

Unit 03 Activity

Survey

True False You can use images from a Google image search on your website.

True False You can quote copywritten material on your website.

True False You must file with the government to get copyright protection.

True False Website designs can be copywritten.

True False Websites turned in as a class assignment can use any image.

True False I can use an image of a book on my website if I want to write a review.

Topics

Directions:

1. You will be assigned a group and one of the following topics.
2. Read the article
3. Pick a group spokesperson
4. Help spokesperson create a summary of the article
5. Answer all questions as a group
6. Discuss with the group to pick one story, comment or insight from the article that was interesting and either adds to the question answers or provides more info.

Basic Copyright

<https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>

1. Do you have to file paperwork to have a copyright?

No, because copyright does not require the author to file special paperwork

2. What is fair use?

Fair use is not the same as free use. It allows for limited/reasonable use as long it does not interfere with owners rights

Transformation

<https://fairuse.stanford.edu/overview/fair-use/four-factors/>

1. What is transformation?

It is basically how information was used, whether that was to create something new or copied into a work verbatim.

2. What are some examples of transformation and some examples that don't meet transformation?

Meet:

Helps embellish topic at hand

Don't Meet:

Too small to embellish overall work

website design

<https://thomasdigital.com/the-legalities-of-copying-a-website-design/>

1. If you like someone else's website design can you copy it? Explain?

If a website is copyrighted and custom-made, you're not allowed to copy its images, text, or other creative elements; however, using web templates is perfectly okay.

2. What are the limits of getting inspiration from the design of another website?

Taking inspiration from several websites is fine, but just don't copy the source code or the elements themselves. You could also ask the owner for permission if you know them.

Fair Use in Class

<https://www.cultofpedagogy.com/online-images/>

- Name 3 ways to find legal images for the project website you are doing in this class?
- Creation
- Creative Commons
- Purchasing

- How do you find creative commons images? Can you use creative commons images without attribution?
- One can find Creative Common images through free stock photo sites such as StockSnap, Good Free Photos and Flickr. If you use Creative Commons images, there should be a line of attribution and CC recommends using TASL:
 - T - title of an image
 - A - author / artist
 - S - source (or where it is online)
 - L - license for the image