



YOUR DREAM HOME

By Andrea Cabello



*The ache for home lives in
all of us.*

- MAYA ANGELOU

SCENARIO

Who We Are

- Realtor Start Up (B2P)
- We built a model to be able to predict house prices by its features.

What We Offer

- We buy, sell and offer the possibility of trading in your current home for an upgrade
- Convenience and certainty to busy people who don't want to deal with home listings and all the headaches along with that.

Target Market

- First time home buyers and
- People looking for an upgrade or change of scenario (trade in your current home)



43%

MILLENNIALS OWN A HOME



80%

PLAN TO BUY A HOUSE IN THE NEXT 5 YEARS

SOURCE: <https://www.statista.com/topics/4403/millennials-and-real-estate-in-the-us/>

OVERVIEW

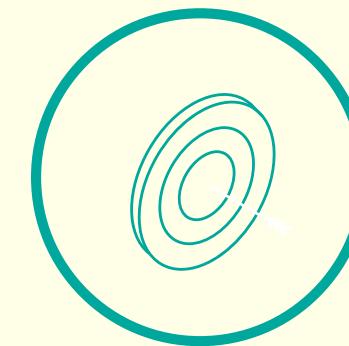
King County, WA housing market



2014 - 2015

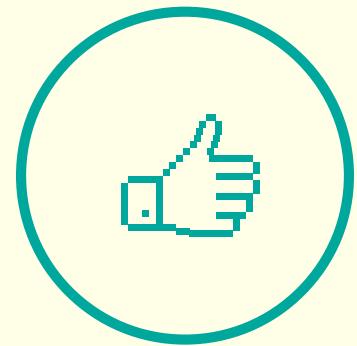
21,597 HOUSES SOLD

Average price **\$540,296**



CONDITION (1-5)

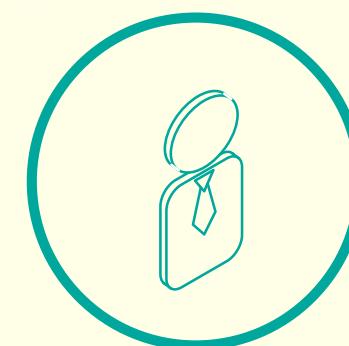
98.99% RATED 3 OR HIGHER



DISTANCE FROM CENTER

CLOSEST HOME: **0.33 MILES**

FURTHEST HOME: **48.65 MILES**



PROPERTY AGE

RANGE: **0 - 115 YEARS**

AVERAGE = **43.32 YEARS**

THINGS TO CONSIDER



Location



Property Age



Size

PROJECTED RATE OF SUCCESSFUL HOME PURCHASES

92%

BASED ON OUR REGRESSION
ANALYSIS MODEL



THANK YOU!

WE LOOK FORWARD TO WORKING WITH YOU!