

TreasureHub

TreasureHub is a mobile app that serves as a platform for people to buy and sell their second-hand items. TreasureHub has different versions of the app for different locations, such as TreasureHub Hong Kong or TreasureHub New York.

The key functions of TreasureHub are to buy and sell second-hand items, but another unique function of the app is the Wanted section, which allows users to post about what they are looking to buy, and not only does this allow users to be more likely to be able to find what they want, but also allows sellers to find out what is in demand.

TreasureHub is all-inclusive and includes the chat function in the app already, so both buyers and sellers can contact each other directly and negotiate terms and pricing or any other arrangements such as pick-up. This makes TreasureHub a one-stop platform for all second-hand purchasing and selling needs.

Objectives:

- To be an efficient platform for users to buy and sell their second-hand items
- To encourage products to be re-used to decrease the throw-away culture