

The next date's



Overview

- Problem
- Solution
- Market
- Product
- Traction
- Team
- Competitors
- Financials
- Amount Being Raised

Problem

Have you ever been in a situation where you know that you want to go out and do **something** with another person, but neither of you can decide on what you want to do? This is exactly the problem that we have set out to solve. Not just for us and our friends, but for everyone.

Current social medias allow you to link up and meet friends. But none currently provide recommendation services for group events.



- Ever been bored and not known what to do?
- Ever wanted to hang out with a friend, but you just don't like the same things?
- Ever been looking at everyone else on Instagram having fun, while you're stuck sitting at home?

Solution

- Record user preferences via surveys
- Makes recommendations based upon optimal event profiles (across users)
- Automates the process of planning group events
- Automates the discovery of businesses

Market

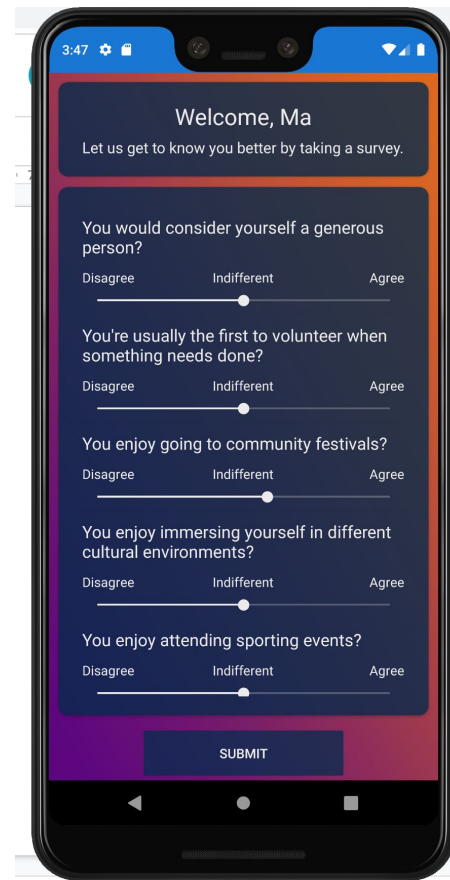
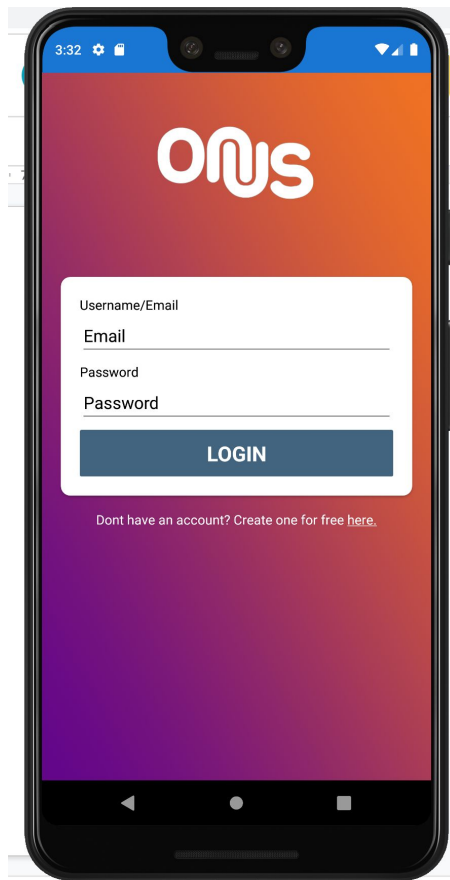
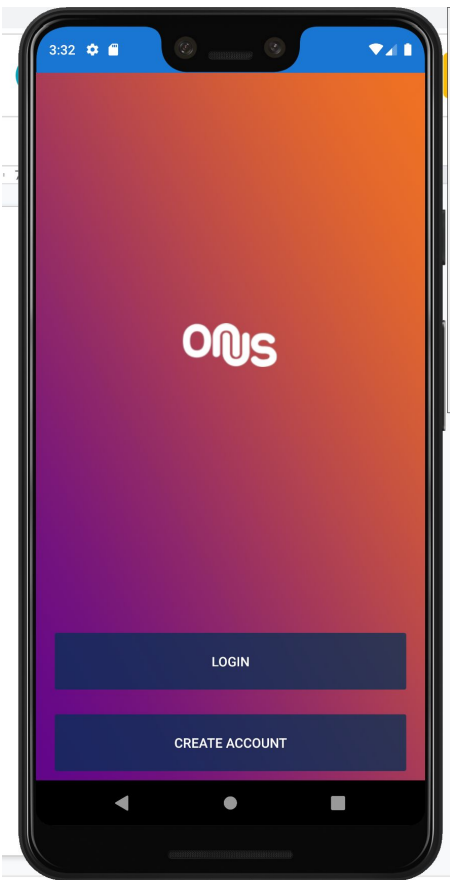
Demographic: Working professionals with fasted paced lives and busy schedules

Missoula:

- 37k people between 20-50
- 15% of Missoula target demo: 5,500 Users
- Subsequent launch in other cities and towns worldwide

Product

- Event Recommendation
- Groups - Social
- Gamified - Fun



Traction

- Developed innovating algorithms, maximizing match accuracy
- Designed intuitive yet capable user interface
- Low operating cost

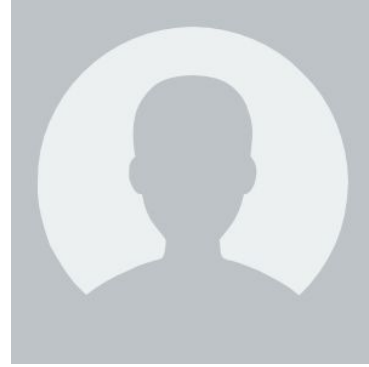
Our Team



Addison



Ma



Catey



Jack



Sam

Competitors

- Local Events Websites
- Google suggestions
- Social media companies (Instagram, Facebook)
- “Top Ten” Lists

Income Model

- 3 levels of advertiser benefits
- Basic, Standard, and Premium

	Missoula			
Levels	Cost (monthly)	# of Advertisers	Monthly Total	Yearly Total
Basic	\$5.00	15	\$75.00	\$900.00
Standard	\$10.00	10	\$100.00	\$1,200.00
Premium	\$15.00	5	\$75.00	\$900.00
Total	\$30.00	30	\$250.00	\$3,000.00

Amount Being Raised