

## **CSCI 491, ST: Digital Entrepreneurship**

### **1 Course Description**

(R-12) Offered intermittently. Prereq., consent of instr. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offering of current topics. Level: Graduate. This course teaches students how to successfully launch a high-tech startup. Students will learn how to research and develop product idea using customer discovery, adapt coding skills to the unique challenges of a startup environment, design and implement a minimum viable product, mitigate the risk of a startup environment, enumerate how non-technical challenges impact technical outcomes, and find, train, and employ co-founders and employees in a startup environment.