



COMPANY PROFILE BROCHURE 2020

**"Enjoy every drop of the finest water
and just add more life"**



THE COMPANY

ABOUT US

Yametsi Trading Enterprise pty ltd was registered in 2014 (reg. no 2014/084666/07) by Mr Sandile Mokoena residing at Ezakheni, Ladysmith. Mr Mokoena Matriculated at Ezakheni High School in 2004, than studied Mechanical Engineering (Boiler Making) at Majuba College in Newcastle. Yametsi still water was founded in 2018 on the shortage of clean and fresh healthy water around Ladysmith.

Yametsi still water purification process uses Reverse Osmosis, Ozonation and UV Water Sterilizers and used as a purification process on the water obtained from a public or private distribution system to deliver the finest and highest Quality healthy water.

Yametsi still water complies with the provision of Regulations 5 and 6 made by Government Notice No. 638 of 22 June 2018 Regulation governing General Hygiene Requirements for Food Premises and the transport of food, Our factory produces 200 litres an hour x 8 hour a day = 1600 litres a day x 21 days = 33600 litres per month.

Health Professions Council Number: HI 0082643



OUR MISSION

Making sure everyone consume clean and healthy water at all times



OUR VISION

To provide clean and healthy water at all times and add more life

OUR PRODUCTS SERVICES

BOTTLED WATER



1,5 LITRES



500 MILLILITRES



5 LITRES

Yametsi still water also does:

- > Water Refills
- > Office and Household Water Dispensers
- > Customized water bottle branding

EXPERIENCE

CUSTOMIZED WATER BOTTLE BRANDING

- > Volkswagen and Audi Ladysmith
- > Trenchgula Lodge, Ladysmith
- > Zinzanathi Guest Lodge
- > Crown Hotel, Ladysmith

WE SUPPLY YAMETSI STILL WATER AT

- > Vaalkop Savemor
- > Ezakheni Medi Pharmacy
- > The Lab Music and Food
- > Sevens Pub Butchery and Shisanyama
- > And many more

OUR TEAM MEMBERS



MR SANDILE MOKOENA

Yametsi Trading Enterprise

FOUNDER/ DIRECTOR

Mr Sandile Mokoena was born 13 January 1986 in Ladysmith Kwa-Zulu Natal. Mr Mokoena went to Ezakheni High School and Majuba College

After School Mr Mokoena started Yametsi Trading Enterprise in 2014, which started as a catering company for private and public events, than later did renovations and eventually branch out to purified still water.

SOCIAL RESPONSIBILITY



Education

Yametsi still water invites and educates school children on they purification plants and provides knowledge on how to purify water using the 6 phases purification stages

Sports & Recreation



Yametsi sponsors youth sports around Ladysmith

- > Netball Tournaments
- > Soccer Tournaments
- > Athletic Sports

Talents

Yametsi uplifts young talents around Ladysmith

- > Models
- > Miss Teen
- > Musicians



MARKETING STRATEGY

THE EFFECTIVENESS OF OUR MARKETING, INTERVENTION AND PROMOTION IS EVIDENT IN THAT WE HAVE BECOME THE MOST PROMISING STILL WATER BRAND IN LADYSMITH AND ATTRACTING CLIENTS ALL OVER KWA-ZULU NATAL.

> GROUND MARKETING STRATEGY

> SOCIAL MEDIA MARKETING

-FACEBOOK, INSTAGRAM

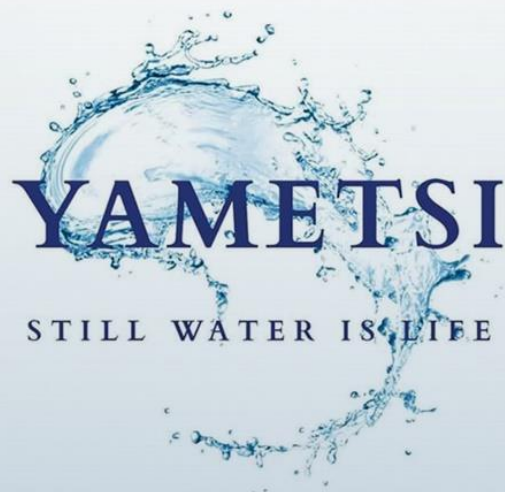
> BRANDING MARKETING

-BANNERS

-POSTERS & FLYERS

GALLERY





CONTACT DETAILS

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FACEBOOK

Yametsi Still Water