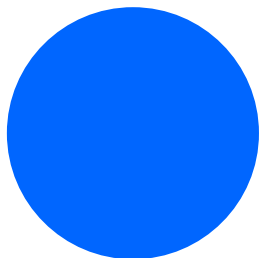


MANUAL DE MARCA



ADCODE

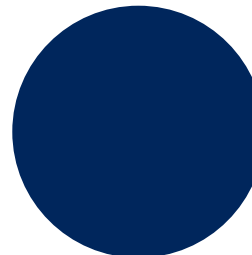
■ PALETA PRINCIPAL DE COLOR



#0066FF

RGB: 0, 102, 255

CMYK: 100, 60, 0, 0



#00265C

RGB: 0, 38, 92

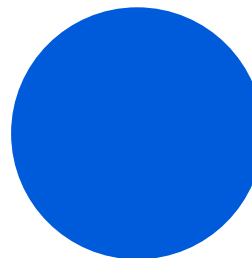
CMYK: 100, 59, 0, 64



#C2D8FF

RGB: 194, 216, 255

CMYK: 24, 15, 0, 0



#005BDA

RGB: 0, 91, 218

CMYK: 100, 60, 0, 0

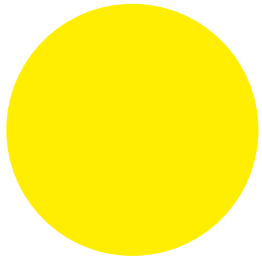


#F7FAFF

RGB: 247, 250, 255

CMYK: 3, 2, 0, 0

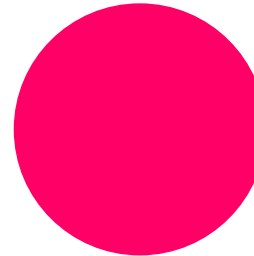
■ PALETA SECUNDARIA DE COLOR



#FFEE00

RGB: 255, 238, 0

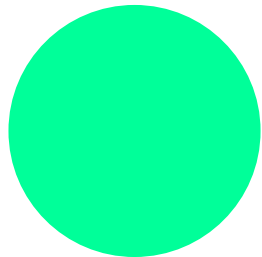
CMYK: 0, 7, 100, 0



#FF0066

RGB: 255, 0, 102

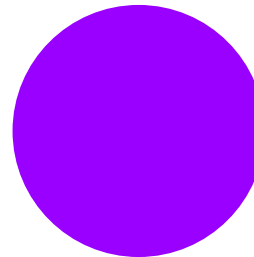
CMYK: 0, 100, 60, 0



#00FF92

RGB: 0, 255, 146

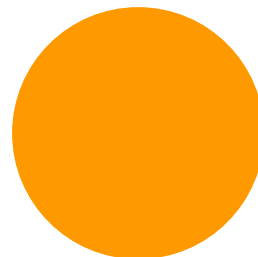
CMYK: 100, 0, 43, 0



#9900FF

RGB: 153, 0, 255

CMYK: 40, 100, 0, 0

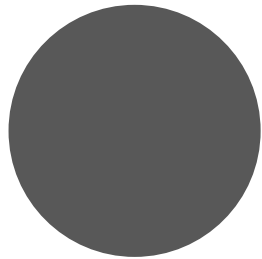


#FF9900

RGB: 255, 153, 0

CMYK: 0, 40, 100, 0

■ ESCALA DE GRISES



#585858

RGB: 88, 88, 88

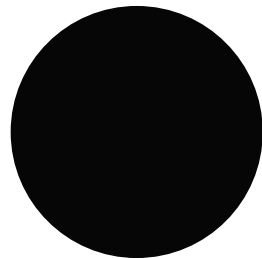
CMYK: 0, 0, 0, 65



#F3F3F3

RGB: 243, 243, 243

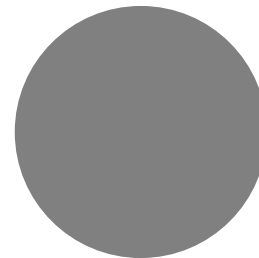
CMYK: 0, 0, 0, 5



#060606

RGB: 6, 6, 6

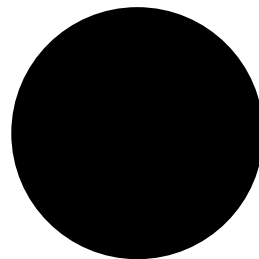
CMYK: 0, 0, 0, 98



#808080

RGB: 128, 128, 128

CMYK: 0, 0, 0, 50



#000000

RGB: 255, 255, 255

CMYK: 0, 0, 0, 0