






# Ada (Wonyoung) Woodward

FULL-STACK SOFTWARE DEVELOPER,  
MBA GRADUATE

Returning to work, seeking to enter and grow my  
skills as a front-end or full-stack web developer.

## Contact

-  Based in Salt Lake City  
Metropolitan area
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## Specializations

### Skills:

- **Web Development**
  - MERN Stack
  - Node.js • React.js • Javascript • MongoDB
  - Wordpress
  - Wix
- **Web Design**
  - Figma
  - Mobile Responsive Design
- **Helping Small Businesses**
  - Brand strategy
  - Brand design
  - Web Design & Web Development
  - Logo Design
  - SEO setup

### Certification:

- DIGITAL SKILLS: USER EXPERIENCE issued by Accenture

## Education

### V School - Full Stack Web Development

2023

Salt Lake City, UT

- MERN Stack • ECMAScript • React Hooks • Express.js • GitHub • Git • JSON • MongoDB • Mongoose Web Server • HTTPS • AJAX • Node.js • HTML • React.js • Software Development • Front-End Development • HTML5 • CSS • JavaScript

### Master of Business Administration

2009-2010

Sungkyunkwan University | Seoul, Korea

- Team Leader, Marketing Study Group of SKKU MBA School
- Finished Asian Emerging Market Study Program
- 1st place in Harvard Business Case Team Debating competition
- Multiple time recipient of school scholarship through academic performance

### Tech-Moms Lehi Cohort

Jan 2022-March 2022

- Completion of technical skills course in HTML, CSS, and JavaScript
- Introduction to cybersecurity, data analytics & reporting, product/project management, quality assurance, digital marketing, and UX/UI design
- Completed website development project

## Work Experience

### Web Development, Volunteer

2022-currently

Dev-Moms | Salt Lake County, UT

- Working with small business clients to build, design websites.
- Custom logo design
- Finding client's target customer
- User-friendly, mobile-friendly design for the customer to comprehend
- Accessibility testing

### Global Marketing Manager

2011-2012

AJU International Law & Patent Group | Seoul, Korea

- Providing customized advice to clients in regards to the international application and prosecution of patent, trademark and design applications.
- Overseaw marketing for international clients and IP firms overseas. Including HTML newsletter and website design.
- Managed process for international IP applications working as a liaison between the local IP attorneys/engineering, technical translation, copyright design and the client management team.

### Intern

2011

Honeywell Industrial Safety | Seoul, Korea

- In charge of acquiring government's safety certificates, to enable sale of safety products in the Korean market.
- Prepared all the necessary documents for safety certificates by communicating with Honeywell headquarters in the U.S.
- After achievement of safety certificates, carried out marketing activity for products and planned for exhibition of products.
- Created product manuals by translating from English to Korean.