

Vision Statement:

Teach people how to communicate to lead and teach others to grow.

Problem Statement:

Kira Lei doesn't have a platform to deliver and host content and services for clients.

Our Goal:

Streamline and digitize current processes with clients.

Target Audience:

Growing Businesses - Business Owners, Managers
Neuro Wellness Education
Publications - Employees
Perspective Clients

Project Overview:

Build a website to send prospective clients to and host content for consultant clients.

Accomplishable

- Password protected area
- Scheduling calendar
- Password and non password protected blog

Want to get done

- Separate file hosting area

Schedule and timeline:

9/20/23	Discovery (personas)
9/22/23	Site map
9/29/23	Design Document
10/11/23	Sketches
10/25/23	Wireframes
11/1/23	Prototype
11/14/23	Skeleton and Check in
12/1/23	Functional Website
12/7/23	Final Presentation