

college has been conferred upon the 'Best College Award' by Savitribai Phule Pune University.

Aims and Objectives of the workshop :

As per revised guidelines of NAAC 'Intellectual Property Right' is gaining more importance and becoming more interesting and informative. National Assessment and Accreditation Council (NAAC) has also recognized the fact and hence has given more weightage and are encouraging all colleges to be fully aware of these concepts, its application and use.

Hence, we at MMCC as part of our interdisciplinary approach and value addition process have decided to conduct a workshop on 'New Trends in Intellectual Property Rights' that we can gain the twin objective of using 'Intellectual Property Rights' as a faculty matter in our academic profession and also help our institution to score maximum weightage marks meant for IPR.

Participation Categories

We invite you to depute your IQAC Co-ordinator, Naac Co-ordinator or any other senior teachers to Participate in this one day workshop.

Registration Fee for Participation: 500/-

Participant has to arrange their own transit and accommodation. No TA/DA will be borne by the college.

Contact Detail:

Workshop Coordinator

Kalpana Vaidya Mobile .No: 8600525920

K. Uday Kiran Mobile No: 9623204424.

Convener: Dr. M. D. Lawrence, Principal, MMCC



MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

302/A, DECCAN GYM KHANA, PUNE-411004

Organizing a

One Day Workshop

ON

**Intellectual Property Rights:
Issues, Challenges and New Trends**

27th February , 2018



Dr.M. D. Lawrence

— Convener

Asst. Prof. Kalpana Vaidya

— Co-ordinator

Venue

Dnyaneshwar Hall, Marathwada Mitra Mandal's
College of Commerce, Deccan Gymkhana-04

Dear Sir/Madam,

Greetings to you & We are pleased to inform you that we are conducting a workshop on Intellectual Property Rights.

Intellectual Property Rights: Issues, Challenges and New Trends. The objective of conducting/ organizing workshop is mainly due to the revised NAAC guidelines. UGC & NAAC wishes to create widespread awareness, use, and application of Intellectual Property Rights by all the faculty members of our college.

Secondly, by giving emphasis on "Intellectual Property Right the UGC/NAAC is trying to promote and develop research skill, innovative competence and creativity development amongst the faculty members of all disciplines. Moreover the NAAC under its criterion number three i.e. Research Innovation and Extension under Matrix Number 3.21 & 3.22 and also in other criteria is giving much weightage to IPR.

Hence, we request you to depute your NAAC co-ordinator IQAC coordinator and criterion number three in-charge to participate in this workshop. Their participation will be very rewarding to your college is in the process of Re-accreditation in the second window or third window stage.

In case you are already Re-accredited in the old process the participation of your faculty members will be useful for the next cycle.

We are attaching herewith Registration Form. As we are organizing workshop only for limited number of participants will be accommodated on first come first basis.

For Further details and registration kindly contact:

1. Asst. Prof. Kalpana Vaidya :
8600525920
Email: vaidyakalpana@gmail.com

2. Asst. Prof. K.Uday Kiran :
9623204424
Email: britishm22@gmail.com

On the spot payment will also be accepted provided confirmation is sent by email. Confirmation of the entries should come on or before 23rd February, 2018

Principal Dr. M. D. Lawrence
Convener

A Peep into our History

Marathwada Mitra Mandal, Pune, is a Public Charitable Trust registered under Bombay Public Trust Act, 1990 under Registration No. F-338 P dated 19.1.1967. Late Shankarraoji Chavan, Ex-Hon. Minister of India, was the Founder President of the Trust. Late. Hon. Vilasraoji Deshmukh, Union Minister Ministry of Science and Technology and Ministry of Earth Sciences, was the President of our trust.

In 1986, the Managing Committee realizing the need and significance of 'Commerce' education started a Commerce College which has been steadily and surely growing and developing with outstanding academic performance and results.

ABOUT THE COLLEGE

Marathwada Mitra Mandal's college of commerce (MMCC) is one of the leading colleges affiliated to the SPPU of Pune. For a little over two decades our college has grown and progressed in Pune City.

MMCC's contribution in the field of commerce and business has been due to its relevant academic programmes and efficient and dedicated faculties. The college strives to fulfill its Quality Policy.

Workshop on Intellectual Property Rights : Issues, challenges and New Trends

27th February, 2018

REGISTRATION FORM

NAME OF THE PARTICIPANT : _____

DESIGNATION : _____

DEPARTMENT : _____

NAME OF THE INSTITUTE : _____

ADDRESS FOR COMMUNICATION : _____

SEX : ☐ Male ☐ Female

EMAIL ID : _____

CONTACT NO : _____

PAYMENT DETAILS : ☐ CASH ☐ RTGS

RTGS details :
Branch Name:- Bank Of India
Branch:- F.C.Road, Pune
Bank Account No:- 051410110001321
IFSC Code :- BKID0000514

Asst. Prof. Kalpana Vaidya : 8600525920
Asst.Prof. K.Uday kiran :9623204424

Signature of the Participant