

# Lilibeth Andrada

## Data Analyst

Motivated, teamwork-oriented, and responsible Data Analyst with significant experience in increasing comprehension of reports and presentations by the average professional. Highly educated, possessing a Bachelor's, a Master's, and professional certification in business analytics and statistics. Bilingual in English and Tagalog, with an intermediate understanding of Spanish.

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in linkedin.com/in/lilibethandrada

🐙 github.com/lilibethandrada

## TECHNICAL (IT) SKILLS

<b>Data Management</b>	Database Design & Management, Data Quality Assessment, Data Analysis, Pattern & Trend Identification, Visualization of Data Insights
<b>Computer Science</b>	System Administration, Advanced Microsoft Excel Functions, Sharepoint, MySQL, Tableau, Python, Troubleshooting
<b>Research</b>	Data Science Research Methods, Data Mining, Survey Creation, Focus Groups

## WORK EXPERIENCE

### IT Business Operations Data Analyst

Dell Technologies

04/2014 – Present

- Converted data into actionable insights by predicting and modeling future outcomes.
- Utilized MS SQL, data warehousing programs, Tableau, and other dashboard/visualization toolsets for data intelligence and analysis.
- Successfully adhered to company data governance standards receiving the "Employee of the Year" for the last 2 years in a row.

Contact: John Doe – jd@dell.com

### Market Research Analyst

Pearson & Associates

11/2010 – 03/2014

- Identified, analyzed, and executed new and potential products, services, markets, and advertising opportunities.
- Collected and analyzed data on established and prospective customers, competitors, and marketing channels and sources.
- Prepared reports that interpret consumer behavior, market opportunities and conditions, marketing results, trends, and investment levels.
- Utilized Google Analytics and Google Tag Manager and implemented new scripts that increased performance by 25%.

## EDUCATION

### MBA - Concentration in Business Analytics

University of Texas at Austin

08/2008 – 06/2010

### Bachelor's in Statistical Science

Southern Methodist University

08/2005 – 06/2008

## PROFESSIONAL CERTIFICATES

Certification of Professional Achievement in Data Sciences (2016)

Online course - Columbia University

EMC Proven Professional Data Scientist Associate (2014)

Dell EMC Education Services