

ADA (WONYOUNG) WOODWARD

PROFESSIONAL PROFILE

Proven Web Developer with experience creating accessible, responsive, and dynamic web applications using HTML, CSS, JavaScript, and much more. In my most recent role as a Web Developer with Devmoms, I combined my expertise in marketing with my web development skills to create websites and logos that are not only visually engaging, but also easily navigated and rank highly in SEO. I am now looking to continue my Web Development career by joining a team of detail oriented and passionate professionals whose ultimate goal is the complete satisfaction of the end user.

EDUCATION

V School - Full Stack Web Development

Salt Lake City, UT (2023)

- Learned industry best practices and practical software development standards with a focus on HTML5, CSS3, JavaScript, Node.JS, React, REST APIs, and MongoDB. Created and deployed mobile-first applications while learning new languages and frameworks by collaborating every week with a senior web developer.

Master of Business Administration

Sungkyunkwan University | Seoul, Korea (2009-2010)

- Activities and societies: Scholarship received twice in 2009.
- Marketing Strategy, Brand Strategy and Integrated Marketing Communications (IMC), Marketing Research, Consumer Behavior, Internet Business, Accounting, Corporate Finance, International Management, Organization and Leadership

Tech-Moms 2024 Cybersecurity Training Program

Salt Lake City, UT (Jul 2024 - Aug 2024)

- Preparing for the CompTIA SY0-701 Security+ certification to advance knowledge and skills in cybersecurity.

EXPERIENCE

Dev-Moms

Jul 2022 - Jul 2023

Web Developer

- Crafted visually appealing and functional websites tailored to the unique needs of small businesses.
- Created distinctive and memorable logos that resonate with the brand identity of my clients.
- Prioritized a seamless user experience with designs that are not only visually engaging but also optimized for mobile devices.
- Implemented accessibility testing to guarantee that websites are inclusive and can be easily navigated by individuals of all abilities.
- Set up SEO environments, ensuring the client's website is optimized for maximum search engine visibility.

AJU International Law & Patent Group

May 2011 - May 2012


Global Marketing Manager


- Providing customized advice to clients in regards to the international application and prosecution of patent, trademark and design applications.
- Oversaw marketing for international clients and IP firms overseas. Including HTML newsletter and website design.
- Managed process for international IP applications working as a liaison between the local IP attorneys/engineering, technical translation, copyright design and the client management team.




FULL-STACK SOFTWARE DEVELOPER

CONTACT

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EXPERTISE SKILLS

- Front-End Development
- Creative Problem Solving
- MERN Stack
- Web Design

TECH STACK

Languages: HTML, CSS, JavaScript

Frameworks: Node.js, Express.JS

Libraries: React, jQuery

Databases: MongoDB

Authorization: Bcrypt

Design: Figma, Adobe XD

Platforms: Wordpress, Wix