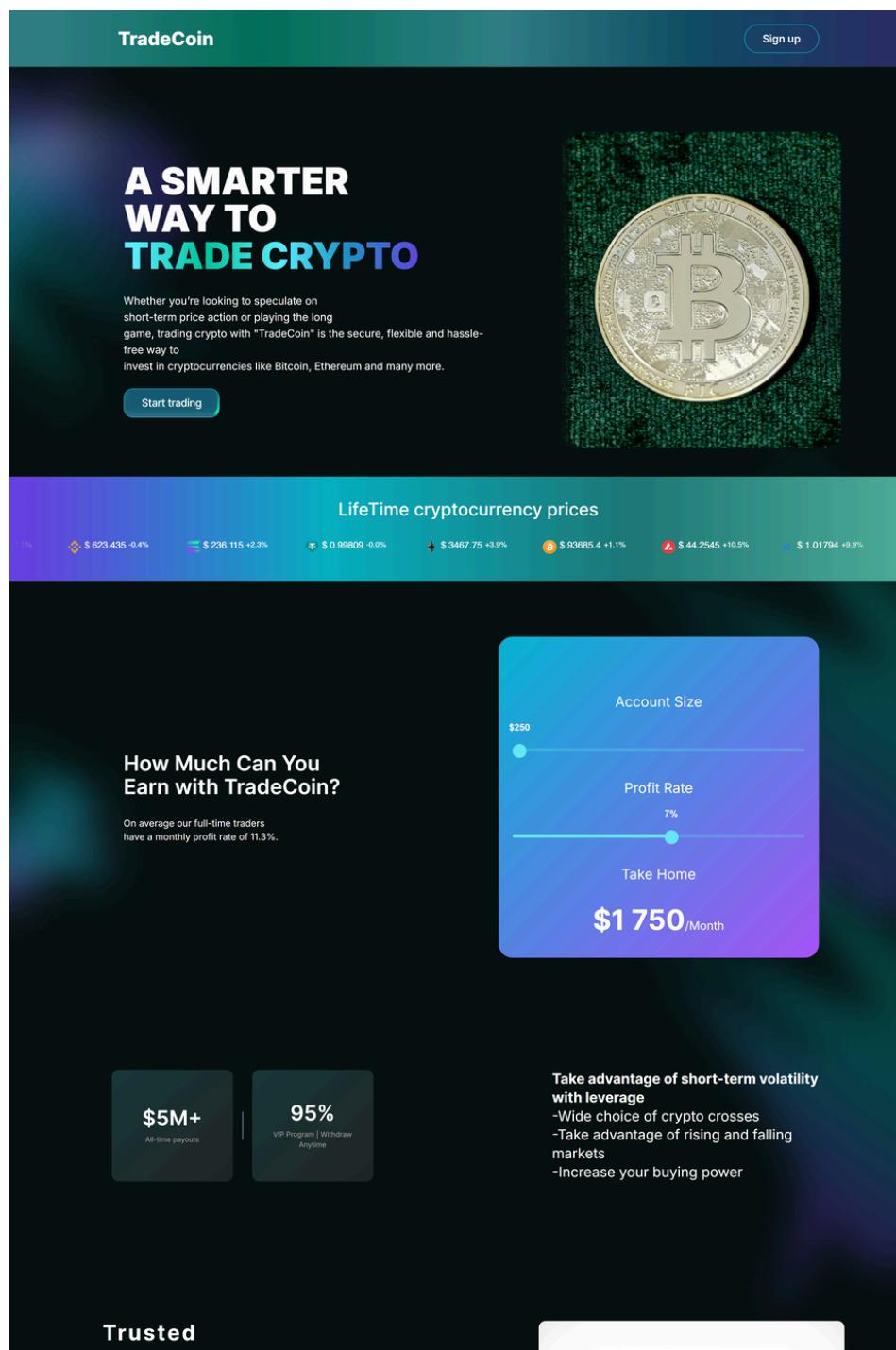
**Ready to get started? Let's create something amazing together!**

3.3

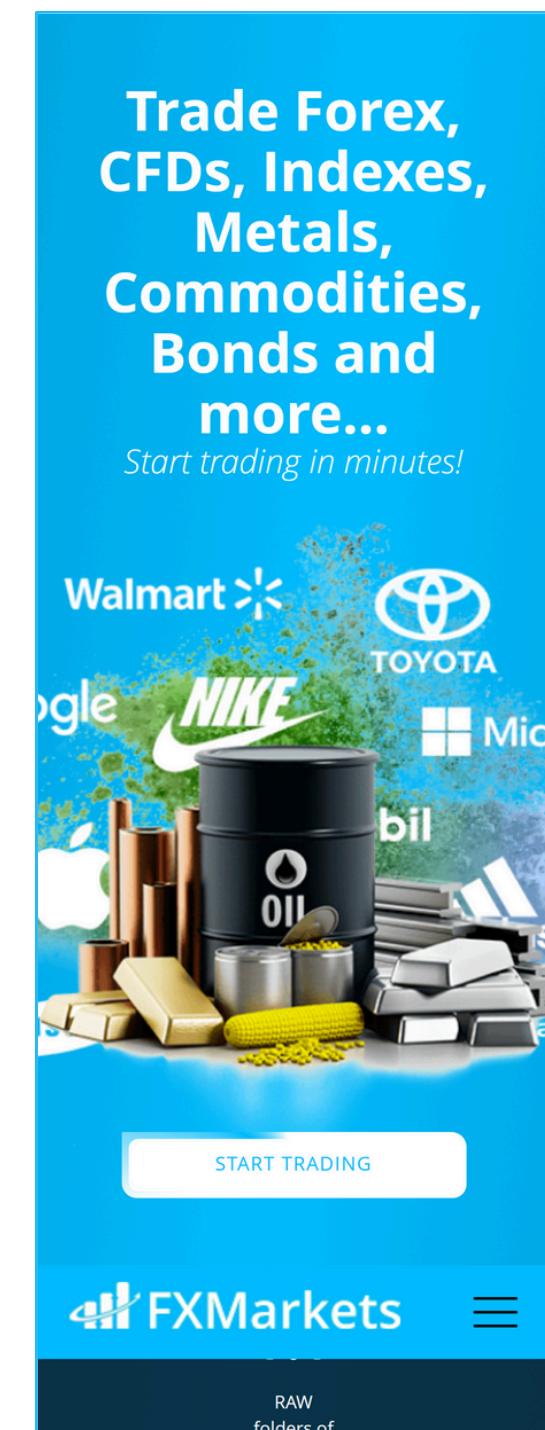
## Landing Page Design & Development - portfolio



The landing page for MarketCoin features a dark purple header with user profiles for Ricardo, Valentina, and Enzo. Below the header, a large call-to-action button says "CHANGE YOUR LIFE TODAY". The main section is titled "DISCOVER YOUR POTENTIAL PROFIT IN THE SHORT TERM" with a sub-copy about generating wealth through Bitcoin investment. It includes a "CALCULATE YOUR PROFIT" button, total user profits (\$958,606,916), and active users (76,002). A prominent feature is a stack of gold coins. The "CALCULATE POSSIBLE PROFITS" section shows a deposit of \$5,250 over 45 days can earn \$1,302,000 at 1,800% profitability. The "OUR USERS WORLDWIDE ARE MAKING MONEY RIGHT NOW" section shows a table of users from various countries and their profits.



The landing page for TradeCoin has a dark background with a large Bitcoin coin in the center. The main headline is "A SMARTER WAY TO TRADE CRYPTO". It includes a "Sign up" button and a "Start trading" button. Below the headline, there's a section titled "How Much Can You Earn with TradeCoin?" showing a profit rate of 7% on a \$250 account size, resulting in \$1,750/month. The page also features a "LifeTime cryptocurrency prices" chart with various coin icons and their current values.



The landing page for FXMarkets has a blue background with a central image of various commodities like oil barrels, gold bars, and corn. The main headline is "Trade Forex, CFDs, Indexes, Metals, Commodities, Bonds and more...". It includes a "Start trading" button and a "RAW folders of" button. The page also features sections for "Account Size", "Profit Rate", and "Take Home".



Nel 2022 Alessia Luzzitelli lavorava in un ristorante. Ora l'ex cameriera di 21 anni guadagna € 115.000 al mese e condivide le foto della sua nuova vita lussuosa sui social media.

"Ho perso i miei genitori presto e ho vissuto con mia nonna, dall'età di 16 anni ho lavorato come cameriera in un ristorante locale", dice Alessia. "Sapevo che non sarei stata in grado di endere

3.4

## Landing Page Design & Development - packages

### AVAILABLE PACKAGES

#### BASIC

3 SECTIONS

STATIC DESIGN

#### STANDARD

5 SECTIONS

1 INTERACTIVE ELEMENT  
1 ANIMATED ELEMENT

#### PREMIUM

8 SECTIONS

2 INTERACTIVE ELEMENTS  
3 ANIMATED ELEMENTS

4.1

## Website Design & Development

### What's included?

- Creation of functional multipage website
- HTML, CSS, and JavaScript coding for a fully functional responsive pages
- Up to Two Rounds of Revisions

### Outcome Format

- Design - png
- Development - zip file (html/css/js)  
- github (html/css/js)

### Additional services

- Extra Revisions
- Advanced Features - Complex animations, custom widgets, interactive elements etc.
- Extra inner pages
- Localizing(changing pictures of people, currency, phone codes, etc.)
- Maintenance and Updates
- Translation service (from English)

4.2

## Website Design & Development - stages



### Discovery & Research

We start by understanding your business goals, target audience, and the specific objective of the landing page. We gather information about your brand, key messaging, and any existing branding materials. We also research competitors and industry trends. We finalize the site architecture and prepare to the next step.



### Design Execution (Home page)

We design the homepage to reflect your brand identity and capture users' attention. It focuses on key messaging, user experience, and a strong call to action. After designing, we present the homepage mockup to you for feedback and make necessary adjustments.



### Design Execution (Inner pages)

Based on approved design we can move to designing inner pages and receiving feedback from you on them.



### Building the site

This stage involves translating the design into a fully functional website using HTML, CSS, and JavaScript.



### QA & Review

Once everything is tested and ready, we present the website to you for final feedback.



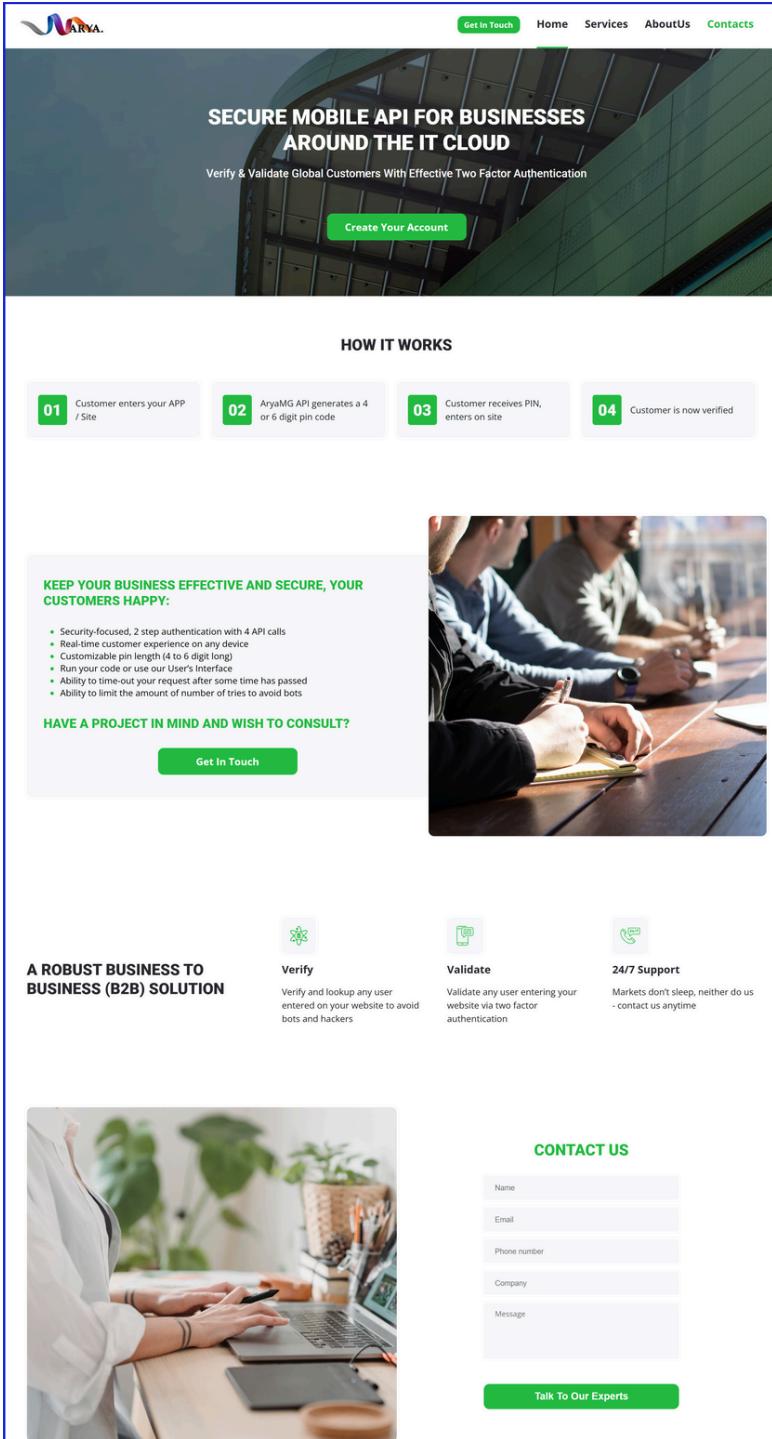
### File Delivery

We package all the files (HTML, CSS, images, JavaScript, etc.) in a zip file and deliver it to you. Optionally, we can also upload the files to the GitHub.

**Ready to get started? Let's create something amazing together!**

4.3

## Website Design & Development - portfolio



**SECURE MOBILE API FOR BUSINESSES AROUND THE IT CLOUD**

Verify & Validate Global Customers With Effective Two Factor Authentication

[Create Your Account](#)

**HOW IT WORKS**

- Customer enters your APP / Site
- AryaMG API generates a 4 or 6 digit pin code
- Customer receives PIN, enters on site
- Customer is now verified

**KEEP YOUR BUSINESS EFFECTIVE AND SECURE, YOUR CUSTOMERS HAPPY:**

- Security-focused, 2 step authentication with 4 API calls
- Real-time customer experience on any device
- Customizable pin length (4 to 6 digit long)
- Any pin can be used on user's Internet
- Ability to time when you require some time has passed
- Ability to limit the amount of number of tries to avoid bots

**HAVE A PROJECT IN MIND AND WISH TO CONSULT?**

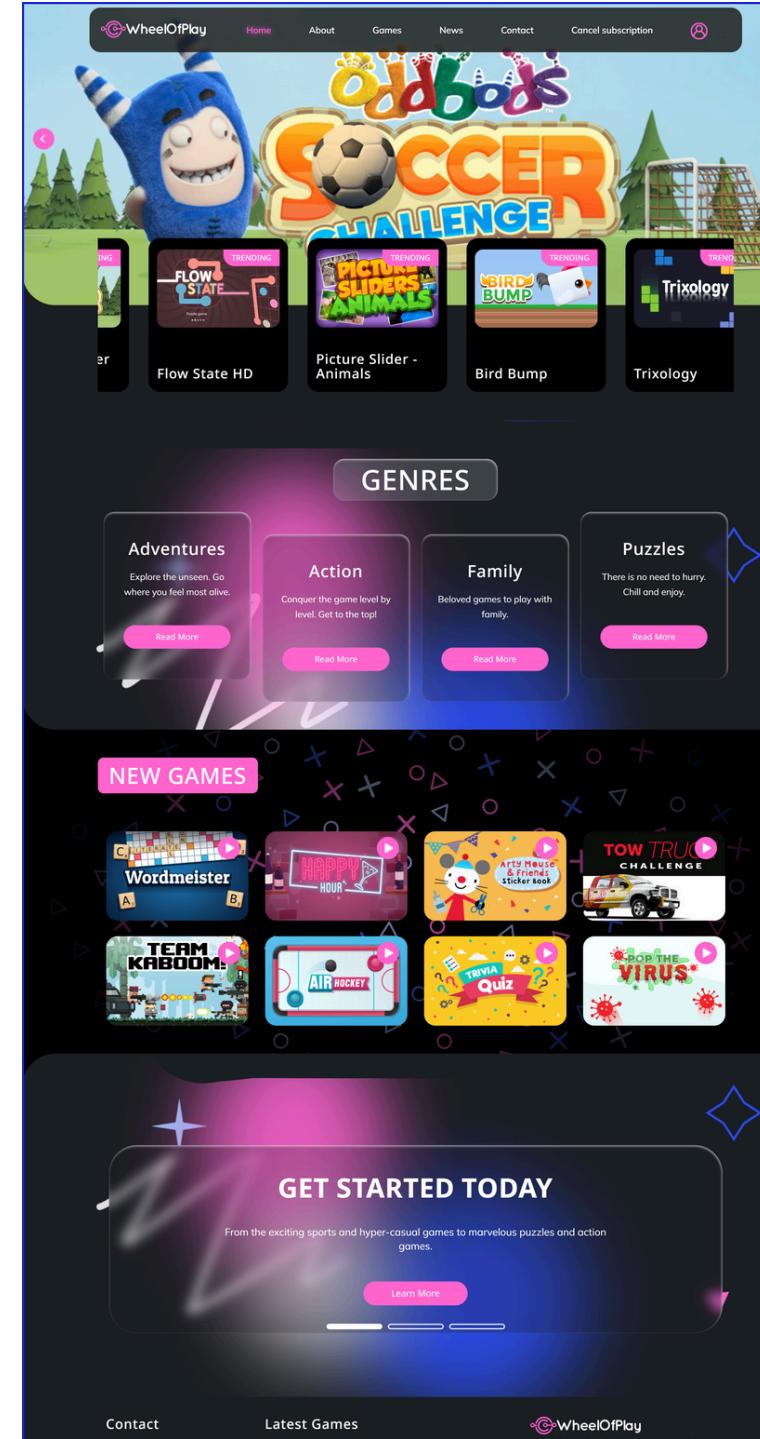
[Get In Touch](#)

**A ROBUST BUSINESS TO BUSINESS (B2B) SOLUTION**

**CONTACT US**

Name  
Email  
Phone number  
Company  
Message

[Talk To Our Experts](#)



**Oddbods SOCCER CHALLENGE**

**GENRES**

- Adventures
- Action
- Family
- Puzzles

**NEW GAMES**

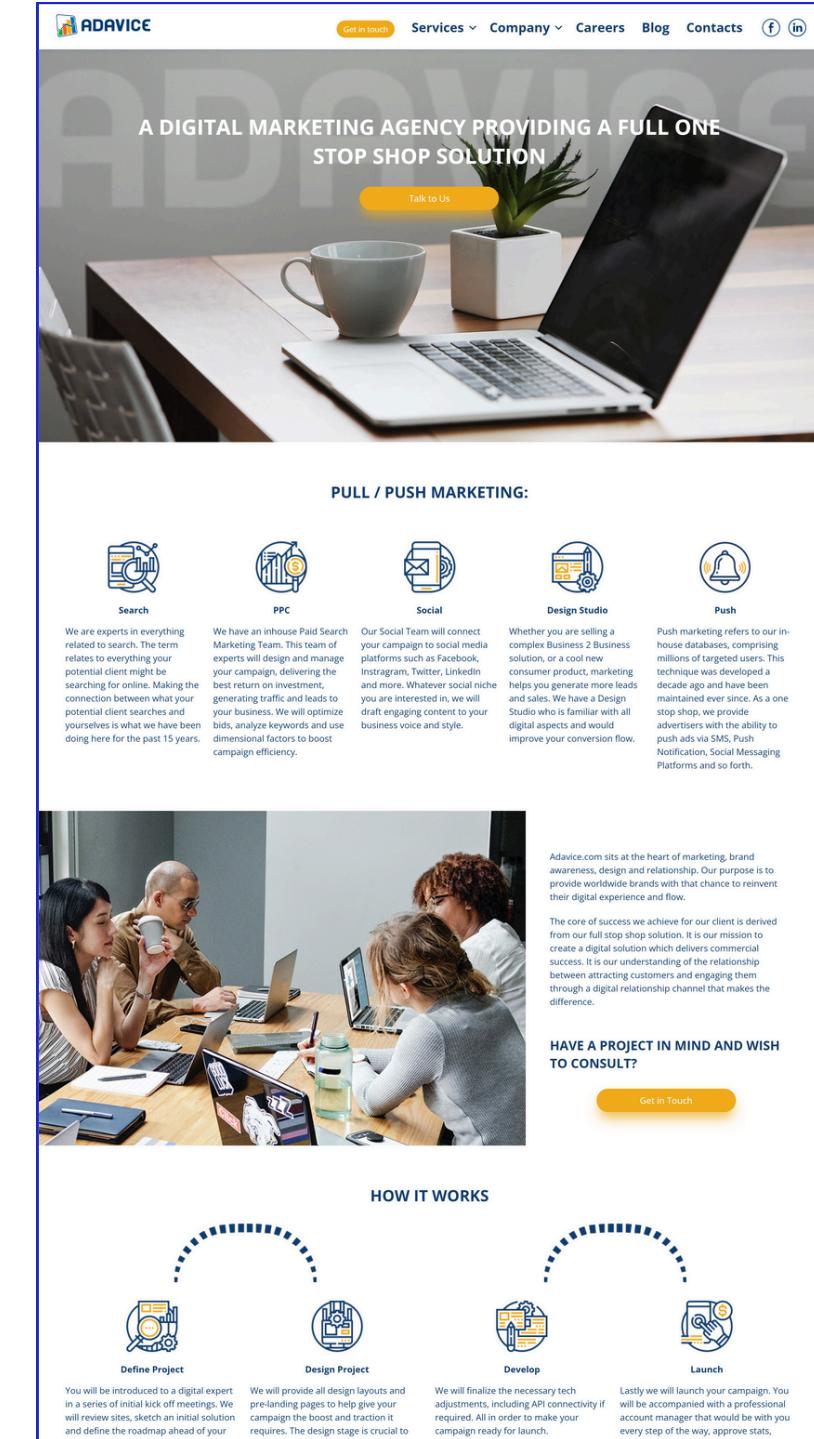
- Wordmeister
- HAPPY HOUR
- TOW TRUCK CHALLENGE
- TEAM KABOOM!
- AIR HOCKET
- TRIVIA QUIZ
- CATCH THE VIRUS

**GET STARTED TODAY**

From the exciting sports and hyper-casual games to marvelous puzzles and action games.

[Learn More](#)

**Contact**   **Latest Games**   **©WheelOfPlay**



**A DIGITAL MARKETING AGENCY PROVIDING A FULL ONE STOP SHOP SOLUTION**

[Talk to Us](#)

**PULL / PUSH MARKETING:**

- Search
- PPC
- Social
- Design Studio
- Push

We are experts in everything related to search. The term relates to everything your potential client might be searching for online. Making the connection between your potential client searches and yourselves is what we have been doing here for the past 15 years.

We have an inhouse Paid Search Marketing Team. This team of experts will design and manage your campaign, delivering the best return on investment.

Our Social Team will connect your campaign to social media platforms such as Facebook, Instagram, Twitter, LinkedIn and more. Whatever social niche you are interested in, we will draft engaging content to your business. We will optimize bids, analyze keywords and use dimensional factors to boost campaign efficiency.

Push marketing refers to our in-house databases, comprising millions of targeted users. This technique was developed a decade ago and have been refined over time. As a one stop shop, we provide advertisers with the ability to push ads via SMS, Push Notification, Social Messaging Platforms and so forth.

**Adavice.com sits at the heart of marketing, brand awareness, design and relationship. Our purpose is to provide worldwide brands with that chance to reinvent their digital experience and flow.**

The core of success we achieve for our client is derived from our full stop shop solution. It is our mission to create a digital solution which delivers commercial success. It is our understanding of the relationship between attracting customers and engaging them through a digital relationship channel that makes the difference.

**HAVE A PROJECT IN MIND AND WISH TO CONSULT?**

[Get In Touch](#)

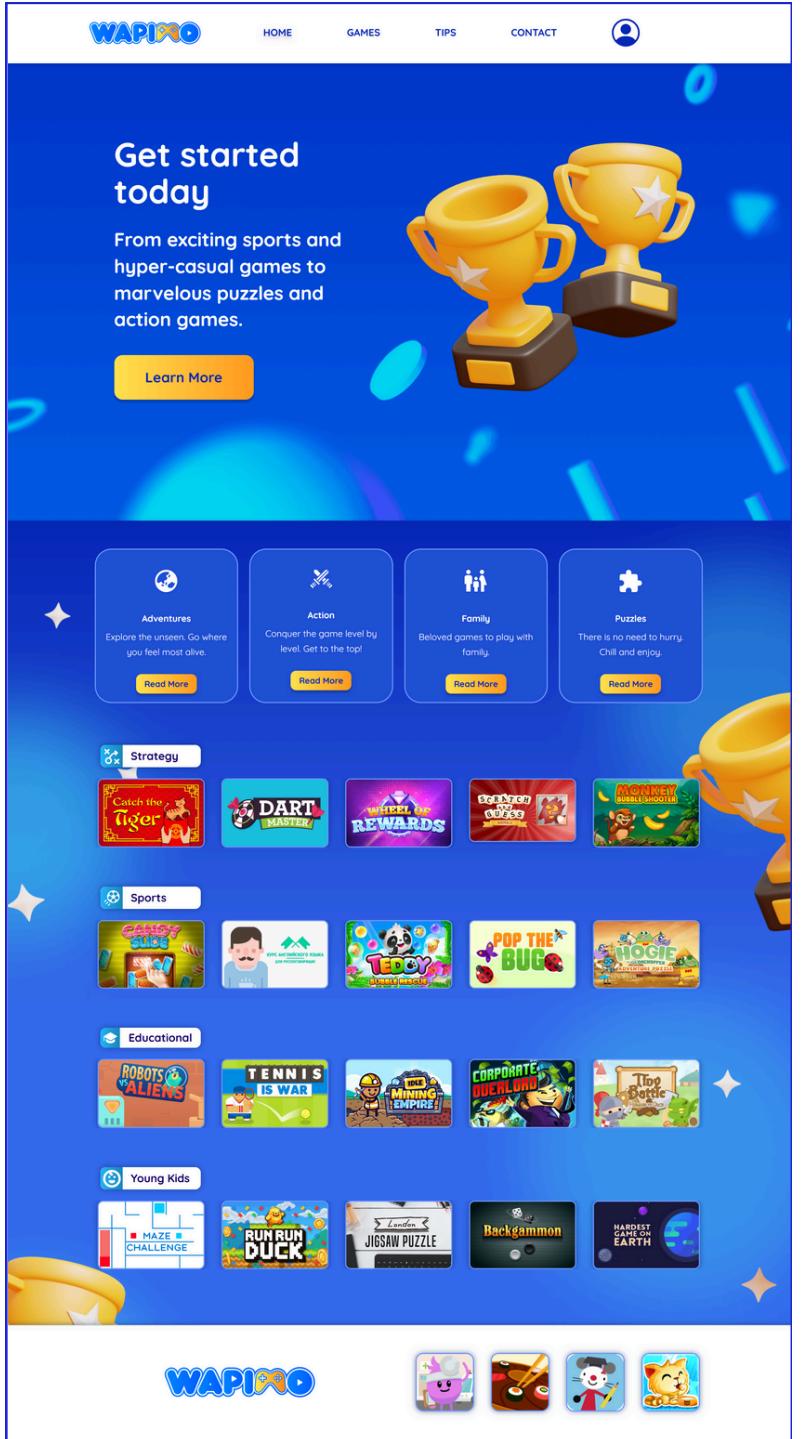
**HOW IT WORKS**

- Define Project
- Design Project
- Develop
- Launch

You will be introduced to a digital expert in a series of initial kick off meetings. We will review sites, sketch an initial solution and define the roadmap ahead of your campaign.

We will provide all design layouts and pre-launch pages to help give your campaign the boost and traction it requires. The design stage is crucial to finalizing the necessary tech adjustments, including API connectivity if required. All in order to make your campaign ready for launch.

Lastly we will launch your campaign. You will be accompanied with a professional account manager that would be with you every step of the way, approve stats,



**Get started today**

From exciting sports and hyper-casual games to marvelous puzzles and action games.

[Learn More](#)

**Strategies**

- Catch the Tiger
- DART MASTER
- WORLD OF REWARDS
- SEARCH QUEST
- MONKEY BUBBLE SHOOTER

**Sports**

- CANDY SLIDE
- TEENY DARTS
- POP THE BUG
- MAGIC HUNTER

**Educational**

- ROBOTS VS ALIENS
- TENNIS IS WAR
- MINING EMPIRE
- CORPORATE OVERLOAD
- Tiny Battle

**Young Kids**

- MAZE CHALLENGE
- RUN RUN DUCK
- LONDON JIGSAW PUZZLE
- Backgammon
- HARDEST GAME ON EARTH

**WAPIPO**

**HOME**   **GAMES**   **TIPS**   **CONTACT**



## Our Contacts

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