

FACULTY DEVELOPMENT PROGRAMME
On
**CASE STUDIES AS AN EFFECTIVE
PEDAGOGY FOR TEACHING AND LEARNING**

1st March, 2018

REGISTRATION FORM

NAME OF THE PARTICIPANT : _____

DESIGNATION : _____

DEPARTMENT : _____

NAME OF THE INSTITUTE : _____

ADDRESS FOR COMMUNICATION : _____

SEX : ☐ Male ☐ Female

EMAIL ID : _____

CONTACT NO : _____

PAYMENT DETAILS : ☐ CASH ☐ RTGS

RTGS details :
Branch Name:- Bank Of India
Branch:- F.C.Road, Pune
Bank Account No:- 051410110001321
IFSC Code :- BKID0000514

Asst.Prof. Gauri Jadhav : 9823657422
Asst. Prof. Kalpana Vaidya : 8600525920

Signature of the Participant



VENUE

MMCC Campus,
Dnyaneshwar Hall Pune

DURATION

The timings of programme will be
between 10.30 am to 4:30 pm

Fees: - Rs. 500/-

Contact

Gauri Jadhav - 9823657422
Kalpana Vaidya - 8600525920

Important Note:- Participants No
TA, DA will be borne by the college
has to arrange own transit
and accommodation

MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

302/A, DECCAN GYMKHANA, PUNE-411004

Website: www.mmcc.co.in

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1st March, 2018



MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

302/A, DECCAN GYMKHANA, PUNE-411004

Website: www.mmcc.co.in

and

MARATHWADA MITRA MANDAL'S COLLEGE OF ENGINEERING

Sr.No. 18, Plot No. 5/3, CTS No.205,
Behind Vandevi Temple, Karvenagar, Pune - 411052



Jointly organizes

FACULTY DEVELOPMENT PROGRAMME

On

'CASE STUDIES AS AN EFFECTIVE PEDAGOGY FOR TEACHING AND LEARNING'

On

1st March, 2018

**Venue: Dnyaneshwar Hall,
MMCC Campus, Pune**

Convener - Dr. M. D. Lawrance
Co-ordinator - Gauri Jadhav

A Peep into our History

Marathwada Mitra Mandal, Pune, is a Public Charitable Trust registered under Bombay Public Trust Act, 1990 under Registration No. F-338 P dated 19.1.1967. Late Shankarraoji Chavan, Ex-Home Minister of India, was the Founder President of the Trust. Late. Hon. Vilasraoji Deshmukh, Union Minister Ministry of Science and Technology and Ministry of Earth Sciences, was the President of our trust.

In 1986, the Managing Committee realizing the need and significance of 'Commerce' education started a Commerce College which has been steadily and surely growing and developing with outstanding academic performance and results.

About THE FDP

As we all know that SPPU has introduced CBCS pattern for M.Com/BBA/BBA-IB curriculum our University has made it compulsory for the M.COM, MJMC and for all other post graduate courses where under this choice based credit system pattern, case study method has been introduced for continuous internal assessment either in the form of written test/ Assignment or by way of presentation in all the four semester of both PART I and PART II of Post graduate courses.

The Savitribai Phule Pune University has also in its Bachelor of Business Administration (BBA) and BBA-IB curriculum has made it compulsory for the third year students for their specialization subjects the use and application of case studies in the areas of Human Resource, Marketing and Financial Management.

Case study as a method of learning is different from conventional learning. Teaching Case studies is all together a different pedagogy. The teachers has to learn and master the skills of teaching and dealing with case studies through effective accessing, adopting and assimilation of the conceptual knowledge of case studies, the skills required for dealing

and analyzing the cases. Hence we at MMCC are organising one day Faculty Development Programme with the following objectives.

Aims and objectives

- As per the revised guidelines of NAAC specially

For the revised criteria 2 related to 'Teaching Learning and Evaluation' the importance and more marks weightage is given not only for the traditional method of teaching but experiential learning method and participating learning. Hence, there is a need for becoming aware of getting oriented to upgrade our teaching skills through this case study pedagogy.

- Hence, we at MMCC as part of our interdisciplinary approach and value addition process have decided to conduct a **Faculty Development Program on “Case Studies in Management: Use and Preparation of Case Studies in Teaching”**

The participants through this FDP is :

- To understand the significance of case studies in the teaching learning process.
- To develop the essential skills that are required for teaching cases.
- To enable the students to critically analyze and solve case successfully

WHO SHOULD ATTEND ?

- Teachers of M.,COM, BBA/BBA-IB
- Faculty in academic institutions who would like to adopt the case method in their classrooms Case researchers and writers interested in developing cases and teaching notes

Note : No TA / DA will be borne by the College Participant has to arrange their own transit and accommodation.