Replication of Green & Vasudevan

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Overview

- Theory
- lacksquare Design
- Replication of main results
- Robustness to other coding of vote buying
- Heterogeneous effects

Theory

brief discussion of theory

Design

Intervention:

Does this really test the theory that you've laid out?

Suggestions for replication package

- Code written in Matlab + Stata
 - Randomization Stata
 - Data Building Stata
 - Regressions Matlab
 - Standard Errors Matlab
 - Randomization Inference Simulations Stata
 - p-values Matlab
- Possible to do everything in R
- Include a roadmap (master R file, markdown, etc)

Main results from the paper

Table 6: Average Treatment Effect (ATE) of receiving radio ads on vote-share of votebuying parties and on the voter turnout rate

| | Vote-share of vote-buying parties (%) | | | | | | Turnout rate (%) | | |
|----------------------|---------------------------------------|----------------------|---------|----------|----------|-----------------|------------------|-------------------|--|
| | Specific | ation 1 ⁵ | Specifi | cation 2 | Specific | Specification 3 | | Tunious rate (70) | |
| | IPW | FE | IPW | FE | IPW | FE | IPW | FE | |
| ATE ¹ | -5.86 | -6.04 | -7.68 | -7.73 | -3.68 | -3.41 | -0.49 | -0.61 | |
| SE ² | 3.97 | 4.08 | 3.92 | 4.18 | 1.92 | 2.04 | 0.96 | 0.99 | |
| p-value ³ | 0.08 | 0.08 | 0.00 | 0.00 | 0.02 | 0.03 | 0.64 | 0.57 | |
| R-squared | 0.44 | 0.43 | 0.38 | 0.28 | 0.51 | 0.33 | 0.80 | 0.76 | |
| Mean4 (Control) | 67 | .23 | 90.85 | | 91.73 | | 68 | .45 | |
| N | 62 | 28 | 6 | 65 | 60 | 55 | 6 | 65 | |
| Control | 31 | 15 | 33 | 24 | 32 | 24 | 33 | 24 | |
| Treatment | 31 | 13 | 34 | 41 | 341 | | 34 | 41 | |

All specifications have the lagged outcome variable as covariate.

¹IPW are inverse probability weighted and FE are fixed effects regression estimates respectively.

²Standard errors are robust to heteroskedasticity and known cross-sectional dependence of the error term.

³p-values obtained from randomization inference with 10,000 iterations.
⁴Control Means are inverse probability weighted.

⁵Responses identifying vote-buying parties for 37 ACs are missing.

Imagine a scenario of 3 clusters with 2 units each.

Table: Constant error variance

Table : Not-constant error
$$\Sigma$$

| Table: Not-constant error Z | | | | | | |
|-----------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | e_{12} | e_{21} | e_{22} | e_{31} | e_{32} |
| e_{11} | σ_{11}^2 | 0 | 0 | 0 | 0 | 0 |
| e_{12} | 0 | σ_{12}^2 | 0 | 0 | 0 | 0 |
| e_{21} | 0 | 0 | σ_{21}^2 | 0 | 0 | 0 |
| e_{22} | 0 | 0 | 0 | σ_{22}^2 | 0 | 0 |
| e_{31} | 0 | 0 | 0 | 0 | σ_{31}^2 | 0 |
| e_{32} | 0 | 0 | 0 | 0 | 0 | σ_{32}^2 |
| | | | | | | |

$$Var(\hat{\beta}) = (X'X)^{-1}(X'\Sigma X)(X'X)^{-1}$$

Huber-White "Robust" SEs estimate $\hat{\Sigma}$ where σ_i^2 is \hat{u}_i^2 But, still assumes no clustered or spatial correlation

Imagine a scenario of 3 clusters with 2 units each.

Cluster-robust "block diagonal"

| Table : Cluster robust | | | | | | | | |
|------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|--|
| | e_{11} | e_{12} | e_{21} | e_{22} | e_{31} | e_{32} | | |
| e_{11} | σ_{11}^2 | $\sigma_{11}\sigma_{12}$ | 0 | 0 | 0 | 0 | | |
| e_{12} | $\sigma_{12}\sigma_{11}$ | σ_{12}^2 | 0 | 0 | 0 | 0 | | |
| e_{21} | 0 | 0 | σ_{21}^2 | $\sigma_{21}\sigma_{22}$ | 0 | 0 | | |
| e_{22} | 0 | 0 | $\sigma_{22}\sigma_{21}$ | σ_{22}^2 | 0 | 0 | | |
| e_{31} | 0 | 0 | 0 | 0 | σ_{31}^2 | $\sigma_{31}\sigma_{32}$ | | |
| e_{32} | 0 | 0 | 0 | 0 | $\sigma_{32}\sigma_{31}$ | σ_{32}^2 | | |

Imagine a scenario of 3 clusters with 2 units each, but Station 1 covers 11, 12, 21; Station 2 covers cluster 2; Station 3 covers cluster 3.

Table: Barrios Dependency Matrix

| | i i | | F | | , | |
|----------|----------|----------|----------|----------|----------|----------|
| | e_{11} | e_{12} | e_{21} | e_{22} | e_{31} | e_{32} |
| e_{11} | 1 | 1 | 1 | 0 | 0 | 0 |
| e_{12} | 1 | 1 | 1 | 0 | 0 | 0 |
| e_{21} | 1 | 1 | 1 | 1 | 0 | 0 |
| e_{22} | 0 | 0 | 1 | 1 | 0 | 0 |
| e_{31} | 0 | 0 | 0 | 0 | 1 | 1 |
| e_{32} | 0 | 0 | 0 | 0 | 1 | 1 |

Multiply this matrix element-by-element with $\hat{u}\hat{u}'$

Imagine a scenario of 3 clusters with 2 units each, but Station 1 covers 11, 12, 21; Station 2 covers cluster 2; Station 3 covers cluster 3.

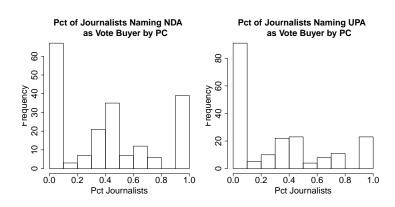
| Table : Barrios $\hat{\Sigma}$ | | | | | | | | |
|--------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|--|
| | e_{11} | e_{12} | e_{21} | e_{22} | e_{31} | e_{32} | | |
| e_{11} | σ_{11}^2 | $\sigma_{11}\sigma_{12}$ | $\sigma_{11}\sigma_{21}$ | 0 | 0 | 0 | | |
| e_{12} | $\sigma_{12}\sigma_{11}$ | σ_{12}^2 | $\sigma_{12}\sigma_{21}$ | 0 | 0 | 0 | | |
| e_{21} | $\sigma_{21}\sigma_{11}$ | $\sigma_{21}\sigma_{12}$ | σ_{21}^2 | $\sigma_{21}\sigma_{22}$ | 0 | 0 | | |
| e_{22} | 0 | 0 | $\sigma_{22}\sigma_{21}$ | σ_{22}^2 | 0 | 0 | | |
| e_{31} | 0 | 0 | 0 | 0 | σ_{31}^2 | $\sigma_{31}\sigma_{32}$ | | |
| e_{32} | 0 | 0 | 0 | 0 | $\sigma_{32}\sigma_{31}$ | σ_{32}^2 | | |

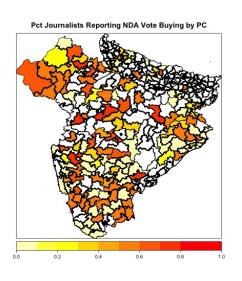
$$Var(\hat{\beta}) = (X'X)^{-1}(X'\hat{\Sigma}X)(X'X)^{-1}$$

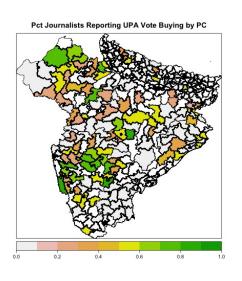
Main results from the paper

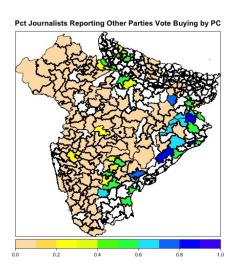
| | Spe | ec 1 | Spe | ec 2 | Spe | ec 3 |
|-------------------|----------------------|-------|----------------------|-------|----------------------|-------|
| | IPW | FE | IPW | FE | IPW | FE |
| ATE | -5.86 | -6.04 | -7.68 | -7.73 | -3.68 | -3.41 |
| SE | 3.97 | 4.08 | 3.92 | 4.18 | 1.92 | 2.04 |
| p-value (Barrios) | 0.07 | 0.07 | 0.03 | 0.03 | 0.03 | 0.05 |
| p-value (RI) | 0.08 | 0.08 | 0.00 | 0.00 | 0.02 | 0.03 |
| \mathbb{R}^2 | 0.44 | 0.43 | 0.38 | 0.28 | 0.51 | 0.33 |

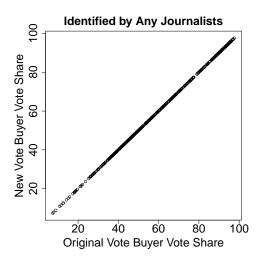
- Very innovative measure of illicit electoral technique
 - Cost-effective
 - Draws on local expertise
 - Covers comprehensive area
- What is the data generating process?
 - Journalistic ethics to tell the truth
 - Journalists have ideological biases?
 - Journalists pay more attention to major parties?
- How to think about uncertainty with journalist data?
 - Levels of informedness
 - Under-identification
 - Over-identification
 - Random noise

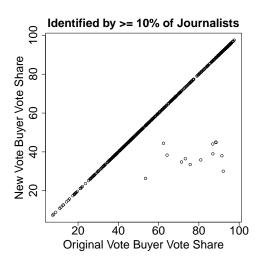


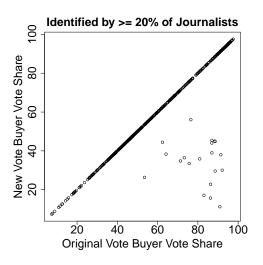


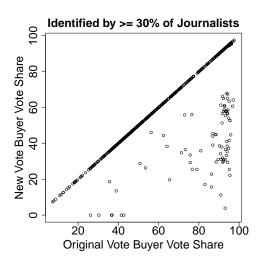


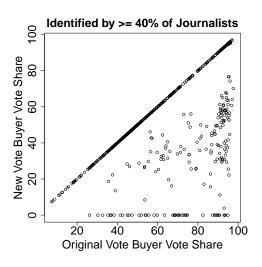


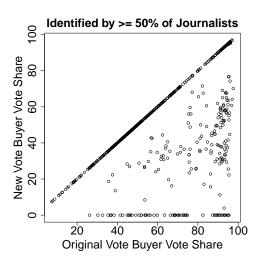


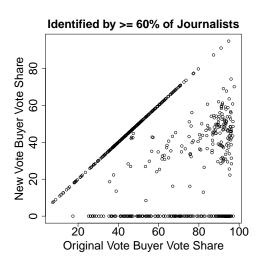


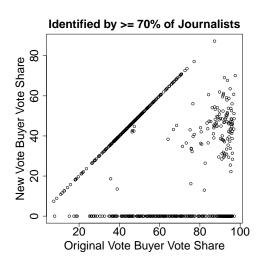


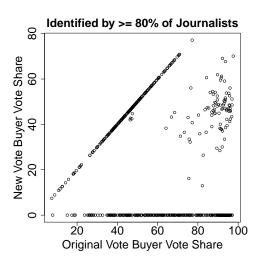


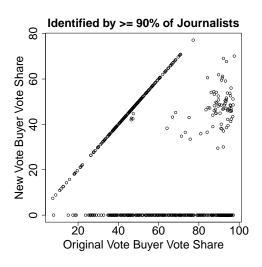




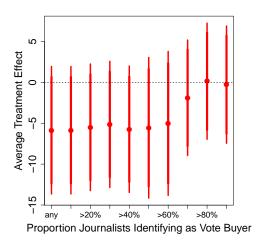




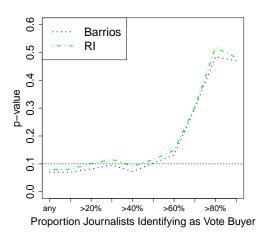




Robustness to the definition of vote buying party



Robustness to the definition of vote buying party



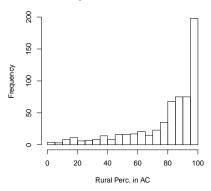
Heterogeneous effects: Urban

Dummy: More than 90% Rural

| | Coef. | SE | p |
|----------------------|-------|------|------|
| Treat | -4.68 | 3.6 | 0.1 |
| Rural $>90~{\rm pc}$ | 1.69 | 2.55 | 0.25 |
| Treat:Rural90 | -3.16 | 3.83 | 0.2 |
| R squared | 0.44 | | |

| Continuous | s Rural | | |
|----------------|---------|------|------|
| | Coef. | SE | p |
| Treat | 1.79 | 6.79 | 0.4 |
| Rural pc | -0.01 | 0.05 | 0.45 |
| Treat:Rural pc | -0.1 | 0.06 | 0.06 |
| R squared | 0.44 | | |

Histogram of Percent Rural in AC



Heterogeneous effects: Minority voters

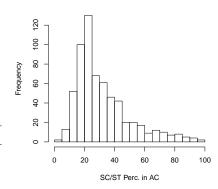
| Dummy: | >50% | SC_{i} | /ST |
|--------|------|----------|-----|
|--------|------|----------|-----|

| | Coef. | SE | p |
|---------------|-------|------|------|
| Treat | -6 | 4.4 | 0.09 |
| SC/ST > 50 pc | -4.88 | 3.66 | 0.09 |
| Treat:SC/ST50 | 1.87 | 5.06 | 0.36 |
| R squared | 0.44 | | |

Continuous SC/ST

| | Coef. | SE | p |
|----------------|-------|------|------|
| Treat | -6.03 | 6.36 | 0.17 |
| ST/SC pc | -0.06 | 0.09 | 0.26 |
| Treat:SC/ST pc | 0.01 | 0.11 | 0.48 |
| R squared | 0.44 | | |

Histogram of Percent SC/ST in AC



Heterogeneous effects: Date of election

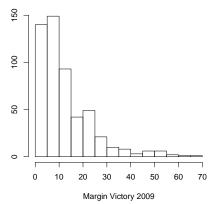
| | | _ | | |
|-------------------------|---------------------------------------|---------------------------|-----|-----|
| | Dependent variable: | | | |
| | Vote Share VB 2014 | Table : Treatment by Date | | |
| Treat | -17.979**** (3.543) | | С | Т |
| Poll 2014-04-17 | -3.271 (2.818) | 2014-04-10 | 37 | 37 |
| Poll 2014-04-24 | 0.678 (3.120) | 2014-04-17 | 131 | 144 |
| Poll 2014-04-30 | -15.522****(3.316) | | _ | |
| Poll 2014-05-07 | 32.088*** (3.730) | 2014-04-24 | 65 | 65 |
| Vote Share VB 2009 | 0.634*** (0.025) | 2014-04-30 | 49 | 19 |
| Num Radio 1 | 4.927 (15.262) | 2014-05-07 | 33 | 47 |
| Num Radio 2 | 5.406 (15.391) | 2014-05-12 | 0 | 1 |
| Treat:Poll 2014-04-17 | 17.296*** (4.003) | | | |
| Treat:Poll 2014-04-24 | 12.344*** (4.445) | | | |
| Treat:Poll 2014-04-30 | 22.415*** (5.438) | | | |
| Treat:Poll 2014-05-07 | -13.280****(4.940) | | | |
| Constant | 26.732* (15.507) | | | |
| Observations | 627 | | | |
| \mathbb{R}^2 | 0.590 | | | |
| Adjusted R ² | 0.582 | | | |
| Residual Std. Error | 15.136 (df = 614) | | | |
| F Statistic | $73.514^{***} \text{ (df} = 12; 614)$ | _ | | |
| Note: | *p<0.1; **p<0.05; ***p<0.0 | 1 | | |

Omitted Date 2014-04-10, Excludes 2014-05-12

Heterogeneous effects: Competitiveness of election

| | Dependent variable: | |
|-------------------------|-----------------------------|-----------|
| | VB Share 2014 | |
| Treat | -4.213(3.111) | |
| Margin 5-10 | 2.896 (3.058) | |
| Margin 10-20 | -1.788(3.042) | |
| Margin 20-30 | -0.441(3.811) | |
| Margin 30+ | 1.873 (5.742) | |
| VB share 2009 | 0.557*** (0.031) | υŚ |
| 1 Station | 6.856 (18.436) | -requency |
| 2 Stations | 9.066 (18.595) | ĕ |
| Treat:Margin 5-10 | -1.423(4.333) | _ |
| Treat:Margin 10-20 | 1.862 (4.436) | |
| Treat:Margin 20-30 | -5.958(5.393) | |
| Treat:Margin 30+ | -5.392(7.175) | |
| Constant | 27.781 (18.620) | |
| Observations | 531 | |
| \mathbb{R}^2 | 0.407 | |
| Adjusted R ² | 0.393 | |
| Residual Std. Error | 18.309 (df = 518) | |
| F Statistic | 29.575*** (df = 12; 518) | |
| Note: | *p<0.1; **p<0.05; ***p<0.05 | 1 |

Histogram of Margin of Victory in 2009



Heterogeneous effects: State

| Table: Treatment Status of ACs by State | | |
|---|------------|------------|
| | Control AC | Treated AC |
| Andhra Pradesh | 82 | 31 |
| Bihar | 0 | 14 |
| Chattisgarh | 15 | 27 |
| Jharkhand | 15 | 17 |
| Karnataka | 50 | 25 |
| Madhya Pradesh | 27 | 18 |
| Maharashtra | 60 | 38 |
| Orissa | 23 | 26 |
| Rajasthan | 42 | 54 |
| Uttar Pradesh | 1 | 63 |

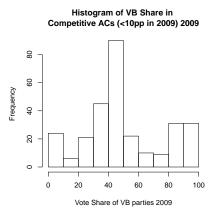
Heterogeneous effects: State

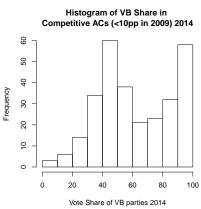
| | Dependent variable: |
|----------------------|------------------------|
| | 2014 Vote Share |
| | Vote Buying Parties |
| State Bihar | -26.287**** (5.571) |
| State Chattisgarh | -5.774(4.893) |
| State Jharkhand | -3.946 (4.916) |
| State Karnataka | -8.440^{***} (3.115) |
| State Madhya Pradesh | -2.123(3.875) |
| State Maharashtra | -4.945*(2.909) |
| State Orissa | -4.407(4.084) |
| State Rajasthan | 1.235 (3.420) |
| State Uttar Pradesh | -61.526*** (17.276) |
| Vote Share 2009 | 0.588*** (0.030) |
| Num Radio 1 | 2.224 (17.458) |
| Num Radio 2 | 1.392 (17.560) |
| Constant | 35.029** (17.569) |

| Treat | 4.353 (3.702) |
|-------------------------|-------------------------------|
| Treat:Bihar | |
| Treat:Chattisgarh | -9.903 (6.618) |
| Treat:Jharkhand | 0.761 (7.062) |
| Treat:Karnataka | -3.484 (5.559) |
| Treat:Madhya Pradesh | -11.592*(6.357) |
| Treat:Maharashtra | -8.632*(5.113) |
| Treat:Orissa | -8.085 (6.116) |
| Treat:Rajasthan | -14.242^{***} (5.046) |
| Treat:Uttar Pradesh | 43.523** (17.650) |
| Constant | 35.029** (17.569) |
| Observations | 628 |
| \mathbb{R}^2 | 0.485 |
| Adjusted R ² | 0.467 |
| Residual Std. Error | 17.111 (df = 606) |
| F Statistic | $27.158^{***} (df = 21; 606)$ |
| Note: | *p<0.1; **p<0.05; ***p<0.01 |

Interpretation of the results

Common to switch parties and punish incumbents in India. Among 289 comp. ACs in 2009, 179 switched parties in 2014.





Interpretation of the results

Are people fleeing major parties and voting for minor parties? Does this change the results of elections?

Next step:

- Among ACs competitive in 2009, would the treatment have changed election outcome?
- Check if winner, runner-up parties in 2014 were vote-buyers
- Is the winner non-VB party while runner-up is VB party?
- Check margin of victory in 2014 smaller than ATE?