

# CMS Experts - Digital Experience group

June 6, 2024 at idhl, Leeds



BOYE & CO

## Participants

- |                                  |                                      |
|----------------------------------|--------------------------------------|
| 1. 26 DX: Graham Carr            | TBD                                  |
| 2. Boye & Co: Janus Boye         | 11. Backbase: Frances Gordon         |
| 3. Crafted: Martin Brown         | 12. EPAM: Vasilis Avlonitis          |
| 4. Crownpeak: Guy Brown          | 13. Jump Rock: Stephen Gillespie     |
| 5. Human Made: Ryan McCue        |                                      |
| 6. idhl: Jonathan Healey         | Apologies                            |
| 7. Little Forest: Gavin Colborne | 14. Foleon: Will Noble               |
| 8. Platform.sh: Chris Cairns     | 15. Foolproof: Paola Roccuzzo        |
| 9. Squiz: Nick Condon            | 16. Studio 24: Simon Jones           |
| 10. Tracy Green                  | 17. Tom Cranstoun (The AEM Guy)      |
|                                  | 18. University of Edinburgh: Stratos |

## Program

Start @ 1.30pm

- Intro to idhl (Jonathan)
- Key market trends and what it really means (Ryan)
- The Life Of An Optimizely Developer (Graham)
- Squiz update on Stanford, AI roadmap and composable (Nick)
- How we have all over-engineered CMSs in the last 20 years. A path to find the true North of Content Management and a call to easier systems to use and support (Gavin)

Informal drinks, food and friends at 5:30pm @ TBD

## Upcoming CMS Experts meetings in Europe

- July 4 in Opatija (co-located with Web Summer Camp)
- August 27 in Utrecht
- September 27 on Mallorca (co-located with CMScamp Mallorca)
- October 29 in Cambridge
- November in Aarhus (co-located with Boye Aarhus 24 conference)

Regular member's calls to keep the conversation going

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#SharingIsCaring